**Sucrose Esters Market by Application (Food, Detergents & Cleaners, and Personal Care), Form (Powder, Liquid, and Pellet), & by Region (North America, Europe, Asia-Pacific, Latin America, and Rest of the World) - Global Trends & Forecast to 2020**

**Description:**

The sucrose esters market is segmented on the basis of its applications and forms. It is further segmented on the basis of regions, such as North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW). The sucrose esters market is triggered by increased usage in numerous niche applications, rising consumption of premium food & beverage products, and multifunctional abilities of sucrose esters.

This report includes estimations of market sizes for value (USD million) and volume (MT); the base year that has been considered for this study is 2014, and projected period ranges from 2015 to 2020. Top-down and bottom-up approaches have been used to estimate and validate the size of the global sucrose esters market and to estimate the size of various other dependent submarkets in the overall market.

Key players in the market have been identified through secondary research, and their market share in respective regions has been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and were verified through primary sources.

This report provides both qualitative and quantitative analyses of the sucrose esters market, the competitive landscape, and the preferred development strategies of key players. The key players preferred new product development, joint ventures, agreements, expansions, and acquisitions as preferred strategies to gain a larger share in the market. The report also analyzes the market dynamics and issues faced by leading players.

The report is targeted toward the existing players in the industry, which include raw ingredient suppliers, emulsifier manufacturers, and research institutions. Key participants in the supply chain of sucrose esters include raw material suppliers, processors, sucrose ester manufacturers, distribution channels, and end users such as food, personal care, and detergent & cleaners manufacturers. Upstream players offering sucrose esters to other manufacturers involved in the production of food products, personal care products, and detergent & cleaners have been included in this report.

Upstream players profiled in this report include BASF SE (Germany), Evonik Industries AG (Germany), P&G Chemicals (U.S.), Croda International Plc (U.K.), Mitsubishi Chemical Holdings Corporation (Japan), Sisterna B.V. (The Netherlands), Alfa Chemicals Ltd (U.K.), Dai-Ichi Kogyo (Japan), FELDA IFFCO SDN BHD (Malaysia), and World Chem Industries (India).

**Scope of the Report**

On the basis of application, the market is segmented as follows:

- Food
- Detergents & cleaners
- Personal care
- Others (pharmaceuticals and agrochemicals)

On the basis of form, the market is segmented as follows:

- Powder
- Liquid
- Pellets

On the basis of region, the market is segmented as follows:

- North America
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