Plastomers Market by Application and Region - Global Forecast to 2020

Description: “The growing packaging industry and improved characteristics over conventional plastics and elastomers are the key factors driving growth of the plastomers market”

The market size of plastomers is estimated to reach USD 5.33 billion by 2020, at a CAGR of 7.4% between 2015 and 2020. The introduction of plastomers has provided the industry with immense opportunities for the development of new packaging materials, which have better heat seal properties and improved toughness, further driving the growth of the plastomers market. Their ability to impart unique performance properties in every application is fueling the overall demand for plastomers in the next five years.

“Film-Food packaging is the largest application of plastomers”

The growing popularity of plastomers over conventional polymers in various applications plays a significant role in driving the market. Packaging, automotive, and polymer modification are the most important applications of plastomers. The packaging industry is the major revenue contributor of the market, as packaging applications, including food, non-food, and stretch & shrink film, accounted for the largest share of the total market in 2014. High-quality packaging not only improves the shelf life of food and beverages but also maintains their quality and freshness.

“Rising demand in Asia-Pacific is the major driver for growth of the plastomers market”

In 2015, North America is estimated to account for the largest market share, in terms of volume. However, the robust demand in Asia-Pacific is expected to be the major driving factor for the growth of the global plastomers market. The growth is led by the developments in packaging, automotive, polymer modification, and several other areas in which plastomers are used due to their specific operation. China is one of the leading markets of plastomers, globally.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted.

The break-up of primary interviews is given below:

- By Company Type - Tier 1 - 33.3 %, Tier 2 - 22.2 % and Others - 44.5 %
- By Designation - C level - 33.3%, Others - 66.7%
- By Region - North America - 66.7%, Europe - 22.2%, Asia-Pacific - 11.1%

The key companies profiled in this market research report are The Dow Chemical Company (U.S.), Saudi Basic Industries Limited (SABIC) (Saudi Arabia), Borealis AG (Austria), Mitsui Chemicals (Japan), LG Chem Limited (South Korea), ExxonMobil (U.S.), Sumitomo Corporation (Japan), SK Group (South Korea), Plastomer Corporation (U.S.), and Alpha Group (India).

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the plastomers market comprehensively and provides the closest approximations of the market sizes for the overall market and the subsegments across different verticals and regions.

2. The report will help stakeholders to understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand the major competitors and gain more insights to better their position in the business. The competitive landscape section includes new product developments, joint ventures, partnerships & collaborations, and mergers & acquisitions.

Contents:

1 Introduction
   1.1 Objectives Of The Study
1.2 Market Definition
1.3 Market Scope
   1.3.1 Markets Covered
8.2.1 U.S.
8.2.2 Canada
8.2.3 Mexico
8.3 Europe
8.3.1 Germany
8.3.2 France
8.3.3 Italy
8.3.4 Rest Of Europe
8.4 Asia-Pacific
8.4.1 China
8.4.2 Japan
8.4.3 India
8.4.4 South Korea
8.4.5 Rest Of Asia-Pacific
8.5 Row
8.5.1 South America
8.5.2 Middle East & Africa
9 Competitive Landscape
9.1 Overview
9.2.1 New Product Development
9.2.2 Expansions
9.2.3 Partnerships & Collaborations
9.2.4 Mergers & Acquisitions
9.2.5 Agreements
9.2.6 Joint Venture
10 Company Profiles
(Overview, Financial*, Products & Services, Strategy, And Developments)
10.1 Introduction
10.2 The Dow Chemical Company
10.3 Saudi Basic Industries Corporation (Sabic)
10.4 Borealis Ag
10.5 Mitsui Chemicals Inc.
10.6 Lg Chem Ltd.
10.7 Exxonmobil
10.8 Sumitomo Corporation
10.9 Sk Group
10.10 Alpha Group
10.11 Plastomer Corporation
*Details Might Not Be Captured In Case Of Unlisted Companies.
11 Appendix

