Agricultural Surfactants Market by Type (Anionic, Nonionic, Cationic, and Amphoteric), Applications (Herbicides, Insecticides, Fungicides, and Others), Substrate Type (Synthetic and Bio-based), and by Region - Global Forecasts to 2020

Description:
“Agricultural surfactants market projected to grow at a CAGR of 6.5%”
The agricultural surfactants market is projected to grow at a CAGR of 6.5% from 2015 to 2020. The market is driven by factors such as increasing demand of agrochemicals due to the increase in pressure on global food production, and changing farming practices and technologies. The high growth potential in emerging markets and untapped regions and growing demand of bio-based surfactants provide new growth opportunities for the players in the agricultural surfactants market.

“Nonionic surfactants accounted for the largest market share in 2014”
The types of agricultural surfactants include anionic, nonionic, cationic, and amphoteric surfactants. Nonionic surfactants accounted for the largest market share, followed by anionic surfactants, in 2014. Nonionic surfactants are majorly used with pesticides as they are compatible with most of them. The amphoteric segment is projected to grow at a highest CAGR in the agricultural surfactants market.

“Herbicides lead the market with the largest share”
On the basis of applications, the agricultural surfactants market is led by the herbicides segment, followed by fungicides. Herbicides are used on a large scale for better cultivation of cereal & grains, fruits & vegetables, and oilseeds & pulses. The fungicides segment is projected to grow at a highest CAGR in the agricultural surfactants market.

Break-up of primaries
The primary participants for the report have been categorized on the basis of company type, designation, and region. The details are as follows:
- By Company Type: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%
- By Designation: C level – 28%, Director level – 22%, and Others – 50%
- By Region: North America – 45%, Europe – 25%, APAC – 18%, and RoW – 12%

Key market players such as BASF SE (Germany), The Dow Chemical Company (U.S.), Akzonobel N.V (The Netherlands), Evonik Industries (Germany), and Solvay S.A (Belgium) have been profiled in the report. The other players include Huntsman (U.S), Wilbur-Ellis Company (U.S), Nufarm Ltd. (Australia), Croda International Plc. (U.K), and Helena Chemical Company (U.S).

Reasons to buy this report:
- To get an overview of the global agricultural surfactants market
- To gain insights of the key players of the agricultural surfactants industry and product portfolios and key strategies adopted by the key players
- To get an overview of the major regions in which the agricultural surfactants market is growing
- To gain knowledge of the growth of various segments

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