Security Cameras (IR Illuminator) Market by System (Analog, IP Based), Resolution (NON HD, HD, Full HD), Type (Indoor, Outdoor), Feature (PTZ, Fixed), Application (City Infrastructure, Commercial, Institutional) and Geography-Global Forecast to 2020

Description: The IR Illuminator market is expected to grow from USD 1.75 billion in 2015 to USD 2.68 billion in 2020, at a CAGR of 8.8%. The base year for study is 2014 and forecast is provided for 2015 to 2020. Security issues in developing countries, reduction in ASP for IP cameras, acceptance of IR illumination for better vision are the major causes of market growth.

“City Infrastructure segment to grow at the highest CAGR in Security Cameras (IR Illuminator) market” The applications segment of Security Cameras (IR Illuminator) market has been further segmented into applications like border security, city infrastructure, commercial, industrial, institutional and residential areas. The application segment of city infrastructure is expected to grow with a double digit CAGR as the government bodies are investing heavily to prevent the destruction of city infrastructure like railways, airways, bridges, roadways.

“APAC will dominate IR Illuminator market for the forecast of 2015 to 2020” APAC is expected to hold the largest market share by 2020 for IR illuminator market. The availability of highly advanced cameras at low cost due to competitive market is driving the acceptance of surveillance cameras in domestic applications. The governments of developing countries like India and China are spending huge amounts of money to protect critical infrastructure and assets which are essential for the development of the country, thus providing an impetus to the security camera market.

To estimate the market size of Security Cameras (IR Illuminator) system, the top players in the market have been considered. These are Canon Corporation, Axis Communication, Dahua Technology and Hikvision Digital Technology Co. Ltd.


Reasons to buy the report:

This report serves the needs of leading companies, end users and other stakeholders in this market. This report will be helpful to analyze opportunities and revenue sources and boost the new business strategies. The competitive trends for the market will give client an opportunity to improve, scrutinize and traverse the market which will be helpful for growth and expansion.

This report covers the following key aspects:
- What will be the market size by 2020 and what will be the growth rate
- What are the key market trends
- What are the factors expected to drive the growth of the market
- What are the challenges that impact market growth
- Who are the key players in this market

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