Clothing and Footwear Retailing in Canada - Market Summary and Forecasts; Comprehensive Overview of the Market, Consumer, and Competitive Context, with Retail Sales Value and Forecasts to 2020

Description:

Summary

Canada's retail market for clothing is estimated to grow at a CAGR of 3.3% over the next five years, to reach CAD27 billion by the end of 2020. The share of the clothing sector in overall retail sales is set to reach 8.11% by 2020, from 8.08% in 2015. Over the forecast period, the per capita spending on clothing is forecast to grow at a CAGR of 2.4%. Online spending on clothing is expected to reach an estimated value of CAD3.3 billion by the end of 2020, registering a CAGR of 21.68% over the forecast period. This growth is largely driven by the increasing number of consumers shopping online, especially the millennials.

Key Findings

- Increasing penetration of smartphones, wider choice of products and convenience is driving the sales of clothing and footwear through the online channel.

- Women categories dominate the clothing and footwear market in 2015.

- Footwear sales are expected to grow at a CAGR of 4.71% during 2015-2020.

- Clothing, footwear, accessories and luxury goods specialists command the major share, accounting for 61.6% of total sales in the clothing sector.

Synopsis

“Clothing and Footwear Retailing in Canada - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2020.

What else does this report offer?

- A thorough analysis of consumer trends changing economic and population factors

- Both qualitative and quantitative insights and analysis of the shifting clothing and footwear retail dynamics for men's clothing, women's clothing, children's clothing, men's footwear, women's footwear, and children's footwear from 2010 to 2020

- Sales of clothing and footwear products through the following channels from 2010 to 2020: Clothing, footwear, accessories and luxury goods specialists; department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs and duty free retailers

- An overview of key clothing and footwear retailers operating across Canada and their presence across distribution channels

Reasons To Buy

- Gain a comprehensive knowledge on clothing and footwear sector in the Canada retail market and develop a competitive advantage from the start of your supply chain

- Investigate current and forecast behaviour trends in clothing and footwear category to identify the best opportunities to exploit

- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the
consumer behavior

- Understand the fastest growing categories including menswear, womenswear, childrenswear, men's footwear, women's footwear and children's footwear in the market, with insights on performance across key channels from 2010, with forecasts until 2020

- Explore novel opportunities that will allow you to align your product offerings and strategies to meet demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the clothing and footwear market

- Analysis of key international and domestic players operating in the clothing and footwear market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:

1 Introduction
1.1 What is this Report About?

2 Executive Summary and Outlook

3 Market Context
3.1 Sluggish economic growth possess new challenges to retailers
3.1.1 Retail sales recorded positive growth despite economic downturn
3.1.2 Declining savings rate is a positive call for retailers
3.1.3 Services sector continues to be the major sector for employment
3.1.4 Low inflation levels to benefit retailers
3.1.5 Rise in consumption expenditure- a positive sign to reckon with
3.1.6 Increasing urbanization offers growth opportunities for retailers
3.2 Aging population poses challenges for retailers

4 Canadian Shoppers
4.1 US based promotional offers drive retail sales in Canada
4.2 M-commerce fuels retailing in Canada
4.3 Chinese tourists boost retail sales in Canada
4.4 Price conscious consumers switch to private label brands

5 Doing Business in Canada
5.1 Summary
5.1.1 Bureaucracy
5.1.2 Business culture
5.1.3 Infrastructure and logistics
5.2 Business reforms in Canada in the past
5.3 Canada eases rules for foreign investors

6 Retail - Product Sectors
6.1 Product Sector Analysis
6.1.1 Clothing
6.1.2 Footwear
6.2 Clothing and Footwear Category Overview
6.2.1 Clothing
6.2.2 Footwear
6.3 Major Retailers
6.3.1 Clothing
6.3.2 Footwear

7 Appendix
7.1 Definitions
7.1.1 This report provides 2014 actual sales; while forecasts are provided for 2015 - 2020
7.2 Summary Methodology
7.2.1 Overview
7.2.2 The triangulated market sizing method
7.2.3 Industry surveys in the creation of retail market data
7.2.4 Quality control and standardized processes
List of Tables

Table 1: Canada Clothing Retail Sales (US$ billion), by Product Sub-Category, 2010-2015
Table 2: Canada Clothing Retail Sales (US$ billion), by Product Sub-Category, 2015-2020
Table 3: Canada Footwear Retail Sales (US$ billion), by Product Sub-Category, 2009-2014
Table 4: Canada Footwear Retail Sales (US$ billion), by Product Sub-Category, 2015-2020
Table 5: Canada Clothing Retail Sales (CAD mn), by Channel Group, 2010-2015
Table 6: Canada Clothing Retail Sales Forecast (CAD mn), by Channel Group, 2015-2020
Table 7: Canada Clothing Retail Sales (US$ mn), by Channel Group, 2010-2015
Table 8: Canada Clothing Retail Sales Forecast (US$ mn), by Channel Group, 2015-2020
Table 9: Canada Clothing Retail Segmentation, by Channel Group, 2010-2020
Table 10: Canada Clothing Retail Sales (CAD mn), by Sub-Category, 2010-2015
Table 11: Canada Clothing Retail Sales Forecast (CAD mn), by Sub-Category, 2015-2020
Table 12: Canada Clothing Retail Sales (US$ mn), by Sub-Category, 2010-2015
Table 13: Canada Clothing Retail Sales Forecast (US$ mn), by Sub-Category, 2015-2020
Table 14: Canada Clothing Retail Segmentation, by Sub-Category, 2010-2020
Table 15: Canada Footwear Retail Sales (CAD mn), by Channel Group, 2010-2015
Table 16: Canada Footwear Retail Sales Forecast (CAD mn), by Channel Group, 2015-2020
Table 17: Canada Footwear Retail Sales (US$ mn), by Channel Group, 2010-2015
Table 18: Canada Footwear Retail Sales Forecast (US$ mn), by Channel Group, 2015-2020
Table 19: Canada Footwear Retail Segmentation, by Channel Group, 2010-2020
Table 20: Canada Footwear Retail Sales (CAD mn), by Sub-Category, 2010-2015
Table 21: Canada Footwear Retail Sales Forecast (CAD mn), by Sub-Category, 2015-2020
Table 22: Canada Footwear Retail Sales (US$ mn), by Sub-Category, 2010-2015
Table 23: Canada Footwear Retail Sales Forecast (US$ mn), by Sub-Category, 2015-2020
Table 24: Canada Footwear Retail Segmentation, by Sub-Category, 2010-2020
Table 25: Key Clothing Retailers in Canada
Table 26: Key Footwear Retailers in Canada
Table 27: Canada Exchange Rate CAD-USD (Annual Average), 2010-2015
Table 28: Canada Exchange Rate CAD-USD (Annual Average), 2016-2020 Forecasts
Table 29: Author Retail Channel Definitions
Table 30: Author Retail Category Definitions

