Metallocene Polyethylene Market by Type (Mhdpe, Mldpe, Mlldpe, Others), by Application (Film, Sheet, Injection Molding, Extrusion Coating, Others) and by Region - Global Forecast to 2020

Description: The global metallocene polyethylene market is projected to reach USD 19.33 billion by 2020, at a CAGR of 8.9% between 2015 and 2020. The main reason for the growth of this market is the increasing demand for high grade polyethylene. The growing demand from packaging industry has been driving the growth of this market over the years.

Metallocene polyethylene is used in various applications such as film, sheet, injection molding, extrusion coating, and others. These resins help the convertor achieve effective film performance, which provides benefits in various applications. Metallocene polyethylene has high and medium densities and good optical properties.

Film application segment is the biggest application segment

The film industry – an important sales market for metallocene polyethylene– witnessed positive growth rate in 2014. The Asia-Pacific market experienced an upward trend; mainly, China continues to drive the global demand. This market is expanding globally, however, the potential to grow is higher in South East Asian countries. China will be the fastest growing market in the metallocene polyethylene market in terms of consumption. Whereas, North America and Europe would be the highest consuming regions, however, with a moderate growth rate.

North America is the biggest geographical segment

North America commands the largest share of the total metallocene polyethylene market in terms of volume and value. The European metallocene polyethylene market is expected to witness a slower growth rate compared to that of North America as packaging, healthcare sectors and related industries are mature markets. The market in Asia-Pacific is in the growth phase and is the fastest-growing region considering growth in economy, development of new industries and manufacturing bases. The growth in the Asia-Pacific region is expected to outpace North American and European regions, as it is projected to witness the highest CAGR in terms of volume during the forecast period. On the other hand, the market in the RoW region is still in the introductory phase. This is due to the lack of domestic manufacturers, and economic & political barriers.

Profile break-up of primary participants for the report:
- By Company Type - Tier 1 - 35%, Tier 2 - 45% and Tier 3 - 20%
- By Designation – C level - 35%, Director level - 25%, Others - 40%
- By Region – North America - 45%, Europe - 20%, APAC - 30%, RoW - 5%

This study estimates the market value for metallocene polyethylene market during the forecast period (2015 to 2020). As a part of quantitative analysis, the study segments the market by different applications of metallocene polyethylene at country level, with the current market estimation and forecast till 2020. Major countries covered in this report include China, Japan, India, Brazil, Germany, France, Italy, Canada, Mexico, and the U.S. This market is classified into film, sheet, injection molding, extrusion coating, and others.

Further, as part of qualitative analysis, the research provides a comprehensive review of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by different market players, such as Dow Chemical Company (U.S.) and ExxonMobil Corporation (U.S.), Chevron Philips Chemical Company (U.S.), LyondellBasell Industries Holdings B.V. (Netherlands), Total Petrochemicals (U.S.) and Borealis A.G. (Germany), and others.

Reasons to buy this report:
This report covers the following key aspects:
- What will the market size be by 2020, and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges that impact the market growth?
- Who are the key players in this market?
- Global report covers key regions such as North America, Europe, Asia-Pacific and RoW with their major countries.
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