Global Connected Car M2M Connections and Services Market 2016-2020

Description: About Connected Car M2M Connections and Services

Connected cars are equipped with Internet and wireless services that help the cars connect with networks or services. M2M connections are established between two electronic or mechanical devices for automated data transmission.

A connected car M2M connection refers to the automated wireless data transmission between a car and another vehicle, an OEM, third-party service providers, enterprises, Internet-capable devices, or an infrastructure.

Market research analysts predict the global connected car M2M services market to grow at a CAGR of over 30% while the connections market is expected to grow at a CAGR of over 28% during the forecast period.

Covered in this report

The report covers the present scenario and the growth prospects of the global connected car M2M connections and services market for 2016-2020. To calculate the market size, the report considers revenue generated from the following:

- OEMs and aftermarket services
- Infotainment, navigation, and telematics services
- In-vehicle, telematics, and telecom services, as well as hardware and platforms
- Data analytics services and automotive apps

This report, Global Connected Car M2M Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- BMW
- General Motors
- Gemalto
- Sierra Wireless
- Verizon Telematics

Other prominent vendors

Telecommunications services providers

- AT&T
- Bell Mobility
- BT
- China Mobile
- Datora Telecom
- Deutsche TeleKom
- Ericsson
- Everything Everywhere
- KDDI
- Orange
- Sprint
- Telefonica
- Telenor
- Telenor
- Vodacom
- Vodafone
Automotive services and equipment providers

- Airbiquity
- Apple
- Audi
- Autonet Mobile
- Axway
- Broadcom
- CalAmp
- Daihatsu
- Daimler
- Delphi Automotive
- Ford Motor
- Garmin
- Google
- Harman International
- HERE
- Hyundai Motors
- IBM
- Intel
- Intelligent Mechatronic Systems
- IturanLuxoft Holdings
- Mahindra
- Masternaut
- Microsoft
- Nokia
- Nuance Communications
- OmniLink
- Oracle
- Porche
- Qualcomm
- RACO Wireless
- Selftrack
- Sony
- Tata Consultancy Services
- Tech Mahindra
- Telit Communications
- Tesla Motors
- TomTom
- Toyota Motors
- Transatel
- Viper
- Vibdata
- Volvo
- Wireless Car
- Zhejiang Geely
- Zubie

Market drivers

- Awareness of safety and security among drivers
- For a full, detailed list, view the full report

Market challenges

- Distraction caused by infotainment services
- For a full, detailed list, view the full report

Market trends

- Autonomous vehicles
- For a full, detailed list, view the full report
Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:

PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights

PART 05: Market landscape
- Market overview
- Connected car M2M connections
- Connected car M2M services
- Five forces analysis

PART 06: Market segmentation by application
- Global connected car M2M connections market by application

PART 07: Market segmentation by service category
- Global connected car M2M services market by service category
- Global connected car M2M services market by safety and security
- Global connected car M2M services market by driver assistance
- Global connected car M2M services market by infotainment
- Global connected car M2M services market by on-drive management
- Global connected car M2M services market by vehicle management

PART 08: Market segmentation by usage
- Global connected car M2M services market segmentation by usage
- Global connected car M2M OEM market
- Global connected car M2M aftermarket

PART 09: Global connected car M2M OEM market by product and service
- Global connected car M2M OEM market by product and service
- Global connected car M2M OEM in-vehicle services market
- Global connected car M2M OEM telematics services market
- Global connected car M2M OEM hardware and platform market
- Global connected car M2M OEM telecom services market

PART 10: Geographical segmentation
- Global connected car M2M services market by geographical segmentation
- Connected car M2M services market in Americas
- Connected car M2M services market in EMEA
- Connected car M2M services market in APAC

PART 11: Market drivers

PART 12: Impact of drivers
PART 13: Market challenges

PART 14: Impact of drivers and challenges

PART 15: Market trends

PART 16: Vendor landscape
- Competitive Scenario
- BMW
- Gemalto
- General Motors
- Sierra Wireless
- Verizon Telematics
- Other prominent vendors

