Emollient Esters Market by Product (Isopropyl Myristate, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Cetyl Palmitate, Myristyl Myristate), by End-User (Skin Care, Hair Care, Cosmetics, Oral Care) & by Region - Global Forecast to 2020

Description: The emollient esters market projected to reach USD 226.1 million by 2020.

The increasing use of emollient esters in personal care products has triggered the growth of these esters. These esters have emerged as a better alternative for oil based emollients as their sensorial feel gives them an edge over sticky oil based emollient products.

Skin care is projected to be the largest end user segment of the market by 2020. Skin care accounts for the major share of the global emollient esters. The share is attributed to the increasing demand for herbal or natural based emollient esters. The boom in the personal care industry for greener emollient esters has led to various opportunities for the emollient esters market.

Asia-Pacific market to register highest growth in the emollient esters market. The emollient esters market in Asia-Pacific is anticipated to grow at the highest CAGR during the forecast period. Increased consciousness about personal appearance and use of body care products and improvement in the standards of living in the emerging markets such as China, Japan, and India are propelling the growth of the emollient esters market.

Myristyl Myristate to dominate the emollient esters market. Myristyl Myristate is expected to register highest growth rate from 2015 to 2020. Myristyl Myristate is a naturally derived ester and is used as a skin conditioning agent/emulsifier in skin care products and cosmetics.

BREAKDOWN OF PROFILE OF PRIMARY PARTICIPANTS:
- By Company Type: Tier 1 - 21%, Tier 2 - 42%, and Tier 3 - 37%
- By Designation: C Level - 41%, Manager Level - 36%, and Others - 23%
- By Region: Asia-Pacific - 57%, North America - 23%, Europe - 14%, and RoW - 6%

The companies profiled in this report are BASF SE (Germany), Solvay SA (Belgium), Evonik Industries AG (Germany), Lubrizol Corporation (U.S.), Innospec Inc. (U.S.), AAK AB (Sweden), Croda International Plc (U.K.), Stepan Company (U.S.), Lonza Group (Switzerland), and Ashland Inc. (U.S.).

Reasons to buy this report:
- What will be the market size by 2020 and what will be the growth rate
- What are the key market trends
- What are the factors expected to drive the growth of the market
- What are the challenges that impact market growth
- Who are the key players in this market
- Global report covers key regions, such as North America, Europe, and Asia-Pacific including major countries in these regions

Contents:
1 Introduction
   1.1 Objectives of the Study
   1.2 Market Scope
      1.2.1 Market Definition
      1.2.2 Markets Covered
      1.2.3 Years Considered for the Study
   1.3 Currency & Pricing
   1.4 Limitations
   1.5 Stakeholders

2 Research Methodology
   2.1 Market Size Estimation
2.2 Market Breakdown & Data Triangulation
2.3 Research Data
  2.3.1 Key Data From Secondary Sources
  2.3.2 Key Data From Primary Sources
  2.3.3 Key Industry Insights
2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Significant Opportunities for Emollient Esters Market
  4.2 Emollient Esters Market: Key Regions
  4.3 Emollient Esters Market in Asia-Pacific
  4.4 Emollient Esters Market Attractiveness
  4.5 Emollient Esters Market Share, By End User
  4.6 Emollient Esters Market: Developing vs Developed Nations
  4.7 Fastest-Growing Market: By End User
  4.8 Life Cycle Analysis, By Region

5 Market Overview
  5.1 Introduction
  5.2 Market Segmentation
    5.2.1 By Product
    5.2.2 By Region
    5.2.3 By End-User
  5.3 Market Dynamics
    5.3.1 Drivers
      5.3.1.1 Involvement of Governments and Cosmetic Associations
      5.3.1.2 Higher Growth in Asia-Pacific Market
      5.3.1.3 Increasing Demand of Multifunctional Products
    5.3.2 Restraints
      5.3.2.1 Dependency on Personal Care Market
      5.3.2.2 Usage of Strong Acids and Solvents
    5.3.3 Opportunities
      5.3.3.1 Improving Living Standards
      5.3.3.2 Higher Growth in Asia-Pacific Market
      5.3.4 Increasing Demand for Green Emollient Esters

6 Industry Trends
  6.1 Introduction
  6.2 Value Chain Analysis
    6.2.1 Raw Materials
    6.2.2 Research and Development
    6.2.3 Manufacturing
    6.2.4 Distribution Network
    6.2.5 End User
  6.3 Porter’s Five Forces Analysis
    6.3.1 Threat of New Entrants
    6.3.2 Threat of Substitutes
    6.3.3 Bargaining Power of Suppliers
    6.3.4 Bargaining Power of Buyers
    6.3.5 Intensity of Competitive Rivalry
  6.4 Strategic Benchmarking
    6.4.1 New Product Launches
    6.4.2 Expansions
    6.4.3 Acquisitions

