Operating Room Equipment & Supplies Market by Equipment, by Supplies, & by End-User - Analysis & Global Forecast to 2020

Description: The growth of the overall market can be attributed to the growing investments, funds, and grants by government bodies worldwide, rising number of hospitals, increasing patient preference for minimally invasive surgeries, growing number of regulatory approvals for operating room equipment, and growing number of geriatric population coupled with the increasing number of surgeries globally.

In the coming years, the market is expected to witness the highest growth rate in the Asia-Pacific region. The high growth in the region can be attributed to growing number of hospitals in Asia, increasing number of German-Asian partnerships in Asia, government initiatives to increase the number of doctors in China, Japan's growing healthcare industry, government funding in India, favorable healthcare system and conferences in Australia, increasing medical tourism in Thailand and Singapore, and increasing government investments in Philippines among others.

North America is expected to account for the largest share of the global market. North America's leadership in the market can be attributed to the investments by hospitals to upgrade operating rooms; rising number of surgical procedures; increasing number of ambulatory surgery centers; and increasing prevalence of cardiovascular disease in the U.S. In Canada, market growth is mainly driven by rising public and private investments, implementation of a new funding model for Canadian hospitals, and conferences on operating room equipment and supplies.

The report segments the market based on product, end user, and region.

Operating room supplies is expected to account for the largest share of the market in 2015 and is expected to register highest growth rate. The highest growth rate of operating room supplies market can be attributed to the growing incidence of chronic diseases, increase in the number of surgical procedures, and rising geriatric population. In addition, governments across various countries are taking regulatory actions to fortify hospitals with the essential infection control standards to prevent the spread of HAIs (hospital-acquired infections), thus boosting the demand for operating room supplies.

STERIS Corporation (U.S.), Getinge Group (Sweden), Stryker Corporation (U.S.), Hill-Rom Holdings, Inc. (U.S.), Drägerwerk AG & Co. KGaA (Dräger) (Germany), GE Healthcare (U.K.), Mizuho OSI (U.S.), Philips Healthcare (The Netherlands), Medtronic, Inc. (Ireland), and KARL STORZ GmbH & Co. KG (Germany) are some of the key players in the market worldwide.

This research report categorizes the global market into the following segments:

Operating Room Supplies Market, by Type
- Surgical Instruments
- Disposable Materials
- Accessories
- Other OR Supplies

Operating Room Equipment Market, by Type
- Anesthesia Machines
- Electrosurgical Units
- Multi-parameter Patient Monitors
- Surgical Imaging Devices
- Operating Tables
- Operating Room Lights

Operating Room Supplies & Equipment Market, by End User
- Hospitals
- Outpatient Facilities
- Ambulatory Surgery Centers (ASCs)

Market, by Region

- North America
  -- U.S.
  -- Canada
- Europe
  -- Germany
  -- U.K.
  -- France
  -- Spain
  -- Italy
  -- Rest of Europe (RoE)
- Asia-Pacific
  -- China
  -- Japan
  -- India
  -- Rest of Asia-Pacific (RoAPAC)
- Rest of the World (RoW)
  -- Latin America
  -- Middle East
  -- Africa

Stakeholders of the Market

- Healthcare Service Providers
- Market Research and Consulting Firms
- Health Insurance Players
- Teaching Hospitals and Academic Medical Centers (AMCs)
- Original Equipment Manufacturing Companies
- Manufacturers of Operating Room Equipment & Supplies
- Distributors of Operating Room Equipment & Supplies
- Medical Research Institutes
- Venture Capitalists
- Community Centers
- Regulatory Bodies

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