Business Magazine Media (UK) - Industry Report

Description: The Business Magazine Media (UK) Analysis provides a detailed overview of the UK Business Magazine Media (UK) market and delivers a comprehensive individual analysis on the top 173 companies, including ECONOMIST NEWSPAPER LTD (THE), DENNIS PUBLISHING (UK) LTD and TRINITY MIRROR SOUTHERN LTD.

This report covers activities such as publishing, marketing, magazines, events, machinery and includes a wealth of information on the financial trends over the past four years.

The latest Business Magazine Media (UK) analysis is ideal for anyone wanting to:

- See the market leaders
- Identify companies heading for failure
- Seek out the most attractive acquisition
- Analyse industry trends
- Benchmark their own financial performance

Using exclusive methodology, a quick glance of this Business Magazine Media (UK) report will tell you that 41 companies have a declining Plimsoll financial rating, while 20 have shown good sales growth.

Each of the largest 173 companies is meticulously scrutinised in a two-page individual assessment and is analysed using the most up-to-date and current financial data.

Every business is examined on the following features:

- The Plimsoll Chart: A graphical assessment of a company's financial performance
- An independent financial valuation
- Acquisition attractiveness - outlining a firm's takeover attractiveness
- Four year assessment of the profit/loss and balance sheet
- A written summary highlighting key performance issues

Subsequently, you will receive a thorough 100-page market analysis highlighting the latest changes in the Business Magazine Media (UK) market.

This section includes:

- Best Trading Partners
- Sales Growth Analysis
- Profit Analysis
- Market Size
- Rankings

Contents: The Business Magazine Media (UK) analysis is the most definitive and accurate study of the Business Magazine Media (UK) sector in 2015.

The report is split into two sections and uses both a written and graphical analysis – analysing the 173 largest Business Magazine Media (UK) companies.

The Business Magazine Media (UK) report contains the most-up-to-date financial data and Plimsoll applies these figures to create their unique and authoritative analysis.

Indeed, the first section thoroughly scrutinises the market and this section includes the following:

- Best Trading Partners: These are companies that are winning in both sales and financial strength – for example GLOBE BUSINESS PUBLISHING LTD has been ranked as a best trading partner in the industry.
- Sales Growth Analysis: This section reviews the fastest growing and fastest shrinking company – for
example JOHN WILEY & SONS LTD is among the fastest growing.
- Profit Analysis – Analysis of gross profit and pre-tax profit over several years and a profitability summary comparing profits in the industry against small, medium and large companies.
- Market Size: Based on the largest 173 companies, this is a comparison between last year's market size and the most current figure (11.5 billion).
- Rankings: The top 50 companies ranked by: Market Share, Sales Growth, Gross Profit and Pre-tax Profit.

The next section focuses on company analysis and provides an in-depth analysis of the largest companies within the Business Magazine Media (UK) industry.

Each business is analysed using our unequivocal model and culminates in the production of the Plimsoll Chart. The Model uses a series of charts to graphically analyse an individual company and measure its ability to achieve sales growth while maintaining financial strength.

The Plimsoll Chart is a quick and dependable method of analysing a company's financial well-being. It's simple to understand: a rising line is good news and a falling line is bad news.

Therefore, this company analysis will tell you if a company is:

- Strong or heading for failure
- Utilising their investments
- Becoming burdened by debt
- Getting the most from their resources

The Business Magazine Media (UK) analysis also provides you with full business name and address, names of directors and registration address.

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