Maritime Satellite Communication Market by Type, Service, End User and by Region - Global Forecast to 2020

Description: "Maritime Satellite Communication Market by Type (VSAT, MSS), Service (Voice, Video, Data, Tracking & Monitoring), End User (Merchant Shipping, Fishing, Passenger Ship, Leisure Vessels, Offshore, Government, Others) and by Region - Global Forecast to 2020"

Various, factors such as escalating need for enriched data communication to ensure operational efficiency, security & surveillance, and employee/passenger welfare are expected to drive the global market. The report aims at estimating the market size and future growth potential of market across different segments such as types, services, end users, and regions. In this report, the global maritime satellite communication market is segmented on the basis of type - VSAT and MSS; service – voice, video, data, and tracking & monitoring; end user - merchant shipping, fishing, passenger ship, leisure vessels, offshore, government, and others, and geography – Europe, North America, Asia-Pacific, Middle East & Africa, and Latin America.

The market is reflecting a rapid shift from MSS to VSAT operating specifically in C-Band, Ka-Band, and Ku-Band. This technology shift is attributed to bandwidth and cost advantages that VSAT offers to marine users.

Top down approach and bottom up approach are used to estimate and validate the market size. The process of research and forecast for global maritime satellite communication market started with collection of secondary data related to key vendors and other related markets. The product portfolio of different vendors was also considered to determine market segmentation. The geographical presence of top players in various geographical regions is also traced out to understand geographical market segmentation. To derive the global market numbers, bottom up approach is employed. Top down approach is used to verify and validate global numbers.

Primary interviews were conducted with market experts, including CEOs, VPs, directors, and executives of the top market players. Primary research helped us to understand market dynamics and strategies governing decision making process in top five companies in the marketspace. To complete the overall market engineering process and arrive at the exact statistics for all segments and subsegments, data triangulation and breakdown procedure were applied.

The maritime satellite communication ecosystem comprises satellite providers, satellite operators, communication service providers, value added service providers, and end users. Inmarsat communications, Inc., Iridium communications, Inc., Thuraya Telecommunications Company, Hughes Network System LLC., and KVH Industries, Inc. are some of the vendors in global maritime satellite communication market.

Target Audience
- Software and Solution Providers
- Maritime Satellite Communication Equipment Manufacturers
- System Integrators
- Satellite Operators
- Maritime Satellite Communication Service Users
- Telecom Service Providers
- Application and Software Developers
- Government/Non-profit Associations
- Marine Business Organizations

Scope of the Report

This research report categorizes the global maritime satellite communication market into the following segments and subsegments:

- Global Market Size and Forecast, By Type
  - - Very Small Aperture Terminal (VSAT)
  - - - Ka-Band
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