7 Emollient Esters Market, By Product
  7.1 Introduction
  7.2 Market Size & Projection
  7.3 Isopropyl Myristate
  7.4 C12-15 Alkyl Benzoate
  7.5 Caprylic/Capric Triglyceride
7.6 Cetyl Palmitate
7.7 Myristyl Myristate

8 Emollient Esters Market, By End-User
8.1 Introduction
8.2 Market Size & Projection
8.3 Skin Care
8.4 Hair Care
8.5 Cosmetics
8.6 Oral Care
8.7 Others

9 Emollient Esters Market, By Region
9.1 Introduction
9.2 Europe
9.3 North America
9.4 Asia-Pacific
9.5 Latin America
9.6 Rest of the World

10 Competitive Landscape
10.1 Overview
10.1.1 New Product Launches and Acquisitions: the Most Adopted Growth Strategies
10.2 Maximum Developments in North America Between 2010-2015
10.3 Maximum Developments in 2014
10.4 Croda International PLC: Top Most Player
10.5 Competitive Situation & Trends
10.5.1 New Product Launches
10.5.2 New Technology
10.5.3 Acquisitions
10.5.4 Expansions
10.5.5 Other Developments

11 Company Profiles
(Overview, Financial*, Products & Services, Strategy, and Developments)
11.1 Introduction
11.2 Ashland Inc.
11.3 BASF SE
11.4 Evonik Industries AG
11.5 Lonza Group Ltd.
11.6 Stepan Company
11.7 Croda International PLC
11.8 Innospec Inc.
11.9 The Lubrizol Corporation
11.10 Solvay SA

*Details Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Discussion Guide
12.2 Introducing RT: Real Time Market Intelligence
12.3 Available Customizations

List of Tables
Table 1 Emollient Esters Market Size: By Product, 2013-2020 (MT)
Table 2 Isopropyl Myristate Market, By Region, 2013-2020 (MT)
Table 3 C12-15 Alkyl Benzoate Market, By Region, 2013-2020 (MT)
Table 4 Caprylic/Capric Triglyceride Market Size, By Region, 2013-2020 (MT)
Table 5 Cetyl Palmitate Market, By Region, 2013-2020 (MT)
Table 6 Myristyl Myristate Market, By Region, 2013-2020 (MT)
Table 7 Emollient Esters Market, By End-User, 2013-2020 (MT)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table 8</td>
<td>Skin Care Emollient Esters Market, By Region, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 9</td>
<td>Hair Care Emollient Esters Market Size, By Region, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 10</td>
<td>Cosmetics Emollient Esters Market, By Region, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 11</td>
<td>Oral Care Emollient Esters Market, By Region, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 12</td>
<td>Others Emollient Esters Market, By Region, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 13</td>
<td>Emollient Esters Market, By Region, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 14</td>
<td>Europe: Emollient Esters Market, By Country, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 15</td>
<td>Europe: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 16</td>
<td>Europe: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 17</td>
<td>Germany: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 18</td>
<td>Germany: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 19</td>
<td>U.K.: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 20</td>
<td>U.K.: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 21</td>
<td>France: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 22</td>
<td>France: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 23</td>
<td>Others: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 24</td>
<td>Others: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 25</td>
<td>North America: Emollient Esters Market, By Country, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 26</td>
<td>North America: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 27</td>
<td>North America: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 28</td>
<td>U.S.: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 29</td>
<td>U.S.: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 30</td>
<td>Canada: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 31</td>
<td>Canada: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 32</td>
<td>Others: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 33</td>
<td>Others: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 34</td>
<td>Asia-Pacific: Emollient Esters Market, By Country, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 35</td>
<td>Asia-Pacific: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 36</td>
<td>Asia-Pacific: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 37</td>
<td>China: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 38</td>
<td>China: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 39</td>
<td>Japan: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 40</td>
<td>Japan: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 41</td>
<td>India: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 42</td>
<td>India: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 43</td>
<td>Others: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 44</td>
<td>Others: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 45</td>
<td>Latin America: Emollient Esters Market, By Country, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 46</td>
<td>Latin America: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 47</td>
<td>Latin America: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 48</td>
<td>Brazil: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 49</td>
<td>Brazil: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 50</td>
<td>Argentina: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 51</td>
<td>Argentina: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 52</td>
<td>Others: Emollient Esters Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 53</td>
<td>Others: Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 54</td>
<td>RoW: Emollient Esters Market, By Country, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 55</td>
<td>RoW Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 56</td>
<td>RoW Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 57</td>
<td>South Africa: Emollient Esters Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 58</td>
<td>South Africa: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 59</td>
<td>Turkey: Emollient Esters Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 60</td>
<td>Turkey: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 61</td>
<td>Others: Emollient Esters Market, By Product, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 62</td>
<td>Others: Market, By End User, 2013-2020 (MT)</td>
</tr>
<tr>
<td>Table 63</td>
<td>New Product Launch, 2010-2015</td>
</tr>
<tr>
<td>Table 64</td>
<td>New Technology, 2010-2015</td>
</tr>
<tr>
<td>Table 65</td>
<td>Mergers &amp; Acquisition, 2010-2015</td>
</tr>
<tr>
<td>Table 66</td>
<td>Expansions, 2010-2015</td>
</tr>
<tr>
<td>Table 67</td>
<td>Other Developments, 2010-2015</td>
</tr>
<tr>
<td>Table 68</td>
<td>Ashland Inc.: Products &amp; Their Description</td>
</tr>
<tr>
<td>Table 69</td>
<td>BASF SE: Products &amp; Their Description</td>
</tr>
<tr>
<td>Table 70</td>
<td>Evonik Industries AG: Products &amp; Their Descriptions</td>
</tr>
</tbody>
</table>
Table 71 Lonza Group Ltd: Products & Their Descriptions
Table 72 Stepan Company: Products & Their Descriptions
Table 73 Croda International PLC: Products & Their Descriptions
Table 74 Innospec Inc: Products & Their Description
Table 75 Solvay SA: Products & Their Description

