Cenospheres Market by Type (Grey and White), and by End-use Industry (Refractory, Construction, Oil & Gas, Automotive, Paints & Coatings, and Others) - Global Trends & Forecasts to 2020

Description: “The cenospheres market is projected to reach USD 572.0 million by 2020”
The market size of cenospheres is projected to reach USD 572.0 million by 2020, growing at a CAGR of 12.3% between 2015 and 2020. The fast growth in end-use industries such as automotive, construction, oil & gas, refractory, and paints & coatings is expected to drive the demand for cenospheres. The growing automobile industry in emerging economies and increasing oil & gas production activities in North America and the Middle East are contributing toward the growth of cenospheres market.

“The oil & gas end-use industry is projected to dominate the cenospheres market during the forecast period”
The oil & gas industry dominated the global cenospheres market in 2014. The use of cenospheres in the oil & gas industry is expected to register the highest growth between 2015 and 2020, closely followed by the automotive industry. Grey cenospheres are the most commonly used type of cenospheres due to their high natural occurrence.

“North America is projected to be fastest-growing market during the forecast period”
North America is estimated to be the largest and the fastest-growing market for cenospheres, in terms of value. This is attributed to the increasing demand for cenospheres in the oil & gas, automotive, and aerospace industries.

Break-up of profiles by the primary participants for the report
- By Company Type – Tier 1–37%, Tier 2–50%, and Tier 3–13%
- By Designation – C Level– 50%, Director Level–31%, Others–19%
- By Region – North America–28%, Europe–24%, Asia-Pacific–17%, the Middle East–14%, Africa–10%, Latin America–7%

The report includes company profiles of major players; recent activities in the market, such as new product launches, expansions, and R&D; and SWOT analysis. Some of the major companies profiled in this report are Petra India Products (India), Cenosphere India Pvt. Ltd. (India), Durgesh Merchandise Pvt. Ltd. (India), Omya AG (Switzerland), Qingdao Eastchem Inc. (China), Envirospheres (Australia), Scotash Limited (U.K.), PR Energy Pvt. Ltd. (India), Ceno Technologies (U.S.), and Reslab Microfiller (Australia).

Reasons to buy the report:
While making strategic decisions in business, timely and useful information is required. This report fulfills the requirements of various stakeholders, including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report include:
- Porter's Five Forces Analysis
- Value Chain Analysis
- Market Segmentation (Type, End-use Industry, and Region) by Volume and Value
- Competitor Analysis
- Detailed Information on Strategic Developments in the Industry

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