Insulation Market Analysis By Product (Fiberglass, Foamed Plastic, Mineral Wool), By Application (Residential Buildings, Non-residential Buildings, Industrial, HVAC & OEM) And Segment Forecasts To 2020

Description: The global insulation market is expected to reach USD 67.16 billion by 2020. Growing consumer awareness regarding energy conservation is expected to remain a key driving factor for global insulation market. Favorable regulatory scenario in most parts of the world is also expected to have a positive influence on market growth. In addition, increasing infrastructure spending in emerging markets of Asia Pacific and Latin America is also expected to spur growth over the next five years. Volatile prices of key raw materials are expected to remain a key challenge for the market participants.

Fiberglass emerged as the leading product segment and accounted for over 40% of total market revenue in 2013. Fiberglass is a widely used material in wall insulation and blanket insulation for residential, industrial, and HVAC applications. Fiberglass is also expected to witness the highest growth of 9.1% from 2014 to 2020. Mineral wool is widely used for insulating lofts, wall cavities, internal walls, and external walls. Increasing demand for residential buildings with less sound infiltration in developed countries is expected drive the mineral wool insulation demand.

Further key findings from the report suggest:

Global insulation market was valued at USD 37.94 billion in 2013 and is expected to grow at a CAGR of 8.5% from 2014 to 2020

Residential construction was the leading application segment and accounted for over 50% of the total market revenue in 2013. Growing awareness regarding energy conservation related to thermal insulation is expected to drive segment growth over the forecast period.

Asia Pacific was the leading regional market and accounted for over 40% of global revenue in 2013. Increasing construction spending, particularly in China, India, and Indonesia, is expected to support regional growth over the forecast period.

The industry is highly fragmented with the top four participants Rockwool, Saint-Gobain, Johns Manville, and Knauf and accounted for over 25% of the overall revenue in 2013. In August 2014, Knauf Gips KG acquired Guardian Insulation. The transaction includes Guardian Fiberglass and Guardian Laminated Building Products. Guardian Fiberglass would be incorporated with Knauf Insulation, while Guardian Laminated Building Products would become Sivercote LLC.

Contents:
1 Executive Summary
1.1 Insulation – Industry Summary & Critical Success Factors (CSFs)
2 Insulation Industry Outlook
2.1 Market Segmentation
2.2 Market Size and Growth Prospects
2.3 Insulation Value Chain Analysis
2.4 Insulation Market Dynamics
2.4.1 Market driver analysis
2.4.1.1 Increasing government support
2.4.1.2 Increasing demand for industrial and commercial insulation
2.4.1.3 Increasing demand for residential insulation
2.4.2 Market restraint analysis
2.4.2.1 Fluctuating raw material prices
2.4.2.2 Environmental issues
2.5 Key Opportunities Prioritized
2.6 Industry Analysis - Porter’s
2.7 Insulation - Company Market Share Analysis
2.8 Insulation - PESTEL Analysis
3 Insulation Product Outlook
3.1 Fiberglass
3.1.1. Market estimates and forecast, 2012 - 2020 (USD million)
3.2 Foamed Plastic
3.2.1 Market estimates and forecast, 2012 - 2020 (USD million)
3.3 Mineral Wool
3.3.1. Market estimates and forecast, 2012 - 2020 (USD million)
3.4 Others (wool slag, cotton wool)
3.4.1 Market estimates and forecast, 2012 - 2020 (USD million)
4 Insulation Application Outlook
4.1 Residential Buildings
4.1.1. Global insulation market estimates and forecast, 2012 - 2020 (USD million)
4.2 Non-Residential Buildings
4.2.1 Global insulation market estimates and forecast, 2012 - 2020 (USD million)
4.3 Industrial, HVAC & OEM
4.3.1 Global insulation market estimates and forecast, 2012 - 2020 (USD million)
5 Insulation Regional Outlook
5.1 North America
5.1.1 North America Insulation market revenue by product, 2012 - 2020 (USD million)
5.1.2 North America Insulation market revenue by application, 2012 - 2020 (USD million)
5.2 Europe
5.2.1 Europe Insulation market revenue by product, 2012 - 2020 (USD million)
5.2.2 Europe Insulation market revenue by application, 2012 - 2020 (USD million)
5.3 Asia Pacific
5.3.1 Asia Pacific Insulation market revenue by product, 2012 - 2020 (USD million)
5.3.2 Asia Pacific Insulation market revenue by application, 2012 - 2020 (USD million)
5.4 RoW
5.4.1 RoW Insulation market revenue by product, 2012 - 2020 (USD million)
5.4.2 RoW Insulation market revenue by application, 2012 - 2020 (USD million)
6 Insulation Competitive Landscape
6.1 Atlas Roofing Corporation
6.1.1 Company Overview
6.1.2 Financial Performance
6.1.3 Product Benchmarking
6.1.4 Strategic Initiatives
6.2 BASF Polyurethanes GmbH
6.2.1 Company Overview
6.2.2 Financial Performance
6.2.3 Product Benchmarking
6.2.4 Strategic Initiatives
6.3 Bayer AG
6.3.1 Company Overview
6.3.2 Financial Performance
6.3.3 Product Benchmarking
6.3.4 Strategic Initiatives
6.4 Byucksan Corp.
6.4.1 Company Overview
6.4.2 Financial Performance
6.4.3 Product Benchmarking
6.4.4 Strategic Initiatives
6.5 Cellofoam North America Inc.
6.5.1 Company Overview
6.5.2 Financial Performance
6.5.3 Product Benchmarking
6.5.4 Strategic Initiatives
6.6 Certain Teed
6.6.1 Company Overview
6.6.2 Financial Performance
6.6.3 Product Benchmarking
6.6.4 Strategic Initiatives
6.7 Chongqing Polycomp International Corp.
6.7.1 Company Overview
6.7.2 Financial Performance
## List of Data Sources

- **Insulation – Industry Summary & Critical Success Factors (CSFs)**
- **Global insulation market by revenue, 2012 - 2020 (USD Million)**
- **Global insulation market by region, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation market by product, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation market by application, (revenue), 2012 - 2020 (USD Million)**
- **Insulation – Key driver analysis**
- **Insulation – Key restraint analysis**
- **Global insulation demand for fiberglass, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for fiberglass, by region, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for foamed plastic, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for foamed plastic, by region, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for mineral wool, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for mineral wool, by region, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for others, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for residential buildings, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for residential buildings, by region, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for non-residential buildings, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for non-residential buildings, by region, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for industrial, HVAC & OEM, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for industrial, HVAC & OEM, by region, (revenue), 2012 - 2020 (USD Million)**
- **North America insulation market revenue, by product, 2012 - 2020 (USD Million)**
- **North America insulation market revenue, by application, 2012 - 2020 (USD Million)**
- **Europe insulation market revenue, by product, 2012 - 2020 (USD Million)**
- **Europe insulation market revenue, by application, 2012 - 2020 (USD Million)**
- **Asia Pacific insulation market revenue, by product, 2012 - 2020 (USD Million)**
- **Asia Pacific insulation market revenue, by application, 2012 - 2020 (USD Million)**
- **RoW insulation market revenue, by product, 2012 - 2020 (USD Million)**
- **RoW insulation market revenue, by application, 2012 - 2020 (USD Million)**

## List of Figures

- **Insulation market segmentation**
- **Global insulation market (Revenue), 2012 - 2020 (USD Million)**
- **Insulation - Value chain analysis**
- **Insulation - Market dynamics**
- **Key opportunities prioritized**
- **Industry analysis - Porter’s**
- **Insulation - Company market share analysis, 2013**
- **Insulation PESTEL analysis, 2013**
- **Insulation market share, by product, 2013 & 2020**
- **Global insulation demand for fiberglass, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for foamed plastic, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for mineral wool, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for others, (revenue), 2012 - 2020 (USD Million)**
- **Insulation market share, by application, 2013 & 2020**
- **Global insulation demand for residential buildings, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for non-residential buildings, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation demand for industrial, HVAC & OEM, (revenue), 2012 - 2020 (USD Million)**
- **Global insulation market share, by region, 2013 & 2020**
- **North America insulation market estimates and forecast, (revenue), 2012 - 2020 (USD million)**
- **North America insulation market estimates and forecast, by product, (revenue), 2012 - 2020 (USD million)**
- **North America insulation market estimates and forecast, by application, (revenue), 2012 - 2020 (USD million)**
- **Europe insulation market estimates and forecast, (revenue), 2012 - 2020 (USD million)**
- **Europe insulation market estimates and forecast, by product, (revenue), 2012 - 2020 (USD million)**
- **Europe insulation market estimates and forecast, by application, (revenue), 2012 - 2020 (USD million)**
- **Asia Pacific insulation market estimates and forecast, (revenue), 2012 - 2020 (USD million)**
Asia Pacific insulation market estimates and forecast, by product, (revenue), 2012 - 2020 (USD million)
Asia Pacific insulation market estimates and forecast, by application, (revenue), 2012 - 2020 (USD million)
RoW insulation market estimates and forecast, (revenue), 2012 - 2020 (USD million)
RoW insulation market estimates and forecast, by product, (revenue), 2012 - 2020 (USD million)
RoW insulation market estimates and forecast, by application, (revenue), 2012 - 2020 (USD million)

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3616721/](http://www.researchandmarkets.com/reports/3616721/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Insulation Market Analysis By Product (Fiberglass, Foamed Plastic, Mineral Wool), By Application (Residential Buildings, Non-residential Buildings, Industrial, HVAC & OEM) And Segment Forecasts To 2020
Web Address: http://www.researchandmarkets.com/reports/3616721/
Office Code: SCPLSQOH

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>4700</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>8000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>10500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
First Name:  
Email Address: *  
Job Title:  
Organisation:  
Address:  
City:  
Postal / Zip Code:  
Country:  
Phone Number:  
Fax Number:  

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp