Global Intelligent Transportation System (ITS) Market Size, Share, Development, Growth and Demand Forecast to 2020 - Industry Insights by System, by Application


The growing traffic congestion, increasing environmental pollution, and growing need to improve road safety are the key growth drivers in the global intelligent transportation system market. Ozone, nitrogen, particulate matter, and sulphur are some of the major substances causing environmental pollution. The advanced in-vehicle intelligent transportation system technologies, such as on-board diagnostics, intelligent speed adaptation, and advanced cruise control offers substantial environmental benefits in terms of fuel efficiency, which is further reducing the local air pollutants and carbon emissions.

The steps for making public transportation more effective and convenient with the deployment of dedicated bus lanes and prioritizing bus passages at traffic signals, encourages most of the consumers to shift from their private car to public transport. The solutions provided by ITS, such as management information systems, improved bus patronage, and passenger information systems provides environmental benefits. ITS also supports the increasing adoption of low polluting vehicles and reduces emissions through low emission zones and congestion charging.

North America dominates the global ITS market, due to various research and development activities carried out within intelligent transportation by the Intelligent Transportation Society of America. The organization is also active in the deployment of intelligent transportation system, in order to improve the surface transportation system across the U.S. The intelligent transportation system market in Asia-Pacific is expected to grow with the highest rate in the coming years, due to supportive government initiative towards the implementation of ITS across several developing countries.

According to a report published by the China Intelligent Transportation Systems Association, the country is expected to build its own ITS by the end of 2015. With the considerable improvement of the transportation infrastructure in China, the government is focusing on efficient, effective, and environmental friendly transportation programs. For this, intelligent transportation systems are their first choice, as it fulfills the requirements of such transportation programs.

The intelligent transportation system uses wireless communication for providing network connectivity to the vehicles. The improving standardization in wireless communication technologies is supporting the growth of the global intelligent transportation system market. The corporate and academic institutions are guided to develop standards for wireless systems, due to the rapid increase in adoption of wireless communications for the intelligent transportation system.

The lack of interoperability and standardization is restraining the growth of the ITS market. Standardization is essential for addressing interoperability at various levels in the intelligent transportation system infrastructure. The integration of ITS require interoperability and compatibility of systems, in order to maintain effectiveness of the system. Globally, there are several intelligent transportation system applications, but the market is still fragmented due to lack of coordinated framework for their deployment. Thus, ITS applications fail to yield maximum benefits to the end users. In Europe, developments such as e-Safety have led to the i2010 Intelligent Car Initiative. The i2010 aims to ensure interoperability across different European countries, and increase awareness among decision makers and consumers about the potential benefits of information and communications technology based solutions.

The major companies operating in the global ITS market include Thales SA, Kapsch TrafficCom AG, TomTom International BV, Nuance Communications Inc., Q-Free ASA, Denso Corporation, Efkon AG, TransCore LP, and Savari Inc.
Report Coverage:

- Provides comprehensive understanding of the market with the help of informed market outlook, opportunities, challenges, trends, size and growth, competitive analysis, major competitors and Porter analysis
- Identifies the key drivers of growth and challenges of the key industry players. Also, assesses the future impact of the propellants and restraints on the market
- Uncovers potential demands in the market
- Porter analysis identifies competitive forces within the market
- Provides information on the historical and current market size and the future potential of the market
- Provides sizes of key regional markets using yardsticks of segments
- Highlights the competitive scenario of the market and major competitors
- Provides profiles of major competitors of the market including details of their operations, product and services, recent developments and key financial metrics. Profiles provide better understanding of competition as well as the demands of the market.

The research offers market size and market forecast of the global intelligent transportation system market for the period 2011 to 2020. The market size breakdown is as follows:

Global Intelligent Transportation System Market Breakdown

- By System - includes global market size of advanced traffic management system (ATMS), cooperative vehicle systems (CVS), advanced public transportation system (APTS), advanced traveler information system (ATIS), and advanced transportation pricing systems (ATPS)
- By Application - includes global market size of environment protection, public transportation, traffic management, road user charging, and others
- By Geography - includes market size of North America, Europe, Asia-Pacific, and Rest of the World (RoW)

Global Intelligent Transportation System Market Breakdown by Geography

North America Intelligent Transportation System Market

- North America Intelligent Transportation System Market Breakdown by Country - the U.S. and Rest of North America
- North America Intelligent Transportation System Market Breakdown by System
- North America Intelligent Transportation System Market Breakdown by Application

Europe Intelligent Transportation System Market

- Europe Intelligent Transportation System Market Breakdown by Country - Spain, Germany, Italy, Netherland, the U.K., and Rest of Europe
- Europe Intelligent Transportation System Market Breakdown by System
- Europe Intelligent Transportation System Market Breakdown by Application

Asia-Pacific Intelligent Transportation System Market

- Asia-Pacific Intelligent Transportation System Market Breakdown by Country - China, Japan, Australia, and Rest of Asia-Pacific
- Asia-Pacific Intelligent Transportation System Market Breakdown by System
- Asia-Pacific Intelligent Transportation System Market Breakdown by Application

