Population Health Management Market by Component (Software, Services), by Delivery Mode (Web-based, Cloud-based), by End-User - Analysis & Global Forecasts to 2020

Description: The population health management market is poised to reach USD 31.63 Billion by 2020, growing at a CAGR of 23.2% during the forecast period of 2015 to 2020. The growth of the overall population health management market can be attributed to the regulatory mandates by the Affordable Care Act (ACA). In addition, incentives and investments by the federal government for adoption of HCIT and the rapid rise in the aging population & subsequent increase in chronic diseases are the factors driving the market.

In the coming years, increasing focus on value-based medicine and personalized medicines is expected to an array of opportunities for players in the market. However, safeguarding patient information is a major concern, which limits market growth to a certain extent. North America is expected to account for the largest share of the global market. A number of factors such as regulatory mandates set up under the Affordable Care Act (ACA), implementation of the Hospital Readmissions Reduction Program (HRRP), and rising geriatric population are driving the growth of the North American PHM market.

The report segments the population health management market based on component, delivery mode, and end-user. The market is segmented on the basis of components into software and services. The software segment is expected to account for the largest share of the PHM market in 2015. This is attributed to the high cost of licensed software, web-based software solutions, and cloud-based software solutions. The software segment is also expected to grow at the highest rate. The high growth rate can be attributed to the increasing adoption of population health management solutions mandated by the Affordable Care Act (ACA).

Some major players in the population health management market include McKesson Corporation (U.S.), Verisk Health Inc. (U.S.), Health Catalyst LLC (U.S.), Cerner Corporation (U.S.), Allscripts, Inc. (U.S.), WellCentive, Inc. (U.S.), Conifer Health Solutions, LLC (U.S.), IBM Corporation (U.S.), i2i Systems, Inc. (U.S.), OptumHealth, Inc. (U.S.), and Healthagen, LLC (U.S.).

Stakeholders of the Population Health Management Market
- Healthcare IT Service Providers
- Healthcare Insurance Companies/Payers
- Healthcare Institutions/Providers (Hospitals, Medical Groups, Physician Practices, Diagnostic Centers, and Outpatient Clinics)
- Venture Capitalists
- Government Bodies
- Corporate Entities
- Accountable Care Organizations
- Community Centers

Scope of the Report:

This research report categorizes the population health management market into the following segments:

PHM Market, by Component
- Software
- Services

PHM Market, by Delivery Mode
- Web-based
- On-premise
- Cloud-based
PHM Market, by End User

- Healthcare Provider
- Healthcare Payer
- Employer Groups
- Government Bodies

PHM Market, by Region

- North America
- U.S.
- Canada
- Europe
- Asia
- Rest of the World (RoW)

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