PART 17: Appendix
- List of abbreviations
- List of Exhibits

Exhibit 01: Product offerings
Exhibit 02: Number of cars worldwide connected to Internet 2015-2020 (in million units)
Exhibit 03: Connected car ecosystem
Exhibit 04: Connected car M2M services
Exhibit 05: Applications of connected car M2M services
Exhibit 06: Global connected car M2M connections market 2015-2020 (million units)
Exhibit 07: Global connected car M2M services market 2015-2020 ($ billions)
Exhibit 08: Average cost of connected car M2M services per driver per year 2015-2020
Exhibit 09: Five forces analysis
Exhibit 10: Global connected car M2M connections by application 2015
Exhibit 11: Global connected car M2M services market segmentation by service category 2015
Exhibit 12: Global connected car M2M services market segmentation by service category 2015-2020 ($ billions)
Exhibit 13: Global connected car M2M services market by safety and security 2015-2020 ($ billions)
Exhibit 14: Global connected car M2M services market by driver assistance 2015-2020 ($ billions)
Exhibit 15: Global connected car M2M services market by infotainment 2015-2020 ($ billions)
Exhibit 16: Global connected car M2M services market by on-drive management 2015-2020 ($ billions)
Exhibit 17: Global connected car M2M services market by vehicle management 2015-2020 ($ billions)
Exhibit 18: Global connected car M2M services market segmentation by usage 2015
Exhibit 19: Global connected car M2M services market segmentation by usage 2015-2020 ($ billions)
Exhibit 20: Global connected car M2M OEM market 2015-2020 ($ billions)
Exhibit 21: Connected car M2M aftermarket 2015-2020 ($ billions)
Exhibit 22: Global connected car M2M OEM market by product and service 2015-2020 ($ billions)
Exhibit 23: Global connected car M2M OEM in-vehicle services market 2015-2020 ($ billions)
Exhibit 24: Global connected car M2M OEM telematics services market 2015-2020 ($ billions)
Exhibit 25: Global connected car M2M OEM hardware and platform market 2015-2020 ($ billions)
Exhibit 26: Global connected car M2M telecom services market 2015-2020 ($ billions)
Exhibit 27: Global connected car M2M services market by geographical segmentation 2015
Exhibit 28: Global connected car M2M services market by geographical segmentation 2015-2020 ($ billions)
Exhibit 29: Connected car M2M services market in Americas 2015-2020 ($ billions)
Exhibit 30: Connected car M2M services market in EMEA 2015-2020 ($ billions)
Exhibit 31: Connected car M2M services market in APAC 2015-2020 ($ billions)
Exhibit 32: Usage of infotainment services in connected cars
Exhibit 33: Impact of drivers
Exhibit 34: Impact of drivers and challenges
Exhibit 35: Connected car platforms provided by automobile manufacturers
Exhibit 36: BMW: Business segmentation by revenue 2014
Exhibit 37: BMW: Geographical segmentation by revenue 2014
Exhibit 38: Gemalto: Business segmentation by revenue 2014
Exhibit 39: Gemalto: Geographical segmentation by revenue 2014
Exhibit 40: General Motors: Business segmentation by revenue 2014
Exhibit 41: General Motors: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 42: General Motors: Geographical segmentation by revenue 2014
Exhibit 43: Sierra Wireless: Business segmentation by revenue 2014
Exhibit 44: Sierra Wireless: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 45: Sierra Wireless: Geographical segmentation by revenue 2014
Exhibit 46: Verizon Telematics: Business segmentation

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Connected Car M2M Connections and Services Market 2016-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3605214/">http://www.researchandmarkets.com/reports/3605214/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

- Electronic (PDF) - Single User: □ USD 2500
- Electronic (PDF) - 1 - 5 Users: □ USD 3000
- Electronic (PDF) - Site License: □ USD 4000
- Electronic (PDF) - Enterprisewide: □ USD 10000

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □</th>
<th>Mrs □</th>
<th>Dr □</th>
<th>Miss □</th>
<th>Ms □</th>
<th>Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World