Shrink Film for Beverage Multipacks Market by Type (Printed, Unprinted), Application (Beer, Water, Carbonated Soft Drinks), Application Form (Can, Bottle, Brick), Application Pack Size (3x2, 4x2, 4x3, 6x3), & by Geography - Global Forecast to 2020

Description:

The shrink film for beverage multipacks market is fragmented. Both established and emerging small players regulate and control the growth of this market.

The shrink film industry has been growing since its introduction under the flexible packaging segment. Companies have targeted the requirement of brand owners for a light-weight, strong, and visually attractive multipack packaging solution. The report aims at estimating the market size and the future growth potential of the shrink film for beverage multipacks market across different segments, such as type, application, application form, application pack size, and region. The base year considered for the study is 2014 and the forecast period considered is from 2015 to 2020.

The research methodology used to estimate and forecast the shrink film for beverage multipacks market begins with capturing data on key player revenues through secondary research. The companies’ offerings are also taken into consideration to determine market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global shrink film for beverage multipacks market from the revenue of the key players in the market. After arriving at the overall market size, the total market was split into several segments and subsegments which were then verified through primary research by conducting extensive interviews with key people, such as CEOs, VPs, directors, and executives. The data triangulation and market breakdown procedures were employed to complete the overall market engineering process and to arrive at the exact statistics for all the segments and subsegments.

The shrink film for beverage multipacks market comprises players such as AEP Industries Inc. (U.S.), Amcor Limited (Australia), Bemis Company, INC (Wisconsin), Berry Plastics Corporation (U.S.), Ceisa Packaging SAS (France), Coveris Holdings S.A (U.K.), Clondalkin Group Holdings BV (The Netherlands), RKW SE (The Netherlands), Sealed Air Corporation (U.S.), and Plastotecnica SpA (Italy).

Scope of the Report

This report focuses on the shrink film for beverage multipacks market. This research categorizes shrink film for beverage multipacks on the basis of type, application, application form, application pack size, and region.

Global shrink film for beverage multipacks market, by type:

- Printed
- Unprinted

Global shrink film for beverage multipacks market, by application:

- Beer
- Water
- Carbonated Soft Drinks (CSD)
- Others

Global shrink film for beverage multipacks market, by application form:

- Can
- Bottles
- Bricks

Global shrink film for beverage multipacks market, by application pack size:

- 3X2
- 4X2
- 4X3
- 6X3
- Others

Global shrink film for beverage multipacks market, by region:

- Americas
  - U.S.
  - Canada
- South America
- Europe
  - Germany
  - France
  - Italy
  - Spain
  - Benelux
  - Turkey
- Rest of Europe
- Asia-Pacific
  - China
- South East Asia
- Rest of Asia-Pacific
- Rest of the World (RoW)
- South Africa
- North Africa
- Middle East

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