List of Figures

Figure 1 Emollient Esters Market: Research Design
Figure 2 Market Size Estimation: Bottom Up Approach
Figure 3 Market Size Estimation: Top Down Approach
Figure 4 Breakdown of Primary Interviews, By Company Type, Designation & Region
Figure 5 Emollient Esters Market: Data Triangulation
Figure 6 Emollient Esters End User Snapshot (2015 vs 2020)
Figure 7 Myristyl Myristate to Register the Highest CAGR Between 2015 & 2020
Figure 8 Asia-Pacific & Latin America to Register Higher CAGR Between 2015-2020
Figure 9 High Growth in the Emollient Esters Market Between 2015 & 2020
Figure 10 Asia-Pacific Expected to Be the Key Market for Emollient Esters Between 2015 & 2020
Figure 11 China Accounted for the Largest Share in the Asia-Pacific Region in 2015
Figure 12 Growth of Emollient Esters Market in Different Regions (2015-2020)
Figure 13 The Skin Care Segment Dominates the Emollient Esters Market in 2015
Figure 14 China to Emerge as A Lucrative Market Between 2015 & 2020
Figure 15 Emollient Esters has High Growth Potential in Skin Care Industry
Figure 16 Asia-Pacific to Experience High Growth During the Forecast Period
Figure 17 Emollient Esters Market Segmentation
Figure 18 Drivers, Restraints, Opportunities, & Challenges in the Emollient Esters Market
Figure 19 Value Chain Analysis for Emollient Esters: Raw Material Accounts for Major Value Addition
Figure 20 Porter's Five Forces Analysis
Figure 21 Strategic Benchmarking: Croda Introduced A New Product for Multicultural Conditioning and Damage Repair
Figure 22 Strategic Benchmarking: BASF SE Focused on Expansion in Capacity for Emollients
Figure 23 Strategic Benchmarking: Ashland Inc & Clariant Selling Ask Chemicals Joint Venture
Figure 24 Myristyl Myristate to Register the Highest CAGR During the Forecast Period
Figure 25 Hair Care to Register the Highest CAGR During the Forecast Period
Figure 26 Regional Snapshot (2015-2020): China & India Emerging as the New Strategic Locations
Figure 27 Asia-Pacific Likely to Be the Fastest-Growing Market for Emollient Esters Between 2015 & 2020
Figure 28 Germany & France to Be the Driving Engines in the European Emollients Market During the Forecast Period
Figure 29 Canada Expected to Register the Highest CAGR During the Forecast Period
Figure 30 China & India Anticipated to Contribute the Maximum Share to the Asia-Pacific Emollient Esters Market During the Forecast Period
Figure 31 Brazil Expected to Grow at the Highest CAGR During the Forecast Period
Figure 32 South Africa Anticipated to Be the Major Contributor During the Forecast Period
Figure 33 Companies Adopted Both Organic and Inorganic Growth Strategies Between 2010-2015
Figure 34 Major Growth Strategies Adopted By the Major Players, 2010-2015
Figure 35 Expansions & New Product Development in North America Made It the Most Active Region During 2010-2015
Figure 36 Emollient Ester Market Developmental Share, 2010-2015
Figure 37 Emollient Ester Market: Growth Strategies, By Company, 2010-2015
Figure 38 Geographical Revenue Mix of Top Five Market Players
Figure 39 Ashland Inc. Company Snapshot
Figure 40 Ashland Inc.: SWOT Analysis
Figure 41 BASF SE: Company Snapshot
Figure 42 BASF SE: SWOT Analysis
Figure 43 Evonik Industries AG: Company Snapshot
Figure 44 Evonik Industries AG: SWOT Analysis
Figure 45 Lonza Group Ltd: Company Snapshot
Figure 46 Lonza Group AG: SWOT Analysis
Figure 47 Stepan Company: Company Snapshot
Figure 48 Stepan Company: SWOT Analysis
Figure 49 Croda International PLC: Company Snapshot
Figure 50 AAK AB: Company Snapshot
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