List of Tables

Table 1 Plastomers Market, By Application
Table 2 Plastomers Market Size, By Application (Kiloton), 2013-2020
Table 3 Plastomers Market Size, By Application (USD Million), 2013-2020
Table 4 Plastomers Market Size In Film-Food Packaging (Kiloton), 2013-2020
Table 5 Plastomers Market Size In Film-Food Packaging (USD Million), 2013-2020
Table 6 Plastomers Market Size In Film- Non Food Packaging , (Kiloton), 2013-2020
Table 7 Plastomers Market Size In Film- Nonfood Packaging Application  (USD Million), 2013-2020
Table 8 Plastomers Market Size In Film- Stretch & Shrink  (Kiloton), 2013-2020
Table 9 Plastomers Market Size In Film- Stretch & Shrink   (USD Million), 2013-2020
Table 10 Plastomers Market Size In Automotive (Kiloton), 2013-2020
Table 11 Plastomers Market Size In Automotive (USD Million), 2013-2020
Table 12 Plastomers Market Size In Polymer Modification (Kiloton), 2013-2020
Table 13 Plastomers Market Size In Polymer Modification (USD Million), 2013-2020
Table 14 Plastomers Market Size In Wires & Cables (Kiloton), 2013-2020
Table 15 Plastomers Market Size In Wires & Cables (USD Million), 2013-2020
Table 16 Plastomers Market Size In Medical (Kiloton), 2013-2020
Table 17 Plastomers Market Size In Medical (USD Million), 2013-2020
Table 18 Plastomers Market Size In Other Applications (Kiloton), 2013-2020
Table 19 Plastomers Market Size In Other Applications (USD Million), 2013-2020
Table 20 Plastomers Market Size, By Region, 2013-2020 (Kiloton)
Table 21 Plastomers Market Size, By Region, 2013-2020 (USD Million)
Table 22 Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 23 Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 24 North America: Plastomers Market Size, By Country, 2013-2020 (Kiloton)
Table 25 North America: Plastomers Market Size, By Country, 2013-2020 (USD Million)
Table 26 North America: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 27 North America: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 28 U.S.: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 29 U.S.: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 30 Canada: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 31 Canada: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 32 Mexico: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 33 Mexico: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 34 Europe: Plastomers Market Size, By Country, 2013-2020 (Kiloton)
Table 35 Europe: Plastomers Market Size, By Country, 2013-2020 (USD Million)
Table 36 Europe: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 37 Europe: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 38 Germany: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 39 Germany: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 40 France: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 41 France: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 42 Italy: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 43 Italy: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 44 Rest Of Europe: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 45 Rest Of Europe: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 46 Asia-Pacific: Plastomers Market Size, By Country, 2013-2020 (Kiloton)
Table 47 Asia-Pacific: Plastomers Market Size, By Country, 2013-2020 (USD Million)
Table 48 Asia-Pacific: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 49 Asia-Pacific: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 50 China: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 51 China: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 52 Japan: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 53 Japan: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 54 India: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 55 India: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 56 South Korea: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 57 South Korea: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 58 Rest Of Asia-Pacific: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 59 Rest Of Asia-Pacific: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 60 RoW: Plastomers Market Size, By Region, 2013-2020 (Kiloton)
Table 61 RoW: Plastomers Market Size, By Region, 2013-2020 (USD Million)
Table 62 RoW: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 63 RoW: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 64 South America: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 65 South America: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 66 Middle East & Africa: Plastomers Market Size, By Application, 2013-2020 (Kiloton)
Table 67 Middle East & Africa: Plastomers Market Size, By Application, 2013-2020 (USD Million)
Table 68 New Product Development
Table 69 Expansions
Table 70 Partnerships & Collaborations
Table 71 Mergers & Acquisitions
Table 72 Agreements
Table 73 Joint Venture

List of Figures

Figure 1 Research Design
Figure 2 Breakdown Of Primary Interviews
Figure 3 Market Size Estimation: Bottom-Up Approach
Figure 4 Market Size Estimation: Top-Down Approach
Figure 5 Data Triangulation: Plastomers Market
Figure 6 Film-Food Packaging To Account For The Largest Share In The Plastomers Market Between 2015
And 2020 (USD Million)
Figure 7 Plastomers Market Share By Region, 2014 (USD Million)
Figure 8 Plastomers Market Size, 2015 Vs. 2020 (USD Million)
Figure 9 Plastomers Applications In Water Treatment Accounted For The Largest Share (Value) In Asia-Pacific, 2014
Figure 10 Lifecycle Analysis: European Plastomers Market Reaching Maturity
Figure 11 Plastomers Market Segmentation, By Region
Figure 12 Improved Characteristics Over Conventional Materials Drive The Plastomers Market
Figure 13 Plastomers Market: Value-Chain Analysis
Figure 14 Porter'S Five Forces Analysis Of The Plastomers Market
Figure 15 Asia-Pacific Projected To Be The Fastest-Growing Market For Plastomers In Film- Food Processing Application, 2015-2020 (USD Million)
Figure 16 Asia-Pacific Projected To Be The Fastest-Growing Market Of Plastomers In Film- Nonfood Packaging, 2015-2020 (USD Million)
Figure 17 North America Estimated To Be The Largest Market For Plastomers In Film- Stretch & Shrink In 2015 (USD Million)
Figure 18 Asia Pacific Projected To Be The Largest Market Of Plastomers In Automotive, By 2020, (USD Million)
Figure 19 Row Should Be The Fastest Growing Market Of Plastomers In Polymer Modification, 2015-2020 (USD Million)
Figure 20 Asia-Pacific Plastomers Market Is Projected To Surpass The North American Plastomers Market In Wires & Cables By 2020 (USD Million)
Figure 21 North America Estimated To Be The Largest Market For Medical Application In 2015 (USD Million)
Figure 22 Europe Projected To Be The Largest Market For Plastomers In Other Applications, By 2020 (USD Million)
Figure 23 Regional Snapshot: Rapid Growth Markets Are Emerging As New Hotspots
Figure 24 The U.S. Dominates The Plastomers Market In North American Region
Figure 25 European Market Snapshot, 2014: Country-Wise Market Size Of Plastomers In Food & Nonfood Packaging, Polymer Modification, And Automotive (Kiloton)
Figure 26 China Dominates The Plastomers Market In Asia-Pacific Region
Figure 27 China To Account For A Major Share Of Plastomers In Asia-Pacific In 2014 (Kiloton)
Figure 28 Companies Adopted New Product Development As The Key Growth Strategy Between 2013 And 2015
Figure 29 Top Companies Adopted New Product Development As The Key Growth Strategy Between 2013 And 2015
Figure 30 Major Growth Strategies For Acquiring Market Share, 2013-2015
Figure 31 Dow: Company Snapshot
Figure 32 Dow: Swot Analysis
Figure 33 Saudi Basic Industries Corporation (Sabic): Company Snapshot
Figure 34 Saudi Basic Industries Corporation (Sabic): Swot Analysis
Figure 35 Borealis Ag: Company Snapshot
Figure 36 Mitsui Chemicals Inc.: Company Snapshot
Figure 37 Lg Chem: Company Snapshot
Figure 38 Exxonmobil: Company Snapshot
Figure 39 Sumitomo Corporation: Company Snapshot
Figure 40 S 5 Group: Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3610976/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Plastomers Market by Application and Region - Global Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3610976/
Office Code: SCH3LESK

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>✔️</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>✔️</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>✔️</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>✔️</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp