Ceramic Tiles Market By Product (Floor Tiles, Wall Tiles, Other Ceramic Tiles), By Application (Residential Replacement, Commercial, New Residential) Analysis And Segment Forecasts To 2020

Description: Global Ceramic Tiles Market is expected to reach USD 125.32 billion by 2020. Construction industry growth in BRICS coupled with rising demand for new residential structures in emerging markets of China and India due to urbanization is expected to drive market demand for ceramic tiles over the forecast period. Stringent environment regulations pertaining to carbon emissions caused during the production of ceramic tiles has forced market players to increase their R&D expenditure on eco-friendly products, which is likely to open new market avenues in the near future.

Residential replacement was the largest application, accounting for more than 50% of market volume in 2013. Growing demand for durable material coupled with rising awareness towards personal hygiene is expected to augment ceramic tiles demand in residential replacement over the forecast period.

Further key findings from the study suggest:

Global ceramic tiles market demand was 12,328.3 million square meters in 2013 and is expected to reach 21,822.7 million square meters by 2020, growing at a CAGR of 8.5% from 2014 to 2020.

Floor tiles were the largest product segment for ceramic tiles market, accounting for over 50% of market volume in 2013. Emergence of floor tiles as a replacement for hardwood and other flooring options on account of superior properties such as high durability, frost & thermal shock resistance is expected to have a positive impact on ceramic tiles market in the near future.

Asia Pacific was the largest ceramic tiles market, exceeding 60% of global volume in 2013. Government of India and China have increased spending on infrastructure improvement, which is expected to promote the demand for residential and commercial structures and boost ceramic tiles market over the forecast period.

Emergence of West Africa as a manufacturing hub for ceramic industry on account of growing domestic demand for ceramics in household and building applications in countries such as Nigeria is expected to have a positive impact on market. Low manufacturing cost as compared to countries of North America and Europe has forced numerous ceramic manufacturers to commence production in West Africa. In December 2013, West African Ceramics Ltd. (WACL) announced an investment of over USD 50 million to commence production of ceramic tiles in Nigeria.

Global ceramic tiles market is fragmented in nature due to presence of numerous companies operating across the world. Key market participants include Crossville Inc., Saloni Ceramica, and China Ceramics.
3 Ceramic Tiles Product Outlook
3.1 Global ceramic tiles market share by product, 2013 & 2020
3.2 Wall Tiles
3.2.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
3.2.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
3.3 Floor Tiles
3.3.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
3.3.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
3.4 Other Tiles
3.4.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
3.4.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
4 Ceramic Tiles Application Outlook
4.1 Global ceramic tiles market share by application, 2013 & 2020
4.2 Residential replacement
4.2.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
4.2.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
4.3 New residential
4.3.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
4.3.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
4.4 Commercial
4.4.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
4.4.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
4.5 Others
4.5.1 Market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
4.5.2 Market estimates and forecast, by region, 2012 - 2020 (Million Square Meters) (USD Million)
5 Ceramic Tiles Regional Outlook
5.1 Global ceramic tiles market share by region, 2013 & 2020
5.2 North America
5.2.1 North America market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.2.2 North America market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.2.3 North America market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.2.4 U.S.
5.2.4.1 U.S. market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.2.4.2 U.S. market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.2.4.3 U.S. market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.3 Europe
5.3.1 Europe market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.2 Europe market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.3 Europe market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.4 France
5.3.4.1 France market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.4.2 France market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.4.3 France market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.5 Italy
5.3.5.1 Italy market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.5.2 Italy market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.3.5.3 Italy market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.4 Latin America
5.4.1 Latin America market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.4.2 Latin America market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.4.3 Latin America market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.4.4 Brazil
5.4.4.1 Brazil market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.4.4.2 Brazil market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.4.4.3 Brazil market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.5 Asia Pacific
5.5.1 Asia Pacific market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.2 Asia Pacific market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
Million)
5.5.3 Asia Pacific market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.4 China
5.5.4.1 China market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.4.2 China market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.4.3 China market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.5 India
5.5.5.1 India market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.5.2 India market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.5.5.3 India market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.6 RoW
5.6.1 RoW market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.6.2 RoW market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.6.3 RoW market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
5.6.4 Iran
5.6.4.1 Iran market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
5.6.4.2 Iran market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5.6.4.3 Iran market estimates and forecast by application, 2012 - 2020 (Million Square Meters) (USD Million)
6 Competitive Landscape
6.1. Atlas Concorde
6.1.1 Revenue Analysis
6.1.2 Product Benchmarking
6.1.3 Strategic Developments
6.2. Crossville Inc.
6.2.1 Revenue Analysis
6.2.2 Product Benchmarking
6.2.3 Strategic Developments
6.3. RAK Ceramics
6.3.1 Revenue Analysis
6.3.2 Product Benchmarking
6.3.3 Strategic Developments
6.4. Saloni Ceramica
6.4.1 Revenue Analysis
6.4.2 Product Benchmarking
6.4.3 Strategic Developments
6.5. Florida Tile
6.5.1 Revenue Analysis
6.5.2 Product Benchmarking
6.5.3 Strategic Developments
6.6. Porcelanosa Grupo
6.6.1 Revenue Analysis
6.6.2 Product Benchmarking
6.6.3 Strategic Developments
6.7. Kajaria Ceramics
6.7.1 Revenue Analysis
6.7.2 Product Benchmarking
6.7.3 Strategic Developments
6.8. Gruppo Ceramiche Ricchetti
6.8.1 Revenue Analysis
6.8.2 Product Benchmarking
6.8.3 Strategic Developments
6.9. Mohawk Industries
6.9.1 Revenue Analysis
6.9.2 Product Benchmarking
6.9.3 Strategic Developments
6.10. China Ceramics Co., Ltd.
6.10.1 Revenue Analysis
6.10.2 Product Benchmarking
6.10.3 Strategic Developments
7 Methodology & Scope
7.1 Research Methodology
7.2 Research Scope & Assumptions
7.3 List of Data Sources

List of Tables
1. Ceramic tiles– Industry Summary & Critical Success Factors (CSFs)
2. Ceramic tiles– Key market driver analysis
3. Ceramic tiles– Key market restraint analysis
4. Global ceramic tiles market estimates and forecast by product, 2012 - 2020 (Million Square Meters) (USD Million)
5. Global ceramic wall tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
6. Global ceramic wall tiles market volume estimates and forecast by region, 2012 - 2020 (Million Square Meters)
7. Global ceramic wall tiles market revenue estimates and forecast by region, 2012 - 2020 (USD Million)
8. Global ceramic floor tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
9. Global ceramic floor tiles market volume estimates and forecast by region, 2012 - 2020 (Million Square Meters)
10. Global ceramic floor tiles market revenue estimates and forecast by region, 2012 - 2020 (USD Million)
11. Global other types of ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
12. Global other types of ceramic tiles market volume estimates and forecast by region, 2012 - 2020 (Million Square Meters)
13. Global other types of ceramic tiles market revenue estimates and forecast by region, 2012 - 2020 (USD Million)
15. Global ceramic tiles market estimates and forecast in residential replacement, 2012 - 2020 (Million Square Meters) (USD Million)
16. Global ceramic tiles market volume estimates and forecast in residential replacement, by region, 2012 - 2020 (Million Square Meters)
17. Global ceramic tiles market revenue estimates and forecast in residential replacement, by region, 2012 - 2020 (USD Million)
18. Global ceramic tiles market estimates and forecast in new residential applications, 2012 - 2020 (Million Square Meters) (USD Million)
20. Global ceramic tiles market revenue estimates and forecast in new residential applications, by region, 2012 - 2020 (USD Million)
22. Global ceramic tiles market volume estimates and forecast in commercial applications, by region, 2012 - 2020 (Million Square Meters)
23. Global ceramic tiles market revenue estimates and forecast in commercial applications, by region, 2012 - 2020 (USD Million)
24. Global ceramic tiles market estimates and forecast in other applications, 2012 - 2020 (Million Square Meters) (USD Million)
25. Global ceramic tiles market volume estimates and forecast in other applications, by region, 2012 - 2020 (Million Square Meters)
26. Global ceramic tiles market revenue estimates and forecast in other applications, by region, 2012 - 2020 (USD Million)
27. Global ceramic tiles market estimates and forecast by region, 2012 - 2020 (Million Square Meters) (USD Million)
29. North America ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
30. North America ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
31. North America ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
32. North America ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
33. U.S. ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
34. U.S. ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
35. U.S. ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
36. U.S. ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
37. Europe ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
38. Europe ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
39. Europe ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
40. Europe ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
41. Europe ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
42. France ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
43. France ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
44. France ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
45. France ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
46. Italy ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
47. Italy ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
48. Italy ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
49. Italy ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
50. Latin America ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
51. Latin America ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
52. Latin America ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
53. Latin America ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
54. Latin America ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
55. Brazil ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
56. Brazil ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
57. Brazil ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
58. Brazil ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
59. Asia Pacific ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
60. Asia Pacific ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
61. Asia Pacific ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
62. Asia Pacific ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
63. Asia Pacific ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
64. China ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
65. China ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
66. China ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
67. China ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
68. India ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
69. India ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
70. India ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
71. India ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
72. RoW ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
73. RoW ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
74. RoW ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
75. RoW ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
76. RoW ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)
77. Iran ceramic tiles market volume estimates and forecast by product, 2012 - 2020 (Million Square Meters)
78. Iran ceramic tiles market revenue estimates and forecast by product, 2012 - 2020 (USD Million)
79. Iran ceramic tiles market volume estimates and forecast by application, 2012 - 2020 (Million Square Meters)
Meters)

80. Iran ceramic tiles market revenue estimates and forecast by application, 2012 - 2020 (USD Million)

List of Figures
1. Ceramic tiles Market Segmentation
2. Global ceramic tiles market estimates and forecast, 2012 – 2020 (Million Square Meters) (USD million)
3. Ceramic Tiles- Value Chain Analysis
4. Ceramic Tiles- Market dynamics
5. Key opportunities prioritized
6. Industry analysis - Porter's
7. Ceramic Tiles PESTEL analysis, 2013
9. Global ceramic wall tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
10. Global ceramic floor tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
11. Global other types of ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
15. Global ceramic tiles market estimates and forecast in commercial applications, 2012 - 2020 (Million Square Meters) (USD Million)
16. Global ceramic tiles market estimates and forecast in other applications, 2012 - 2020 (Million Square Meters) (USD Million)
17. Global ceramic tiles market volume share by region, 2013 & 2020
18. North America ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
19. U.S ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
20. Europe ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
21. France ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
22. Italy ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
23. Latin America ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
24. Brazil ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
25. Asia Pacific ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
27. India ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
28. RoW ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)
29. Brazil ceramic tiles market estimates and forecast, 2012 - 2020 (Million Square Meters) (USD Million)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3616727/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Ceramic Tiles Market By Product (Floor Tiles, Wall Tiles, Other Ceramic Tiles), By Application (Residential Replacement, Commercial, New Residential) Analysis And Segment Forecasts To 2020
Web Address: http://www.researchandmarkets.com/reports/3616727/
Office Code: SCBR2B93

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4700</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World