HIP Reconstruction Devices Market by Product (Primary, Partial, Revision, Hip Resurfacing), and Geography (U.S., Canada, EU-5, Japan, BRIC, Turkey, Indonesia) - Global Forecast to 2020

Description: The global hip reconstruction devices market was valued at USD 4.8 billion in 2014 and is expected to reach USD 5.9 billion by 2020, at a CAGR of 3.0% from 2015-2020.

The purpose of this report is to cover the definition, description, and forecast up to 2020 of the global hip reconstruction devices market. It involves deep dive analysis of market segmentation which comprises of products and geography. The report also offers deep insights and strategic analysis of key players in the market. In this report, the hip reconstruction devices market is segmented on the basis of product. The global hip reconstruction devices market, by product is segmented into primary hip reconstruction devices, partial hip reconstruction devices, revision hip reconstruction devices and hip resurfacing devices. The primary hip reconstruction devices are subsegmented into cementless and cemented reconstruction device.

The hip reconstruction devices market has been segmented by geography, which includes major regions such as the Americas, Europe and Asia-Pacific. These regions are further segmented into the U.S., Canada, Mexico, Brazil, Argentina, Chile, Columbia, Uruguay and Paraguay. Similarly, the European region is further segmented into Germany, France, the U.K., Spain, Italy, The Netherlands, Switzerland, Belgium, Denmark, Turkey, and Russia. In Asia-Pacific, the major countries included are China, India, Japan, Australia, Republic of Korea, Singapore, Malaysia, New Zealand, Vietnam, Indonesia, Taiwan, and Thailand.

Globally, the North American region commanded the largest share in the hip reconstruction devices market in 2014. This can be attributed to rising pool of arthritis, favorable reimbursement, and technological advancements. Also, growing health awareness among masses, along with increase in the spending capacity of the population is propelling the market growth.

Furthermore, increasing number of population suffering from musculoskeletal disorders (MSD), government initiatives, and growing awareness towards hip reconstruction have accelerated the market growth. For instance, majority of the total hip replacement surgeries are performed for osteoarthritis in the Netherlands, and the numbers will substantially rise due to incidence of obesity, improving clinical outcomes of joint prosthesis, and increasing number of orthopedic surgeons. As per the National Public Health Compass report, the prevalence of osteoarthritis in the Netherlands was 53.8 per 1,000 men, and 88.5 per 1,000 women in 2011. Around 17.6% of the population is 65 years and over, and is increasing the demand for implants. The number of total hip arthroplasties (THAs) performed per year in the Netherlands has been increasing in recent decades: from 1996 to 2005, the number of THAs increased from 16,803 to 20,281.

The report also provides a detailed competitive landscaping of companies operating in this market. The segment and country specific company shares, news & deals, M&A, segment specific pipeline products, product approvals and product recalls of the major companies would be detailed. The main companies operating in this market are Zimmer Inc. (U.S.), DePuy Synthes (U.S.), Stryker (U.K.), and Smith & Nephew (U.K.), B. Braun Melsungen AG (Germany), Corin (U.K.), and Waldemar LINK GmbH & Co. KG (Germany).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis, namely, industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles. All these points put together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities in the hip reconstruction devices market.

The report provides insights on the following pointers:

- Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the global hip reconstruction devices market.
- Market Development: Comprehensive information about lucrative emerging markets is provided. The report also analyzes the markets for hip reconstruction devices across various regions, exploits new distribution channels, new clientele base, and different pricing policies.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the global hip reconstruction devices market. Detailed description regarding the related and unrelated diversification pertaining to this market is also provided.
- Competitive Assessment: An in-depth assessment of market shares and company share analysis of the key players, which is forecast till 2020 is provided. The business strategies and manufacturing capabilities of leading players are offered for the major companies in the hip reconstruction devices market.

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