Insurance Telematics Market by Deployment Type, End User, and by Region - Global Forecast and Analysis to 2020

Description: The report aims at estimating the market size and future growth potential of market across different segments, such as deployment types, end users, and regions. The base year considered for the study is 2014 and the market size is estimated from 2015 to 2020. Insurance and automotive companies are rapidly deploying insurance telematics solutions to monitor driver behavior, simplify road side assistance, effectively manage the claims, improve their security of insurance data, and achieve competitive advantage.

The research methodology used to estimate and forecast the insurance telematics market included capturing data on key vendor revenues through secondary research. The vendor offerings were also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global insurance telematics market from the revenue of the key players in the market.

After arriving at the overall market size, the total market was split into several segments and sub-segments, which were then verified through primary research by conducting extensive interviews with key people, such as CEOs, VPs, directors, and executives. The data triangulation and market breakdown procedures were employed to complete the overall market engineering process and to arrive at the exact statistics for all segments and sub-segments.

The insurance telematics ecosystem consists of telematics service providers, such as Octo Telematics, TomTom Telematics, and Trimble Navigation; insurance companies such as Allstate Insurance and Aviva; telematics technology providers such as Davis Instruments and Meta Systems; automotive Original Equipment Manufacturers (OEMs) such as General Motors.

Target audience
- Insurance telematics service vendors
- System integrators
- IT developers
- Third party vendors
- Cloud service providers
- Network operators
- Infrastructure provider
- Government
- Regulatory and compliance agencies

Scope of the Report

The research report segments the insurance telematics market into the following submarkets:

By Deployment type:
- Cloud
- On-Premises

By Organization size:
- Small and Medium Enterprises (SMEs)
- Large Enterprises

By Region:
- North America
- Europe
- Asia-Pacific (APAC)
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*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

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