2015 Asian Jewellery Consumer Report

Description: This report is based on findings from the Affluent Insights Surveys fielded online in May/June 2015. Covers eight Asian markets: China, India, Hong Kong, Singapore, Malaysia, South Korea, Taiwan and Japan. In each market, we surveyed a total of 350+ respondents. All of the respondents were defined as affluent.

Contents: Study Methodology and Sample
Key Findings from the Report

Section A: Jewellery Purchasing
- Next Big Purchase
- Categories Purchased in the Past 12 Months
- Categories Planning to Purchase in the Next 12 Months
- Jewellery Purchasing
- Spending on Categories
- Spending on Jewellery

Section B: Jewellery Purchasers
- Jewellery Brand Purchasing Plans
- Top Information Sources for Jewellery

Section C: Jewellery Purchaser Profiling and Demographics
- Future Outlook for Consumers
- Attitudes about Luxury Purchasing
- Motivations to Buy Luxury
- Top Holiday Destinations
- Number of International Trips (Leisure/Business/Combined)
- Travel Behaviour
- Occupation
- Household Income
- Investments
- Gender and Age
- Civil Status
- Sport Following and Hobbies

Order by Fax - using the form below
Order by Post - print the order form below and send to Research and Markets, Guinness Centre, Taylors Lane, Dublin 8, Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: 2015 Asian Jewellery Consumer Report
Web Address: http://www.researchandmarkets.com/reports/3613013/
Office Code: SCBRTYAP

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 3950</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: _______________________________ Last Name: _______________________________
Email Address: * _______________________________
Job Title: _______________________________
Organisation: _______________________________
Address: _______________________________
City: _______________________________
Postal / Zip Code: _______________________________
Country: _______________________________
Phone Number: _______________________________
Fax Number: _______________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World