Global and Chinese Automotive Wiring Harness Industry Report, 2015

Description:

Global and Chinese Automotive Wiring Harness Industry Report, 2015 highlights the followings:

1. Global and China automobile market and industry
2. Downstream market of automotive wiring harness industry
4. Automotive wiring harness industry and market
5. 18 automotive wiring harness companies

In 2015, as the global economic deflation became more obvious, the prices for major commodities such as copper continued to drop, a situation that resulted in a fall in costs and prices of wiring harness. Meanwhile, the Japanese yen and the euro tumbled. In December 2015, the Federal Reserve raised interest rates, and Europe is still likely to expand its programme of quantitative easing, which would cause the yen and the euro to continue to depreciate, thus leading to a decline in automotive wiring harness market.

It is projected the global automotive wiring harness market would slide by 7% to USD39.721 billion in 2015, and to USD39.008 billion in 2016. By 2017, the market is expected to rebound to USD40.162 billion.

There are two hot topics in automotive wiring harness market: aluminum wire and high-voltage wiring harness in xEV. Sumitomo and Furukawa Electric are quite successful in automotive aluminum wire harness. Aluminum wire harness could reduce the mass of vehicles, but aluminum wire and copper alloy connector are two different kinds of metal and thus should be subject to special treatment and require special connectors.

In recent years, the xEV output has increased significantly. xEV needs to use a large quantity of high-voltage high-current wiring harness which has to be customized. While most of the companies have lower xEV output, and few ones are willing to customize wiring harness products, which provides opportunities to small companies. For example, Taiwan-based Bizlink exclusively supplies high-voltage wiring harness to Tesla. However, once the output increases, those companies are likely to transfer their orders to professional wiring harness companies.

Contents:

1 Global and Chinese Automotive Market
   1.1 Global Automotive Market
   1.2 China Automotive Industry Overview
   1.3 Recent Development of China Automotive Market

2 Automotive Wiring Harness Industry
   2.1 Overview
   2.2 Characteristics

3. Automotive Wiring Harness Market and Industry
   3.1 Global Automotive Wiring Harness Market
   3.2 Chinese Automotive Wiring Harness Market
   3.3 Global Automotive Wiring Harness Industry
   3.4 China Automotive Wiring Harness Industry

4. Automotive Wiring Harness Corporation
   4.1 Sumitomo Electric Industries
      4.1.1 Changchun SE Bordnetze
      4.1.2 Tianjin Jin-Zhu Wiring Systems
      4.1.3 Wuhan Sumiten Wiring Systems
      4.1.4 Chongqing Jin-Zhu Wiring Systems
      4.1.5 Fuzhou Zhu Wiring Systems
      4.1.6 Fujian JK Wiring Systems
      4.1.7 Huizhou Sumitomo Wiring Systems
      4.1.8 Huizhou Zhurun Wiring Systems
4.1.9 Sumidenso Mediatech Suzhou
4.1.10 Huizhou Zhucheng Wiring Systems
4.1.11 Suzhou Bordnetze Electrical Systems
4.2 Delphi
4.2.1 Delphi Packard Electric System Changchun
4.2.2 Delphi Packard Electric System Baicheng
4.2.3 Delphi Packard Electric System Guangzhou
4.2.4 Delphi Packard Electric System Yantai
4.2.5 Delphi Packard Electric System Wuhan
4.2.6 Delphi Packard Electric System
4.3 Yazaki
4.3.1 Tianjin Yazaki Automotive Parts
4.3.2 Hangzhou Yazaki
4.3.3 Shantou Yazaki
4.3.4 Yantai Yazaki
4.3.5 Foshan Shunde Yazaki Auto Parts
4.3.6 Zhangzhou Yazaki
4.4 Leoni
4.4.1 Leoni Electrical Systems Shanghai
4.4.2 Leoni Wiring Systems Changchun
4.4.3 Leoni Wiring Systems Liuzhou
4.5 Furukawa Electric
4.5.1 Changchun Furukawa Automotive Wiring Harness
4.5.2 Furukawa Auto Parts (Huizhou)
4.5.3 Furukawa Electric Shenzhen
4.5.4 Furukawa Electric Hongkong
4.5.5 Furukawa Automotive Parts (Dongguan)
4.6 Gold Peak Industries
4.6.1 Shanghai Jinting Automobile Harness
4.7 Lear
4.7.1 Wuhan Lear-DFM Auto Electric
4.8 Nantong Unistar Electro-Mechanical Industries
4.8.1 Nantong Unistar Wiring Harness
4.9 Kyungshin Industrial
4.9.1 Qingdao Kyungshin Electronic
4.9.2 Jiangsu Kyungshin Electronic
4.10 Coroplast
4.10.1 Coroplast Harness Technology (Taicang)
4.11 Kunshan Hu Guang Auto Harness
4.12 THB
4.13 Kromberg & Schubert
4.14 Fujikura
4.14.1 Fujikura Zhuhai
4.14.2 Fujikura Changchun
4.15 Qingdao Yujin Electro-Circuit Systems
4.16 YURA
4.16.1 Beijing Yura
4.16.2 Beijing Shiyuan ECS
4.16.3 Weihai Yura
4.16.4 Rongcheng Shiyuan electric equipment
4.17 Hefei Jianghuai Xinfa Automobile
4.18 PKC

Selected Charts

Global Automobile Sales Volume, 2001-2016
Global Light Vehicles Output by Region, 2003-2015
China's Automobile Sales Volume, 2005-2015
Output Growth of Automobile in China by Type, 2005-2014
Ranking of Major Global Automotive Wiring Harness Companies by Revenue, 2009-2015
Market Share of Major Global Manufacturers of Automotive Wiring Harness, 2012
Global Output Value of Automotive Wiring Harness by Region, 2014
YURA's Global Distribution
YURA's Global Capacity Distribution
PKC's Market Share Worldwide, 2013
PKC's Market Share Worldwide, 2014
PKC's Market Share in North America, 2015
PKC's Market Share in Europe, 2015
PKC's Market Share in Brazil, 2015
PKC's Market Share in China, 2015
PKC's Global Distribution
PKC's Revenue and Operating Margin, 2005-2015
Quarterly Revenue of PKC, Q1 2014-Q3 2015
Quarterly Number of Employees of PKC, Q1 2014-Q3 2015
Quarterly Revenue and EBITDA of PKC's Wiring Business, Q1 2014-Q3 2015
Quarterly Net Working Capital of PKC, Q1 2014-Q3 2015
Sales of PKC and AEES by Product, 2010
Sales of PKC and AEES by Region, 2010

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