Enterprise Content Collaboration Market by Component (Software, Services–Professional, Managed), Deployment Type (Cloud, On-Premises), User Type (SME, Large Enterprise), Industry Vertical and Region - Global Forecast to 2020

Description:

This report considered 2014 as base year and the forecast period from 2015 to 2020. This market aims at collaborating critical documents in a secured and channelized manner to provide a unified point of reference.

The report aims at estimating the market size and future growth opportunities of market across different segments, such as components, deployment types, user types, industry verticals, and regions. The growing demand for improved organizational productivity and improved access and pooling of knowledge base are the major driving forces of the market.

Major players in the enterprise content collaboration ecosystem were identified across various regions and their offerings, distribution channel; regional presence is understood through in-depth discussions. Also, the average revenue generated by these companies segmented, by region was employed to arrive at the overall enterprise content collaboration market size.

This overall market size is used in the top-down procedure to estimate the sizes of other individual markets (component) via percentage splits from secondary and primary research. The entire procedure includes the study of the annual and financial reports of the top market players and extensive interviews of industry leaders, such as CEOs, VPs, directors, and marketing executives for key insights.

All percentage shares, splits, and breakdowns were determined using secondary sources and verified through primary sources. All possible parameters that affect the market covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data.

The enterprise content collaboration ecosystem comprises content providers, such as IBM, Oracle, Xerox, HP Autonomy, and AirWatch; personal cloud providers such as Box, and Drobox; and open source content collaboration providers such as OpenCMS, and Drupal. Other stakeholders of the enterprise content collaboration market include content vendors, government authorities, and distributors.

Target audience:

- Enterprise Content Collaboration Providers
- End Users
- System Integrators
- Cloud Service Providers
- Third-Party Vendors
- Managed Service Providers
- Personal Cloud Providers

Among the enterprise content collaboration market components, the software segment is expected to gain more momentum in terms of market size. The banking, financial services and insurance industry vertical is expected to show increased demand for content collaboration solutions than other verticals such as education, manufacturing, and energy.

Scope of the Report

The research report segments the global market into following submarkets:

By Component:

- Software
- Services
  - Professional
  - Managed

By Deployment Type:
- Cloud
- On-Premise

By User Type:
- SME
- Large Enterprise

By Industry Vertical:
- Education
- Government
- BFSI
- Consumer Goods and Retail
- Healthcare
- IT and Telecom
- Manufacturing
- Energy
- Others (Media and Entertainment and Construction)

By Region:
- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

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