Australia Prepaid Cards Business and Investment Opportunities - Market Size and Forecast (2011-2020)

Description:


This is a data centric report, primarily consisting of charts and tables. This report provides market size and forecast of remittance prepaid cards market along with overall market dynamics in United States.

- Remittance prepaid cards: Drawing from proprietary survey results, this report provides market size and forecast for open loop remittance prepaid cards.
- Market dynamics: Provides a comprehensive view on size and structure, industry dynamics, market trends, consumer attitude and behaviour, and competitive landscape in the prepaid card industry.
- Open loop: Provides market estimates and forecasts to assess opportunities in overall open loop prepaid market segment. Details four essential KPIs - number of cards in circulation, number of transactions, load value, and value of transactions.
- Benchmarking and risk index: Benchmarks the prepaid card industry in the country with key global markets along with a risk assessment through proprietary Prepaid Cards Industry Risk Index (PCIRI).

Scope:

- Market data: It details market size and forecast for remittance prepaid card segment for the period 2011-2020. Market estimates and forecasts assess overall prepaid card industry on four essential KPIs - number of cards in circulation, number of transactions, load value, and value of transactions.
- Prepaid segments by card function: Overall prepaid card market and open loop card
- Prepaid card categories: Open loop remittance prepaid card

Reasons to Purchase:

- Understanding of remittance prepaid card market dynamics: Understand market opportunity along with five year forecast (2011-2020) for open loop remittance cards and overall prepaid card industry.
- Develop market specific strategies: Identify growth segments and target specific opportunities to formulate your prepaid cards strategy; assess market specific key trends and risks in prepaid cards industry.
- Establish market attractiveness: Gain insights into market attractiveness relative to other global markets through PayNXT360's proprietary Prepaid Cards Industry Attractiveness and Risk Index.

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