Rest of the World (RoW) Intelligent Transportation System Market

- RoW Intelligent Transportation System Market Breakdown by System
- RoW Intelligent Transportation System Market Breakdown by Application

Contents:

1. Introduction
   1.1 Market Definition
   1.2 Market Scope
   1.2.1 Global intelligent transportation system market breakdown by system
   1.2.2 Global intelligent transportation system market breakdown by application
1.2.3 Global intelligent transportation system market breakdown by geography
1.3 Research Methodology & Sources

2. Executive Summary
2.1 Key Findings
2.2 Research Summary

3. Market Outlook
3.1 Introduction
3.1.1 Value chain analysis
3.2 Opportunities in the Market
3.2.1 Improving standardization in wireless communication technologies
3.3 Factors Driving the Market and its Impact on Market Forecast
3.3.1 Increasing traffic congestion
3.3.2 Increasing environmental pollution
3.3.3 Increasing need to improve road safety
3.3.4 Impact analysis of drivers on market forecast
3.4 Factors Hindering the Market and its Impact on Market Forecast
3.4.1 Lack of interoperability and standardization
3.4.2 Impact analysis of restraints on market forecast

4.1 Global ITS Market Breakdown by System
4.1.1 Advanced traffic management system (ATMS)
4.1.2 Cooperative vehicle system (CVS)
4.1.3 Advanced transportation pricing system (ATPS)
4.1.4 Advanced public transportation system (APTS)
4.1.5 Advanced traveller information system (ATIS)
4.2 Global ITS Market Breakdown by Application
4.2.1 Environment protection
4.2.2 Public transportation
4.2.3 Traffic management
4.2.4 Road user charging
4.2.5 Others
4.3 Global ITS Market Breakdown by Region

5. Global Intelligent Transport System Market Breakdown by System
5.1 North America ITS Market Breakdown by System
5.2 Europe ITS Market Breakdown by System
5.3 Asia-Pacific ITS Market Breakdown by System
5.4 Rest of the World (ROW) ITS Market Breakdown by System

6. Global Intelligent Transportation System Market Breakdown by Application
6.1 North America ITS Market Breakdown by Application
6.2 Europe ITS Market Breakdown by Application
6.3 Asia-Pacific ITS Market Breakdown by Application
6.4 Rest of the World ITS Market Breakdown by Application

7. Global Intelligent Transportation System Market Breakdown by Geography
7.1 North America ITS Market Breakdown by Country
7.1.1 The U.S. ITS market
7.2 Europe ITS Market Breakdown by Country
7.2.1 Spain ITS market
7.2.2 Germany ITS market
7.2.3 Italy ITS market
7.2.4 Netherlands ITS market
7.2.5 The U.K. ITS market
7.3 Asia-Pacific ITS Market Breakdown by Country
7.3.1 China ITS market
7.3.2 Japan ITS market
7.3.3 Australia ITS market

8. Competitive Analysis
8.1 Porter's Five Forces of Competitive Position Analysis
8.1.1 Bargaining power of buyers
8.1.2 Bargaining power of suppliers
8.1.3 Threat of new entrants
8.1.4 Intensity of rivalry
8.1.5 Threat of substitutes
8.2 Competitive Positioning of ITS Market on the Basis of System Across Regions
8.3 Competitive Positioning of Key Players in the Global ITS Market

9. Company Profiles
9.1 Key Company Profiles
9.1.1 Thales SA
9.1.1.1 Business overview
9.1.1.2 Products and services
9.1.2 Kapsch TrafficCom AG
9.1.2.1 Business overview
9.1.2.2 Products and services
9.1.3 TomTom International BV
9.1.3.1 Business overview
9.1.3.2 Products and services
9.1.4 Nuance Communications Inc.
9.1.4.1 Business overview
9.1.4.2 Products and services
9.1.5 Q-Free ASA
9.1.5.1 Business overview
9.1.5.2 Products and services
9.1.6 DENSO Corporation
9.1.6.1 Business overview
9.1.6.2 Products and services
9.1.7 Efkon AG
9.1.7.1 Business overview
9.1.7.2 Products and services
9.1.8 TransCore, LP
9.1.8.1 Business overview
9.1.8.2 Products and services
9.1.9 Savari Inc.
9.1.9.1 Business overview
9.1.9.2 Products and services

9.2 Strategic Developments in the Market
9.2.1 Geographical expansion
9.2.2 Product launch

10. Appendix
10.1 List of Abbreviations

List of Tables:
Table 1 Specific Primary and Secondary Sources used for this Publication
Table 2 Global its Market Snapshot (2015 and 2020)
Table 3 Standards for The Wireless Technologies used In Intelligent Transportation System
Table 4 Drivers for The Market: Impact Analysis
Table 5 Restraints for The Market: Impact Analysis
Table 6 Global its Market Breakdown By System, $M (2011 - 2014)
Table 7 Global its Market Breakdown By System, $M (2015 - 2020)
Table 8 Global its Market Breakdown By Application, $M (2011 - 2014)
Table 9 Global its Market Breakdown By Application, $M (2015 - 2020)
Table 10 Global its Market Breakdown By Region, $M (2011 - 2014)
Table 11 Global its Market Breakdown By Region, $M (2015 - 2020)
Table 12 North America its Market Breakdown By System, $M (2011 - 2014)
Table 13 North America its Market Breakdown By System, $M (2015 - 2020)
Table 14 Europe its Market Breakdown By System, $M (2011 - 2014)
Table 15 Europe its Market Breakdown By System, $M (2015 - 2020)
Table 16 Asia-Pacific its Market Breakdown By System, $M (2011 - 2014)
Table 17 Asia-Pacific its Market Breakdown By System, $M (2015 - 2020)
Table 18 Rest of The World its Market Breakdown By System, $M (2011 - 2014)
Table 19 Rest of The World its Market Breakdown By System, $M (2015 - 2020)
Table 20 North America its Market Breakdown By Application, $M (2011 - 2014)
Table 21 North America its Market Breakdown By Application, $M (2015 - 2020)
Table 22 Europe its Market Breakdown By Application, $M (2011 - 2014)
Table 23 Europe its Market Breakdown By Application, $M (2015 - 2020)
Table 24 Asia-Pacific its Market Breakdown By Application, $M (2011 - 2014)
Table 25 Asia-Pacific its Market Breakdown By Application, $M (2015 - 2020)
Table 26 Rest of The World its Market Breakdown By Application, $M (2011 - 2014)
Table 27 Rest of The World its Market Breakdown By Application, $M (2015 - 2020)
Table 28 North America its Market Breakdown By Country, $M (2011 - 2014)
Table 29 North America its Market Breakdown By Country, $M (2015 - 2020)
Table 30 Europe its Market Breakdown By Country, $M (2011 - 2014)
Table 31 Europe its Market Breakdown By Country, $M (2015 - 2020)
Table 32 Asia-Pacific its Market Breakdown By Country, $M (2011 - 2014)
Table 33 Asia-Pacific its Market Breakdown By Country, $M (2015 - 2020)
Table 34 Thales Sa - Key Facts
Table 35 Products and Services of Thales Sa
Table 36 Kapsch Trafficcom AG - Key Facts
Table 37 Products and Services of Kapsch Trafficcom Ag
Table 38 Tomtom International Bv - Key Facts
Table 39 Products and Services of Tomtom International Bv
Table 40 Nuance Communications, Inc. - Key Facts
Table 41 Q-Free Asa - Key Facts
Table 42 Products and Services of Q-Free Asa
Table 43 Denso Corporation - Key Facts
Table 44 Efkon AG - Key Facts
Table 45 Transcore, Lp - Key Facts
Table 46 Products and Services of Transcore, Lp
Table 47 Savari Inc. - Key Facts

List of Figures:
Fig 1 Research Scope of Intelligent Transportation System Market
Fig 2 Research Methodology for Intelligent Transportation System Market
Fig 3 Value Chain Analysis of its Market
Fig 4 Global its Market Size By System, $M (2011 - 2020)
Fig 5 Global its Market Size By Application, $M (2011 - 2020)
Fig 6 Global its Market Size By Region, $M (2011 - 2020)
Fig 7 Systems of Its
Fig 8 North America its Market Share, By System (2014 and 2020)
Fig 9 Europe its Market Share, By System (2014 and 2020)
Fig 10 Asia-Pacific its Market Share, By System (2014 and 2020)
Fig 11 Rest of The World its Market Share, By System (2014 and 2020)
Fig 12 Applications of Its
Fig 13 North America its Market Share, By Application (2014 and 2020)
Fig 14 Europe its Market Share, By Application (2014 and 2020)
Fig 15 Asia-Pacific its Market Share By Application (2014 and 2020)
Fig 16 Rest of The World its Market Share, By Application (2014 and 2020)
Fig 17 Global its Market, By Country
Fig 18 North America its Market Share, By Country (2014 and 2020)
Fig 19 Europe its Market Share, By Country (2014 and 2020)
Fig 20 Asia-Pacific its Market Share, By Country (2014 and 2020)
Fig 21 Porter's Five Forces of Competitive Position Analysis
Fig 22 Competitive Positioning of Various Systems In The its Market
Fig 23 Competitive Positioning of Key Players In The Global its Market (2014)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3611470/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Intelligent Transportation System (ITS) Market Size, Share, Development, Growth and Demand Forecast to 2020 - Industry Insights by System, by Application
Web Address: http://www.researchandmarkets.com/reports/3611470/
Office Code: SCBRO6LX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 7500</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
<td>USD 7500</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 10500</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: ___________________________ Last Name: ___________________________
First Name: ___________________________ Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp