Global Masterbatch Market By Type (White, Black, Color and Additive), By End User (Packaging, Construction, Automotive, etc), By Region, Competition Forecast & Opportunities, 2011 - 2021

Description: Masterbatch, a concentrated solid or liquid mix of pigments and/or additives encapsulated into a carrier polymer resin, is broadly classified into four categories, namely, white, black, color and additive.

They are being used in a wide range of applications in plastic packaging industry (as flexible and rigid plastics for applications such as F&B packaging, personal care packaging, pharmaceutical packaging), construction sector (for building and construction plastics), automotive industry (automotive plastics), consumer appliances, etc. During 2016-2021, the demand for masterbatches is anticipated to be largely influenced by packaging and automotive industries, which has started witnessing steady growth on account of rising purchasing power of consumers and expanding middle class population in certain regions.

According to the report, "Global Masterbatch Market By Type, By End User, By Region, Competition Forecast and Opportunities, 2011 - 2021", global masterbatch market size is estimated to cross US$ 16 billion in 2016. Segment-wise, white masterbatch dominated the overall market in 2015, and this trend is anticipated to continue through 2021.

White masterbatch demand is growing due to their ability to provide opacity as well as base color to plastics used extensively in milk pouches, milk bottles, plastic bags, food material packaging and pharmaceutical packaging. In 2015, Asia-Pacific region dominated the global masterbatch market on account of growing demand for innovative and attractively packaged food items, increasing investments in the region and easy availability of low-cost labor.

Few of the major companies operating in the global masterbatch market include Clariant, A. Schulan, Cabot, and PolyOne, among others. "Global Masterbatch Market By Type, By End User, By Region, Competition Forecast and Opportunities, 2011 - 2021" elaborates the following aspects related to the global masterbatch market:

- Global Masterbatch Market Size, Share & Forecast
- Segmental Analysis - By Type (White, Black, Color and Additive); and By End User (Plastic Packaging, Building & Construction, Automotive, Consumer Appliances & Others)
- Regional Analysis - Asia-Pacific, Europe, North America, South America, and Middle East & Africa
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of global masterbatch market
- To identify the technological development and anticipated growth in the next five years
- To help industry consultants, masterbatch manufacturers, distributors and dealers align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with masterbatch producers, channel partners and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.
Contents:

1. Research Methodology
2. Analyst View
3. Product Overview
4. Middle East & Africa Masterbatch Market Overview
5. Qatar Polymer Industry Overview
6. Qatar Masterbatch Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
   6.2. Market Share & Forecast
   6.2.1. By Type (White, Black, Additive and Color)
   6.2.2. By Application (Blown Film Packaging Plastic, Roto Molded Builders Plastic and Cables)
   6.2.3. By City
   6.2.4. By Company
7. Qatar White Masterbatch Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
   7.2. Market Share & Forecast
   7.2.1. By Application (Blown Film Packaging Plastic, Roto Molded Builders Plastic and Cables)
8. Qatar Black Masterbatch Market Outlook
   8.1. Market Size & Forecast
   8.1.1. By Value & Volume
   8.2. Market Share & Forecast
   8.2.1. By Application (Blown Film Packaging Plastic, Roto Molded Builders Plastic and Cables)
9. Qatar Additive Masterbatch Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value & Volume
   9.2. Market Share & Forecast
   9.2.1. By Application (Blown Film Packaging Plastic, Roto Molded Builders Plastic and Cables)
10. Qatar Color Masterbatch Market Outlook
    10.1. Market Size & Forecast
    10.1.1. By Value & Volume
    10.2. Market Share & Forecast
    10.2.1. By Application (Blown Film Packaging Plastic, Roto Molded Builders Plastic and Cables)
11. Market Dynamics
    11.1. Drivers
    11.2. Challenges
12. Market Trends & Developments
    12.1. Growing Demand for Builders Plastic
    12.2. Rising Investments in Petrochemical Downstream Sector
    12.3. Increasing Focus on Plastic Recycling
    12.4. Growing Demand for Biodegradable Plastic
    12.5. Implementation of Green Buildings Initiatives
13. Policy & Regulatory Landscape
14. Qatar Economic Profile
15. Competitive Landscape
   15.1. Clariant Masterbatches (Saudi Arabia)
   15.2. Astra Polymers Compounding Co., Ltd.
   15.3. Qatar Plastic Additives Company (QPAC)
15.4. Ingenia Polymers Corp.
15.5. A. Schulman Inc.
15.6. Cabot Performance Products FZE
15.7. EnerPlastics LLC
15.8. Hubron International
15.9. Al Zhoor Plastic Factory
15.10. Juffali PolyOne Masterbatch Co., Ltd.

16. Strategic Recommendations

Ordering: 

Order Online - [http://www.researchandmarkets.com/reports/3611429/](http://www.researchandmarkets.com/reports/3611429/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Global Masterbatch Market By Type (White, Black, Color and Additive), By End User (Packaging, Construction, Automotive, etc), By Region, Competition Forecast & Opportunities, 2011 - 2021
- **Web Address:** http://www.researchandmarkets.com/reports/3611429/
- **Office Code:** SCDK8561

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 3700</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>CD-ROM:</td>
<td>USD 4200 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 4700 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 8000</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World