Telecoms Software: Worldwide Forecast 2015-2019

Description: "The value of the worldwide telecoms software market is forecast to grow from USD29.2 billion in 2014 to USD40.4 billion in 2019, at a CAGR of 6.7%.

Spending on telecoms software will be driven by mobile (LTE, small cells and Wi-Fi) and fixed (FTTx/G.fast and xPON) infrastructure investments, and by CSPs' need to monetise these investments by providing next-generation communication services (VoLTE, VoWi-Fi and WebRTC) and video services. Increased competition from over-the-top (OTT) and other service providers will boost spending on service innovation and churn reduction.

The service delivery platform (SDP) market is the fastest-growing segment, at a CAGR of 10%. Revenue management and network orchestration and management (NOMS) will grow slower than the overall market, at a CAGR of 2.2% and 2.6%, respectively. Spending in Europe, the Middle East and Asia (EMEA) will continue to lead the market, while Asia-Pacific (APAC) will experience the fastest growth over the forecast period, at a CAGR of 7.4%.

COVERAGE

This forecast report provides a detailed 5-year forecast of the worldwide telecoms software market, split into the following areas:

Segments
- analytics
- service assurance
- service fulfilment
- revenue management
- network management systems
- service delivery platforms
- customer care

Regions
- Asia-Pacific (APAC)
- Europe, the Middle East and Africa (EMEA)
- Latin America (LATAM)
- North America (NA)

The report also provides:

- details the evolving business environment and key topics that will have an impact on the market both in near-term and long-term
- an examination of the overall market drivers and inhibitors supporting the forecast data through to 2019.

Contents:
- Executive Summary
- Business Environment
- Forecasts
- Market Definition
- About the Authors

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