Demand-Driven Inventory Optimization and Replenishment. Creating a More Efficient Supply Chain. 2nd Edition. Wiley and SAS Business Series

Description: The Authority on Synchronizing a Supply Chain to Customer Demand - Updated and Expanded

In this expanded Second Edition of Demand–Driven Inventory Optimization and Replenishment, global expert Robert Davis takes his peerless coverage of inventory optimization further to address how it affects specific business verticals through improved metrics.

This new edition delivers a solid groundwork of fundamentals and best practices proving optimized inventory and replenishment solves in–system weaknesses preventing supply chain excellence, including reducing inventory carrying costs, waste, and working capital. Then, it digs into all new material on:

- Inventory performance, scenario updates, and replenishment
- Best practices for optimizing balance between supply and demand in any vertical
- Up–to–date case studies looking at how optimized inventory and replenishment works at companies all over the world in the retail, high–tech, men's clothing, and food industries
- Revealing examples of promotional product flow hurting supply chains

Demand–Driven Inventory Optimization and Replenishment, Second Edition is your reliable guide to getting your supply chain ready for everyone to see.

Contents:

Preface xi
Acknowledgments xiii
About the Author xv
Chapter 1 Creating Demand–Driven Supply 1
Chapter 2 Achieving Timely and Accurate Responses to Customer Demand 19
Chapter 3 Just–in–Time and Enterprise Resource Planning Rise Together 43
Chapter 4 How Does Days of Supply Wreak Havoc on the Supply Chain? 67
Chapter 5 What Will You Accomplish with Inventory Optimization? 87
Chapter 6 Shifting the Focus from an Algorithm Discussion to a Business Discussion 109
Chapter 7 Fitting Unlimited Optimization into a Constraining World 139
Chapter 8 Reviewing the Three Proof of Value Engagements 159
Chapter 9 Inventory Optimization in the Real World: Matas A/S 193
Chapter 10 The Strategic Value Assessment 217
Chapter 11 A View of an Inventory Optimization Installation 233
Chapter 12 Inventory Optimization in Supply Chain Verticals 253
Chapter 13 Pulling It All Together 275
Epilogue 291
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