Introducing Social Research Methods. Essentials for Getting the Edge

Description: Introducing Social Research Methods: Essentials for Getting the Edge offers a concise, student–friendly introduction to research methods that represents a refreshing alternative to the dense tomes too focused on the minutiae of methodologies to appeal to novices or outsiders. Janet Ruane, a respected author with more than 25 years of experience teaching social science research methods, provides detailed explanations of methodologically complex concepts written in straightforward and engaging prose. Each chapter features specific everyday examples from around the world that demonstrate the relevance and informative potential of social science methods. The text includes a range of pedagogic features, from lists of key points to boxes highlighting the relevance of social science research in interpreting current events, while the companion website offers further tools for instructors and students, including a glossary of key terms, a test bank, Power Point presentations, a comprehensive list of web resources, and more.

Specifically designed for students who are new to or skeptical of social science, Introducing Social Research Methods: Essentials for Getting the Edge persuasively argues for the real–world value of understanding social research methods and the benefits of the broader perspective gained from understanding this fundamental field.

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