Security Cameras (IR Illuminator) Market by System (Analog, IP Based), Resolution (NON HD, HD, Full HD), Type (Indoor, Outdoor), Feature (PTZ, Fixed), Application (City Infrastructure, Commercial, Institutional) and Geography-Global Forecast to 2020

Description: The IR Illuminator market is expected to grow from USD 1.75 billion in 2015 to USD 2.68 billion in 2020, at a CAGR of 8.8%. The base year for study is 2014 and forecast is provided for 2015 to 2020. Security issues in developing countries, reduction in ASP for IP cameras, acceptance of IR illumination for better vision are the major causes of market growth.

“City Infrastructure segment to grow at the highest CAGR in Security Cameras (IR Illuminator) market” The applications segment of Security Cameras (IR Illuminator) market has been further segmented into applications like border security, city infrastructure, commercial, industrial, institutional and residential areas. The application segment of city infrastructure is expected to grow with a double digit CAGR as the government bodies are investing heavily to prevent the destruction of city infrastructure like railways, airways, bridges, roadways.

“APAC will dominate IR Illuminator market for the forecast of 2015 to 2020” APAC is expected to hold the largest market share by 2020 for IR illuminator market. The availability of highly advanced cameras at low cost due to competitive market is driving the acceptance of surveillance cameras in domestic applications. The governments of developing countries like India and China are spending huge amounts of money to protect critical infrastructure and assets which are essential for the development of the country, thus providing an impetus to the security camera market.

To estimate the market size of Security Cameras (IR Illuminator) system, the top players in the market have been considered. These are Canon Corporation, Axis Communication, Dahua Technology and Hikvision Digital Technology Co. Ltd.


Reasons to buy the report:

This report serves the needs of leading companies, end users and other stakeholders in this market. This report will be helpful to analyze opportunities and revenue sources and boost the new business strategies. The competitive trends for the market will give client an opportunity to improve, scrutinize and traverse the market which will be helpful for growth and expansion.

This report covers the following key aspects:

- What will be the market size by 2020 and what will be the growth rate
- What are the key market trends
- What are the factors expected to drive the growth of the market
- What are the challenges that impact market growth
- Who are the key players in this market

Contents:

1 Introduction
   1.1 Objectives Of Study
   1.2 Market Definition And Scope
     1.2.1 Company Profiles And Market Share
     1.2.2 Market, By Systems
Table 14 Security Camera With Ir Illuminator Market Size, By Type, 2014-2020 (Mn Units)
Table 15 Indoor Security Camera With Ir Illuminator Market, 2014-2020 (USD Mn)
Table 16 Outdoor Security Camera With Ir Illuminator Market, 2014-2020 (USD Mn)
Table 17 Security Camera With Ir Illuminator Market, By Feature, 2014-2020 (USD Mn)
Table 18 Security Camera Market For Feature: Ptz, By Application, 2015-2020 (USD Mn)
Table 19 Security Camera Market For Feature: Fixed, By Application, 2015-2020 (USD Mn)
Table 20 Security Camera Market For Feature: Others, By Application, 2015-2020 (USD Mn)
Table 21 Security Camera With Ir Illuminator Market Geography Wise, By Application (USD Mn)
Table 22 Security Camera With Ir Illuminator Market, By Application (USD Mn)
Table 23 Security Camera With Ir Illuminator Market Size, By Application (Mn Units)
Table 24 Security Camera With Ir Illuminator Market By Application: City Infrastructure (USD Mn)
Table 25 Security Camera With Ir Illuminator Market By Application: Commercial (USD Mn)
Table 26 Security Camera With Ir Illuminator Market By Application: Institutional (USD Mn)
Table 27 Americas Security Camera With Ir Illuminator Market, 2014-2020 (USD Mn)
Table 28 Europe Security Camera With Ir Illuminator Market, 2014-2020 (USD Mn)
Table 29 APAC Security Camera With Ir Illuminator Market, 2014-2020 (USD Mn)
Table 30 Mea Security Camera With Ir Illuminator Market, 2014-2020 (USD Mn)
Table 31 Security Camera With Ir Illuminator Market By Application: City Infrastructure (USD Mn)
Table 34 Security Camera With Ir Illuminator Market: Acquisitions
Table 35 Security Camera With Ir Illuminator Market: Contracts
Table 36 Security Camera With Ir Illuminator Market: Expansions
Table 37 Security Camera With Ir Illuminator Market: Awards & Recognitions
Table 38 Security Camera With Ir Illuminator Market: View Of Key Market Players

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