India Coffee Shops/Cafés Market Forecast, Consumer Survey and Opportunities, 2021

Description: On account of surging income levels and changing eating and drinking habits of consumers, coffee shops/cafés market in India is anticipated to witness robust growth in the coming years. The country's youth population is increasingly visiting coffee shops for socializing, thus creating growth opportunities for various brands operating in the country, both chained as well as independent coffee shops.

Moreover, government projects such as developing smart cities, coupled with huge infrastructure projects such as construction of state and national highways, food parks and special economic zones are attracting leading global coffee chains to set up their outlets in the country.

According to the report "India Coffee Shops/Cafés Market Forecast, Consumer Survey and Opportunities, 2021", market for Coffee Shops/Cafés in India is projected to grow at a CAGR of over 11% during 2016 - 2021. In addition to India urban centers like New Delhi, Mumbai, Bengaluru, Chennai, Hyderabad and Kolkata, entry of new chains into tier II and tier III cities is anticipated to emerge as a major factor driving growth in coffee shops/cafes market in the country over next five years.

India coffee shops/cafes market is highly fragmented, with Café Coffee Day, Costa and Starbucks being few of the leading chained coffee shops operating in the country. "India Coffee Shops/Cafés Market Forecast, Consumer Survey and Opportunities, 2021" discusses the following aspects of the India coffee shops/cafés market in India:

- India Coffee Shops/Cafés Market Size, Share & Forecast
- Segmental Analysis - By Chained Vs Independent, By Organized Vs Unorganized, By Eating Vs Drinking
- Policy and Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of India Coffee Shops/Cafés Market
- To identify the on-going trends, and anticipated growth over next five years
- To help industry consultants, major players and new entrepreneurs align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research includes interviews with coffee shops/cafés companies, independent coffee shop owners, coffee drinkers and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

* Avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Contents:

1. Research Methodology
2. Analyst View
3. Product Overview
4. Global Coffee Shops/Cafes Market Overview
5. India Coffee Shops/Cafes Market Outlook
5.1. Market Size & Forecast
5.1.1. By Value
5.2. Market Share & Forecast
5.2.1. By Chained Vs Independent
5.2.2. By Organized Vs Unorganized
5.2.3. By Eating Vs Drinking
5.2.3.1. By Type of Drinking Products (Carbonated, Non-Carbonated, Alcoholic Drinks)
5.2.3.1.1. By Type of Non-Carbonated Drinking Products (Coffee & Other Non-Carbonated Drinks)
5.2.4. By Company
5.2.5. By Region
5.2.6. By City

6. India Chained Coffee Shops/Cafes Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value & Volume
6.2. Market Share & Forecast
6.2.1. By Eating Vs Drinking
6.2.1.1. By Type of Drinking Products (Carbonated, Non-Carbonated, Alcoholic Drinks)
6.2.1.1.1. By Type of Non-Carbonated Drinking Products (Coffee & Other Non-Carbonated Drinks)
6.2.2. By Company
6.2.3. By Region (Top 3 cities)

7. India Independent Coffee Shops/Cafes Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value
7.2. Market Share & Forecast
7.2.1. By Eating Vs Drinking
7.2.1.1. By Type of Drinking Products (Carbonated, Non-Carbonated, Alcoholic Drinks)
7.2.1.1.1. By Type of Non-Carbonated Drinking Products (Coffee & Other Non-Carbonated Drinks)
7.2.2. By Region (Top 3 cities)

8. India Coffee Shops/Cafes Market Attractiveness Index

9. Key Models of Operation

10. Market Dynamics
10.1. Drivers
10.2. Challenges

11. Opportunity Analysis

12. Market Trends & Developments
12.1. Increasing Per Capita Consumption of Coffee
12.2. Growing Demand for Filter and Instant Coffee
12.3. Increasing Infusion of Entertainment
12.4. Surging Presence in Tier II and Tier III Cities
12.5. Increasing Demand for Bakery Cafes

13. Policy & Regulatory Landscape

14. India Economic Profile

15. Competitive Landscape
15.1. Competition Matrix
15.2. Company Profiles
15.2.1. Coffee Day Global Ltd
15.2.2. Tata Starbucks Pvt Ltd
15.2.3. Barista Coffee Company Ltd
15.2.4. Costa Coffee Company Ltd
15.2.5. Coffee Bean and Tea Leaf
15.2.6. India Coffee House
15.2.7. Dunkin Donuts
15.2.8. McDonalds
15.2.9. Javagreen
15.2.10. Brewberrys

