Graphic Design & Advertising (North West) (UK) - Industry Report

Description: The Graphic Design & Advertising (North West) (UK) Analysis provides a detailed overview of the UK Graphic Design & Advertising (North West) (UK) market and delivers a comprehensive individual analysis on the top 46 companies, including STAMFORD GROUP LTD(THE), INC. DESIGN LTD and LIFE ADVERTISING LTD.

This report covers activities such as design, manchester, marketing, photography, advertising and includes a wealth of information on the financial trends over the past four years.

The latest Graphic Design & Advertising (North West) (UK) analysis is ideal for anyone wanting to:
- See the market leaders
- Identify companies heading for failure
- Seek out the most attractive acquisition
- Analyse industry trends
- Benchmark their own financial performance

Using exclusive methodology, a quick glance of this Graphic Design & Advertising (North West) (UK) report will tell you that 3 companies have a declining Plimsoll financial rating, while 3 have shown good sales growth.

Each of the largest 46 companies is meticulously scrutinised in a two-page individual assessment and is analysed using the most up-to-date and current financial data.

Every business is examined on the following features:
- The Plimsoll Chart: A graphical assessment of a company's financial performance
- An independent financial valuation
- Acquisition attractiveness - outlining a firm's takeover attractiveness
- Four year assessment of the profit/loss and balance sheet
- A written summary highlighting key performance issues

Subsequently, you will receive a thorough 100-page market analysis highlighting the latest changes in the Graphic Design & Advertising (North West) (UK) market.

This section includes:
- Best Trading Partners
- Sales Growth Analysis
- Profit Analysis
- Market Size
- Rankings

Contents: The Graphic Design & Advertising (North West) (UK) analysis is the most definitive and accurate study of the Graphic Design & Advertising (North West) (UK) sector in 2015.

The report is split into two sections and uses both a written and graphical analysis – analysing the 46 largest Graphic Design & Advertising (North West) (UK) companies.

The Graphic Design & Advertising (North West) (UK) report contains the most-up-to-date financial data and Plimsoll applies these figures to create their unique and authoritative analysis.

Indeed, the first section thoroughly scrutinises the market and this section includes the following:
- Best Trading Partners: These are companies that are winning in both sales and financial strength – for example BJL GROUP LTD has been ranked as a best trading partner in the industry.
- Sales Growth Analysis: This section reviews the fastest growing and fastest shrinking company – for example LIFE ADVERTISING LTD is among the fastest growing.
- Profit Analysis – Analysis of gross profit and pre-tax profit over several years and a profitability summary comparing profits in the industry against small, medium and large companies.
- Market Size: Based on the largest 46 companies, this is a comparison between last year’s market size and the most current figure (0.4 billion).
- Rankings: The top 50 companies ranked by: Market Share, Sales Growth, Gross Profit and Pre-tax Profit.

The next section focuses on company analysis and provides an in-depth analysis of the largest companies within the Graphic Design & Advertising (North West) (UK) industry.

Each business is analysed using our unequivocal model and culminates in the production of the Plimsoll Chart. The Model uses a series of charts to graphically analyse an individual company and measure its ability to achieve sales growth while maintaining financial strength.

The Plimsoll Chart is a quick and dependable method of analysing a company's financial well-being. It's simple to understand: a rising line is good news and a falling line is bad news.

Therefore, this company analysis will tell you if a company is:

- Strong or heading for failure
- Utilising their investments
- Becoming burdened by debt
- Getting the most from their resources

The Graphic Design & Advertising (North West) (UK) analysis also provides you with full business name and address, names of directors and registration address.

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/360390/](http://www.researchandmarkets.com/reports/360390/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Graphic Design & Advertising (North West) (UK) - Industry Report
Web Address: http://www.researchandmarkets.com/reports/360390/
Office Code: SCPLXS2Q

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 475</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 543 + USD 57 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr Mrs Dr Miss Ms Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World