List of Figures

Figure 1: GDP Value (US$ billion), 2010-2015
Figure 2: Growth Rate of GDP (US$ billion, %), 2010-2015
Figure 3: GDP Value and Growth (CAD billion, %), 2010-2015
Figure 4: Forecasts for GDP Value and Growth (CAD billion, %), 2015-2020
Figure 5: Household Savings Rate (%), 2005-2015
Figure 6: Share of Employment by Sector (%), 2005 and 2015
Figure 7: Unemployment Rate (%), 2005-2015
Figure 8: Inflation Growth Rates (%), 2005-2015
Figure 9: Household Consumption Expenditure of Canada (CAD billion), 2005 and 2015E
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2015
Figure 11: Growth of Household Consumption Expenditure (US$, %), 2005-2015
Figure 12: Rural and Urban Populations (millions) 2005, 2015 and 2020
Figure 13: Total Population and Growth Rate (Millions, %), 2005-2020
Figure 14: Population Split by Gender (%), 2015 and 2020E
Figure 15: Population Split by Age Group (%), 2015 and 2020
Figure 16: Per Capita Spend on Retail (CAD), 2007 and 2015
Figure 17: Per Capita Spend (CAD) and Total Retail Spend by Age Group (%), 2007 and 2015
Figure 18: Promotional offers driving retail sales in Canada
Figure 19: Smartphone ownership in Canada
Figure 20: Key facts about Chinese tourists visiting Canada
Figure 21: Private label products offered by leading Canadian retailers
Figure 22: Key Components of Doing Business in Canada
Figure 23: Share of Clothing in overall Retail 2015 and 2020
Figure 24: Retail Sales Value and Growth (CAD billion, %) of Clothing 2015-2020
Figure 25: Spend per Head on Clothing 2015 and 2020
Figure 26: Share of Clothing by Womenswear, Menswear, and Childrenwear 2015 and 2020
Figure 27: Womenswear Sales Value and Growth (CAD billion, %) 2015-2020
Figure 28: Menswear Sales Value and Growth (CAD billion, %) 2015-2020
Figure 29: Childrenswear Sales Value and Growth (CAD billion, %) 2015-2020
Figure 30: Online Spend in Clothing and growth, 2015-2020
Figure 31: Online Share of Total Clothing Spend 2015 and 2020
Figure 32: Spending per Channel in Clothing (%) 2015 and 2020
Figure 33: Share of Footwear in overall Retail 2015 and 2020
Figure 34: Retail Sales Value and Growth (CAD billion, %) of Footwear 2015-2020
Figure 35: Spend per Head on Footwear 2015 and 2020
Figure 36: Share of Footwear by Women's Footwear, Men's Footwear and Children's Footwear 2015 and 2020
Figure 37: Women's Footwear Sales Value and Growth (CAD billion, %) 2015-2020
Figure 38: Men's Footwear Sales Value and Growth (CAD billion, %) 2015-2020
Figure 39: Children's Footwear Sales Value and Growth (CAD billion, %) 2015-2020
Figure 40: Online Spend in Footwear 2015-2020
Figure 41: Online Share of total Footwear Spend 2015 and 2020
Figure 42: Spending per Channel in Footwear (%) 2015 and 2020
Figure 43: Canada Clothing Retail Sales and Forecast (CAD mn), by Channel Group, 2010-2020
Figure 44: Canada Clothing Retail Sales and Forecast (CAD mn), by Sub-Category, 2010-2020
Figure 45: Canada Footwear Retail Sales and Forecast (CAD mn), by Channel Group, 2010-2020
Figure 46: Canada Footwear Retail Sales and Forecast (CAD mn), by Sub-Category, 2010-2020
Figure 47: The Triangulated Market Sizing Methodology

Ordering:  
Order Online - [http://www.researchandmarkets.com/reports/3616979/](http://www.researchandmarkets.com/reports/3616979/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Clothing and Footwear Retailing in Canada- Market Summary and Forecasts; Comprehensive Overview of the Market, Consumer, and Competitive Context, with Retail Sales Value and Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3616979/
Office Code: SCPLHLDO

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 3750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * __________________________________________
Job Title: __________________________________________
Organisation: __________________________________________
Address: __________________________________________
City: __________________________________________
Postal / Zip Code: __________________________________________
Country: __________________________________________
Phone Number: __________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+351-1-481-1716 or +353-1-653-1571 - From Rest of World