Medical Equipment Maintenance Market by Modality, Type, Independent Service Organizations, End-User - Global Forecast to 2020

Description: The market of medical equipment maintenance is experiencing remarkable growth due to the rising need to cut healthcare costs, reduce estimated time to repair (ETTR) of equipment, innovations in IT to minimize maintenance costs, and growing need to collect equipment data and integrate healthcare systems. However, data reliability issues associated with remote monitoring systems is a major factor limiting the growth of market of medical equipment maintenance.

In this report, the medical equipment maintenance market (remote monitoring & maintenance) is segmented on the basis of modality, vendor type, and region. On the basis of modality, the advanced modality segment dominates the market (remote monitoring & maintenance), with a share of 59.5% in 2015.

North America, being the hub of medical equipment remote monitoring and maintenance services, dominates the market with an estimated share of 53.1% in 2015. This is attributed to the large and mature market (remote monitoring & maintenance) in the U.S., rapid digitalization of the healthcare system to aid efficient patient care, growing market demand for proactive healthcare technologies for equipment monitoring, and the benefits of full-time maintenance and service agreements by original equipment manufacturers (OEMs).

On the basis of vendor type, the multi-vendor OEMs segment is estimated to grow at the highest CAGR of 17.1% during the forecast period. Growth in this segment is attributed to the fact that major companies in the market are offering full-fledged medical equipment maintenance (remote monitoring and maintenance) services.

Some of the prominent players in this market include GE Healthcare (U.K.), Siemens Healthcare GmbH (Germany), Koninklijke Philips N.V. (Netherlands), Aramark (U.S.), Toshiba Medical Systems Corporation (Japan), Fujifilm Holdings Corporation (Japan), Hitachi Medical Systems America, Inc. (U.S.), Esaote SpA (Italy), and Drägerwerk AG & Co. KGaA (Germany).

Scope of the Report

This report categorizes the market of medical equipment maintenance (remote monitoring & maintenance) into the following segments and sub-segments. The scope of the report does not include the overall maintenance market of the medical imaging equipment. It covers only the maintenance offered to the medical imaging equipment through remote monitoring facility.

Medical equipment maintenance market (remote monitoring & maintenance), by Modality
- Advanced Modality (Includes Computed Tomography (CT), Positron Emission Tomography-Computed Tomography (PET-CT), Magnetic Resonance Imaging (MRI), Gamma Cameras, and Angiography Systems)
- Primary Modality (Includes General X-ray, Digital X-ray, C-arms, Mammography Systems, and Ultrasound Systems)

Medical equipment maintenance market (remote monitoring & maintenance), by Vendor Type
- Company-specific Services
- Multi-vendor Original Equipment Manufacturers (OEMs)
- Single-vendor Original Equipment Manufacturers (OEMs)
- Independent Service Organizations (ISOs)

Medical equipment maintenance market (remote monitoring & maintenance), by End User
- Hospitals & Clinics
- Diagnostic Centers
- Other End Users (Nursing Homes and Healthcare Institutions)
Medical equipment maintenance market (remote monitoring & maintenance), by Region

- North America
  -- U.S.
  -- Canada
- Europe
  -- Germany
  -- U.K.
  -- France
  -- Italy
  -- Spain
  -- Rest of Europe (RoE)
- Asia
- Rest of the World (RoW)

Market Stakeholders:

- Medical Equipment Manufacturing Companies
- Pharmaceutical and Medical Device Manufacturing Companies
- Healthcare Institutions (Hospitals and Outpatient Clinics)
- Distributors and Suppliers of Medical Equipment Remote Monitoring and Maintenance Services
- Health Insurance Payers
- Market Research and Consulting Firms

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