Global Polyurethane Adhesives Market - Segmented by Type, End-User Industry and Geography - Trends and Forecasts (2015-2020)

Description: The Global Polyurethane (PU) Adhesives Market was valued at USD 4.60 billion in 2014 and is projected to reach USD XX billion by 2020, at a CAGR of 7.16% during the forecast period from 2014 to 2020. Polyurethane (PU) adhesives are polymer based adhesives, prepared of urethane polymers with a chemical base of an isocyanate group. They provide a strong bonding between two substrates. Polyurethane adhesives are available as both thermoplastic and thermoset adhesives. They are commonly known as elastic adhesives, owing to their excellent elasticity and elongation properties.

Polyurethane (PU) adhesives, owing to their high fracture resistance, excellent elongation and elasticity properties (before the occurring of fracture) is becoming an integral part of various commercial and industrial sectors. In the Polyurethane (PU) Adhesives market report, we have taken the following major end-user sectors into consideration: Automotive, Construction, Furniture, Consumer, Electrical and Electronics, Footwear, and Others. The Construction segment dominated the global polyurethane (PU) adhesives market, with a market share of XX.XX% in 2014.

This market is driven by a number of factors, such as the accelerating demand from the packaging industry and increased usage in footwear and consumer goods. However, this market faces certain drawbacks, such as volatility in the raw material prices and stringent environmental regulations regarding VOC emissions. These factors may act as a roadblock to the growth of the market.

The Global Polyurethane (PU) Adhesives market, based on product type can be segmented into thermosetting, thermoplastics, and others. The market has also been geographically segmented into Asia-Pacific, North America, Europe, South America and Middle-East & Africa. In terms of market revenue in 2014, APAC led the market with a share of XX.XX%. It was followed by North America and Europe. Continuous improvements in economic conditions in the Asia-Pacific region has enhanced the financial status of the consumers, which has increased the demand for automobiles and buildings in the region, consequently, making the region an area of immense potential and opportunities. However, the volatility in the raw material prices in the region has considerably hindered the growth of this market.

Furthermore, the recovering construction industry in the European region and the development of bio-based polyols will offer numerous opportunities in the growth of the global polyurethane (PU) adhesives market. Some of the major companies dominating this market for its products, services and continuous product developments are 3M, Dow Chemicals, Henkel AG & Co. KGaA, and Ashland Inc.

Key Deliverables in the Study

Market analysis for the global polyurethane (PU) adhesives market, with region specific assessments and competition analysis on global and regional scales
Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
Extensively researched competitive landscape section with profiles of major companies along with their market shares
Identification and analysis of the macro and micro factors that affect the global polyurethane (PU) adhesives market on both global and regional scales
A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
Insights on the major countries/regions in which this industry is blooming and identification of the regions that are still untapped
order and full payment is received.

Contents:

1. Introduction
   1.1 Description
   1.2 Research Methodology
   1.3 Report Outline

2. Executive Summary

3. Market Overview
   3.1 Current Market Scenario
   3.2 Industry Value Chain Analysis
   3.3 Industry Attractiveness – Porter’s 5 Force Analysis

4. Market Dynamics
   4.1 Drivers
      4.1.1 Growing consumer class
      4.1.2 Wide range of applications
      4.1.3 Dynamic economic development in India & China
   4.2 Constraints
      4.2.1 Volatility in raw material prices
      4.2.2 Stringent Environmental regulations
   4.3 Opportunities

5. Market Segmentation and Analysis
   5.1 By Product Type
      5.1.1 Thermosetting
      5.1.2 Thermoplastics
      5.1.3 Others
   5.2 By End-User Industry
      5.2.1 Automotive
      5.2.2 Construction
      5.2.3 Furniture
      5.2.4 Consumer
      5.2.5 Electricals & Electronics
      5.2.6 Footwear
5.2.7 Others

6. Regional Market Analysis (Market size, growth and forecast)

6.1 Asia-Pacific

6.1.1 China

6.1.2 India

6.1.3 Japan

6.1.4 South Korea

6.1.5 Australia & New Zealand

6.1.6 Rest of APAC

6.2 Europe

6.2.1 Germany

6.2.2 United Kingdom

6.2.3 France

6.2.4 Italy

6.2.5 Rest of Europe

6.3 North America

6.3.1 United States

6.3.2 Canada

6.3.3 Mexico

6.4 South America

6.4.1 Brazil

6.4.2 Argentina

6.4.3 Rest of South America

6.5 Rest of the World

7. Competitive Landscape

7.1 Mergers & Acquisitions

7.2 Joint Ventures Collaborations and Agreements

7.3 Market Shares Analysis

7.4 Strategies Adopted by Leading Players

8. Company Profiles

8.1 BASF SE

8.2 Ashland Inc.
8.3 3M Co.
8.4 Xalapa
8.5 Avery Dennison Corp.
8.6 Dow Chemical Co.
8.7 ADCO Global Inc.
8.8 Sika AG
8.9 Illinois Tool Works Inc.
8.10 H.B. Fuller Co.
8.11 RPM International Inc.
8.12 Ellsworth
8.13 Adhesives Research Inc.
8.14 Beardow & Adams (Adhesives) Ltd
8.15 Chemence, Ltd.
8.16 Henkel AG & Company, KGaA
8.17 Huntsman Corp.
8.18 Pidilite Industries, Ltd.
8.19 Mapei Spa
8.20 Super Glue Corp.
8.21 Rohm and Haas Co.
8.22 Ninghai Dingcheng Adhesive Co., Ltd.
8.23 American Biltrite, Inc.

9. Disclaimer

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3605950/](http://www.researchandmarkets.com/reports/3605950/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Polyurethane Adhesives Market - Segmented by Type, End-User Industry and Geography - Trends and Forecasts (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3605950/
Office Code: SCPLTI5Q

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>Single User</td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>1 - 5 Users</td>
<td>USD 4500</td>
</tr>
<tr>
<td></td>
<td>Enterprisewide</td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof] [ ]
First Name: ___________________________ Last Name: ________________________
Email Address: * _______________________
Job Title: ____________________________
Organisation: _________________________
Address: ______________________________
City: _________________________________
Postal / Zip Code: ____________________
Country: ______________________________
Phone Number: _________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World