The Little Black Book of Change. The 7 fundamental shifts for change management that delivers

Description: TRANSFORMATIONAL CHANGE THAT LASTS

The modern marketplace demands organizational agility and responsiveness and yet up to 75% of transformation efforts fail to deliver on their promise.

Achieve something extraordinary. Make your vision a reality.

In this little black book, change experts Paul Adams and Mike Straw draw on decades of experience and real-world business case studies to help you change minds, engage people and deliver exceptional results:

- Shift the way people think and behave
- Adopt the seven steps to transformation
- Overcome challenges to deliver results
- Create a bold new future for your organization
- Think creatively and work through discomfort

Transformation is not for the faint-of-heart! Navigating through uncharted territory requires a clear purpose, a will to succeed and the belief and desire to solve the most difficult of challenges. This is your handy guide to a new and brighter future.

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