Global Fuel Additives Market 2015-2019

Description: Market outlook of the fuel additives market

Market research analysts estimate the global fuel additives market to witness a steady growth at a rate of around 8% during the forecast period. The adoption of ethanol and biodiesel is expected to drive the market growth for fuel additives due to the usage of antioxidants, corrosion inhibitors, cold flow improvers, and other products.

The rise in the adoption of hybrid electric vehicles (HEV) is expected to deter the growth of this market during the forecast period. These HEVs are energy efficient and environment-friendly and provide a broad range of performance benefits like increased acceleration and lower maintenance requirements. Usage of these vehicles is increasingly being advocated by governments across the world as it results in lower utilization of conventional fuels and less noise and air pollution.

Segmentation by application and analysis of the global fuel additives market

- Blending, shipping, and storage additives
- Gasoline fuel additives
- Aftermarket additives
- Diesel fuel additives
- Heavy fuel oils additives

Blending, shipping, and storage additives account for about two-thirds of the global fuel additives market and is expected to grow at a rate of 9% during the forecast period. These additives are added to diesel, jet fuel, and gasoline, in refinery blend plant and supply chain to enhance their overall quality. They also help in addressing various problems such as equipment corrosion issues, preserving product quality, and fouling prevention occurring in the period of handling, storage, and transportation.

Geographical segmentation and analysis of the global fuel additives market

- APAC
- EMEA
- North America
- ROW

North America led the fuel additive market with a market share of 39% during 2014. The research report predicts this region to continue as the market leader during the forecast period. The region is a pioneer in advanced additives to comply with the stringent environment regulations. The overall usage of fuel additive will be led by the blending, shipping, and storage additives segment and is anticipated to grow until the end of 2019, due to the growth in the refinery output.

Competitive landscape and key vendors

BASF is a key global supplier of fuel additives and is one of the world's largest chemical companies. It is also the leading provider of fuel performance packages worldwide. Afton, one of the leading vendors in the market offers gasoline performance additives, diesel fuel additives, and lubricity and cold flow improvers.

The leading vendors in the market are

- Afton
- BASF
- Chevron Oronite
- Clariant
- Infineum
- Lubrizol
- Nalco
Other vendors in the market include Cerion Energy, Chemtura, Energenics Europe, Evonik, Innospec, Fuel Performance, and Total.

Key questions answered in the report include:
- What will the market size and the growth rate be in 2019?
- What are the key factors driving the fuel additives market?
- What are the key market trends impacting the growth of the fuel additives market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the global fuel additives market?
- Trending factors influencing the market shares of APAC, EMEA, North America, and ROW?
- What are the key outcomes of the five forces analysis of the global fuel additives market?

Related reports:
- Global Lubricant Additives Market 2015-2019
- Global Automotive Fuel Tank Market 2015-2019
- Fuel Cell Market in North America 2015-2019
- Global Fuel Consumption Market for Transportation Industry 2015-2019

Contents:
- PART 01: Executive summary
  - Highlights
- PART 02: Scope of the report
  - Market overview
  - Product offerings
- PART 03: Market research methodology
  - Research methodology
  - Economic indicators
- PART 04: Introduction
  - Key market highlights
  - Product definition
  - Market outlook
  - Developments
  - Cost complexity
- PART 05: Market landscape
  - Market overview
  - Market size and forecast by revenue
  - Market size and forecast by volume
  - Five forces analysis
- PART 06: Market segmentation by type
  - Market overview
  - Benefits of fuel additives
  - Deposit control additives
  - Corrosion inhibitors
  - Antioxidants
  - Conductivity improvers
  - Metal deactivators
  - Markers and dyes
  - Demulsifiers
  - Cetane improvers
  - Octane boosters
- PART 07: Market segmentation by application
  - Market overview
  - Blending, shipping, and storage fuel additives
- Gasoline fuel additives
- Aftermarket fuel additives
- Diesel fuel additives
- Heavy fuel oil additives

PART 08: Geographical segmentation
- Global fuel additives market by geography
- Fuel additives market in North America
- Fuel additives market in EMEA
- Fuel additives market in APAC
- Fuel additives market in ROW

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

PART 13: Market trends

PART 14: Vendor landscape
- Key vendors
- Other prominent vendors

PART 15: Key vendor analysis
- Afton Chemical
- BASF
- Chevron Oronite
- Clariant
- Infineum
- Lubrizol
- Nalco

PART 16: Appendix
- List of abbreviations

List of Exhibits

Exhibit 01: Global fuel additives market segmentation
Exhibit 02: Product offerings
Exhibit 03: Segmentation of global fuel additives market
Exhibit 04: Global fuel additives market 2014-2019 ($ billions)
Exhibit 05: Global fuel additives market 2014-2019 (KT)
Exhibit 06: Five forces analysis
Exhibit 07: Global fuel additives market segmentation by type 2014
Exhibit 08: Global fuel additives market segmentation by application 2014
Exhibit 09: Global fuel additives market segmentation by application 2019
Exhibit 10: Blending, shipping, and storage fuel additives market 2014-2019 ($ billions)
Exhibit 11: Gasoline fuel additives market 2014-2019 ($ billions)
Exhibit 12: Aftermarket fuel additives market 2014-2019 ($ millions)
Exhibit 13: Diesel fuel additives market 2014-2019 ($ millions)
Exhibit 14: Heavy fuel oil additives market 2014-2019 ($ millions)
Exhibit 15: Geographical segmentation of fuel additives market 2014
Exhibit 16: Geographical segmentation of fuel additives market 2019
Exhibit 17: Fuel additives market in North America 2014-2019 (KT)
Exhibit 18: Segmentation of fuel additives market by type in North America 2014
Exhibit 19: Fuel additives market in EMEA 2014-2019 (KT)
Exhibit 20: Segmentation of fuel additives market by type in EMEA 2014
Exhibit 21: Fuel additives market in APAC 2014-2019 (KT)
Exhibit 22: Segmentation of fuel additives market by type in APAC 2014
Exhibit 23: Fuel additives market in ROW 2014-2019 (KT)
Exhibit 24: Segmentation of fuel additives market by type in ROW 2014
Exhibit 25: Comparison of crude oil prices with jet fuel prices ($ per barrel)
Exhibit 26: Annual global automobile sales 2014-2019 (millions)
Exhibit 27: Impact of drivers
Exhibit 28: Hybrid electric vehicle sales 2010-2014 (number of vehicles)
Exhibit 29: Carbon dioxide emissions from fuel combustion 2013
Exhibit 30: Impact of drivers and challenges
Exhibit 31: Key vendors 2014
Exhibit 32: Afton Chemical: Product segmentation
Exhibit 33: BASF: Business segmentation by revenue 2014
Exhibit 34: BASF: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 35: BASF: Geographical segmentation by revenue 2014
Exhibit 36: Chevron Oronite: Key industries
Exhibit 37: Clariant: Business segmentation by revenue 2014
Exhibit 38: Clariant: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 39: Clariant: Geographical segmentation by revenue 2014
Exhibit 40: Lubrizol: Business segmentation
Exhibit 41: Lubrizol: End-markets served and key applications
Exhibit 42: Nalco: Businesses

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