16. Voice of Customers
16.1. Delhi
16.1.1. Percentage of Consumer Visit
16.1.2. Frequency of Visit
16.1.3. Type of Outlet Preference
16.1.4. Drinking Preference
16.1.5. Purpose of Visit
16.1.6. Price Sensitivity
16.2. Mumbai
16.2.1. Percentage of Consumer Visit
16.2.2. Frequency of Visit
16.2.3. Type of Outlet Preference
16.2.4. Drinking Preference
16.2.5. Purpose of Visit
16.2.6. Price Sensitivity
16.3. Bangalore
16.3.1. Percentage of Consumer Visit
16.3.2. Frequency of Visit
16.3.3. Type of Outlet Preference
16.3.4. Drinking Preference
16.3.5. Purpose of Visit
16.3.6. Price Sensitivity
16.4. Chennai
16.4.1. Percentage of Consumer Visit
16.4.2. Frequency of Visit
16.4.3. Type of Outlet Preference
16.4.4. Drinking Preference
16.4.5. Purpose of Visit
16.4.6. Price Sensitivity
16.5. Hyderabad
16.5.1. Percentage of Consumer Visit
16.5.2. Frequency of Visit
16.5.3. Type of Outlet Preference
16.5.4. Drinking Preference
16.5.5. Purpose of Visit
16.5.6. Price Sensitivity

17. Strategic Recommendations

List of Figures

Figure 1: India Coffee Shops/Cafés Market Size, By Value, 2011-2021F (USD Billion)
Figure 2: India Coffee Shops/Cafés Market Share, By Chained Vs Independent, By Value, 2011-2021F
Figure 3: India Coffee Shops/Cafés Market Share, By Organised Vs Unorganised, By Value, 2011-2021F
Figure 4: India Coffee Shops/Cafés Market Share, By Eating Vs Drinking, By Value, 2015
Figure 5: India Coffee Shops/Cafés Market Share, By Eating Vs Drinking, By Value, 2021F
Figure 6: India Coffee Shops/Cafés Market Share, By Type of Drinking Product, By Value, 2015
Figure 7: India Coffee Shops/Cafés Market Share, By Type of Drinking Product, By Value, 2021F
Figure 8: India Coffee Shops/Cafés Market Share, By Type of Non-Carbonated Drinking Product, By Value, 2015
Figure 9: India Coffee Shops/Cafés Market Share, By Type of Non-Carbonated Drinking Product, By Value, 2021F
Figure 10: India Coffee Shops/Cafés Market Share, By Company, By Value, 2015
Figure 11: India Coffee Shops/Cafés Market Share, By Company, By Value, 2021F
Figure 12: India Coffee Shops/Cafés Market Share, By Region, By Value, 2015 & 2021F
Figure 13: India Coffee Shops/Cafés Market Share, By City, By Value, 2015
Figure 14: India Coffee Shops/Cafés Market Share, By City, By Value, 2021F
Figure 15: India Chained Coffee Shops/Cafés Market Size, By Value (USD Billion), By Volume (Number of
Figure 71: Chennai Percentage of Consumers visiting Coffee Shops/Cafes, By Age Group & Gender, 2015
Figure 72: Chennai Frequency of Consumers Visiting Coffee Shops/Cafes (%), By Age Group & Frequency, 2015
Figure 73: Chennai Consumer Preference for Coffee Shops/Cafes, By Age Group & Outlet Type, 2015
Figure 74: Chennai Consumer Drinking Preferences, By Age Group & Drink Type, 2015
Figure 75: Chennai Consumer Purpose of Visiting Coffee Shops/Cafes, By Age Group, 2015
Figure 76: Chennai Consumer Expenditure Per Visit Per Person in Coffee Shop / Cafes, By Age Group, 2015
Figure 77: Hyderabad Percentage of Consumers visiting Coffee Shops/Cafes, By Age Group & Gender, 2015
Figure 78: Hyderabad Frequency of Consumers Visiting Coffee Shops/Cafes (%), By Age Group & Frequency, 2015
Figure 79: Hyderabad Consumer Preference for Coffee Shops/Cafes, By Age Group & Outlet Type, 2015
Figure 80: Hyderabad Consumer Drinking Preferences, By Age Group & Drink Type, 2015
Figure 81: Hyderabad Consumer Purpose of Visiting Coffee Shops/Cafes, By Age Group, 2015
Figure 82: Hyderabad Consumer Expenditure Per Visit Per Person in Coffee Shops/Cafes, By Age Group, 2015

List of Tables

Table 1: Partial List of Licenses Required to Operate in India Coffee Shops/Cafés Market

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