Health Promotion Programs. From Theory to Practice. 2nd Edition. Jossey–Bass Public Health

Description:

DidYouKnow?

This book is available as a Wiley E-Text.

The Wiley E-Text is a complete digital version of the text that makes time spent studying more efficient. Course materials can be accessed on a desktop, laptop, or mobile device so that learning can take place anytime, anywhere.

A more affordable alternative to traditional print, the Wiley E-Text creates a flexible user experience:

- Access on-the-go
- Search across content
- Highlight and take notes
- Save money!

The Wiley E-Text can be purchased in the following ways:

Via your campus bookstore:
Wiley E-Text: Powered by VitalSource®
* Instructors: This ISBN is needed when placing an order.

Directly from: [external URL]

Contents:

List of Figures and Tables xv

Editors xix

The Contributors xxi

SOPHE xxv

Preface xxvii

Acknowledgments xxxiii

Part One: Foundations of Health Promotion Programs 1

Chapter 1 What Are Health Promotion Programs? 3
Carl I. Fertman, Diane D. Allensworth, and M. Elaine Auld

Health, Health Promotion, and Health Promotion Programs 3

Historical Context for Health Promotion 6

Healthy People: A National Public–Private Partnership to Promote Health 10

Impact of the Patient Protection and Affordable Care Act on Health Promotion 12

Health Education and Health Promotion 15

Settings for Health Promotion Programs 16
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Health Promotion Programs. From Theory to Practice. 2nd Edition. Jossey-Bass
Public Health
Web Address: http://www.researchandmarkets.com/reports/3615689/
Office Code: SC2G73VK

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy (Paper back):</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
First Name:  
Email Address: *  
Job Title:  
Organisation:  
Address:  
City:  
Postal / Zip Code:  
Country:  
Phone Number:  
Fax Number:  

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

- Account number: 833 130 83
- Sort code: 98-53-30
- Swift code: ULSBIE2D
- IBAN number: IE78ULSB98533083313083
- Bank Address: Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World