World Specialty Chemicals Market - Opportunities and Forecast, 2014 - 2020

Description: Specialty chemicals, are the chemical products which make considerable value addition to a wide array of products belonging to various industries, such as textile, ink additives, construction, oil & gas, cosmetics, food and others. Specialty chemicals can be single-chemical formulations or entities whose composition greatly affects the overall functioning of customer’s’ product. These chemicals are used on the basis of their function and performance. Incessant R&D activities occurring in the market, have facilitated development of products with optimum and advanced feature, thereby driving the growth of the market. Rapid industrialization has led to an increasing demand from Asian countries such as India and China. Increasing investments have been made in construction and infrastructure development projects in Asia-Pacific, thereby catapulting Asia-Pacific to the position of a leading destination for specialty chemical manufacturers. However, variations in raw material cost and strict regulations imposed by the government are likely to hamper the growth of world specialty chemicals market.

Construction chemicals, accounted for the largest segment in the world specialty chemical market in 2014. Increasing urbanization in emerging economies is driving public infrastructure and housing projects; which in turn has increased the consumption of specialty construction chemicals such as protective coatings, adhesives and sealants, concrete admixtures and asphalt additives. The construction chemicals industry is booming in emerging economies such as Asia-Pacific, the Middle East, Africa, Central and South America. In 2014, food additives, cosmetic chemicals and paper & pulp chemicals collectively accounted for around half of the world specialty chemicals consumption. Ink additives is projected to be the fastest growing segment, registering a CAGR of 5.8% during the forecast period.

Geographically, the world specialty chemicals market is segmented into North America, Europe, Asia-Pacific and LAMEA. Previously, developed regions such as North America, Europe and Japan, were major consumers of specialty chemicals. However, Asia-Pacific has now emerged to be the dominant region occupying 35% of the world market share and is likely to maintain its position throughout the forecast period. Asia-Pacific is also the fastest growing specialty chemicals market in the world, registering a CAGR of 5.4% during the forecast period. The demand for specialty chemicals in Asia-Pacific market is primarily attributed to the rapid industrialization in India, China, Japan, South Korea, and Taiwan. Rapid industrialization in Asia-Pacific region is supplemented by trade liberalization, spread of process technology and low labor cost. However, high economic growth is expected to contribute to the market growth during the forecast period.

Competitive Intelligence, on prominent manufacturers of specialty chemical, provides key insights on the strategies implemented, to gain a significant market share in the world specialty chemical market. Top market players in world specialty chemical market are adopting product launch, partnership, agreement, expansion and acquisition, as their key business strategies to sustain in the competitive market. Some of the leading manufacturers profiled in this report include BASF SE, The Dow Chemical Co., Bayer AG, AkzoNobel NV, Huntsman Corporation, Chemtura Corporation, Rhodia S.A., Clariant AG, Evonik Industries AG and Novozymes A/S.

KEY MARKET BENEFITS:
- The projections in the report are made by analyzing the current trends and future market potential for the period of 2014–2020 in terms of value and volume.
- Region-wise specialty chemicals market conditions are comprehensively analyzed in the report.
- Exhaustive analysis of the world specialty chemicals market by type helps in understanding the types of specialty chemicals that are currently being used along with the variants that would gain prominence in the future.
- Competitive intelligence (of leading manufacturers and distributors of specialty chemicals) helps in understanding the competitive scenario across geographies.
- The report provides a quantitative analysis through 2014-2020, which would enable the stakeholders to capitalize on prevailing market opportunities.
- Key market players within the specialty chemicals market are profiled in the report and their strategies are analyzed thoroughly, which helps in understanding the competitive outlook of world specialty chemicals market.

SPECIALTY CHEMICALS MARKET KEY SEGMENTS:
The world specialty chemical market is segmented as:

By Type
- Food Additives
- Cosmetic Chemicals
- Water Treatment Chemicals
- Paper & Pulp Chemicals
- Textile Chemicals
- Construction Chemicals
- Oil field Chemicals
- Ink Additives

By Geography
- North America
- Europe
- Asia-Pacific
- LAMEA

Contents:
CHAPTER 1 INTRODUCTION
1.1 Report description
1.2 Key market benefits
1.3 Key market segment
1.4 Research methodology
1.4.1 Secondary research
1.4.2 Primary research
1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY
2.1 CXO perspective
2.2 Market beyond: what to expect by 2025
2.2.1 Moderate growth scenario
2.2.2 Rapid growth scenario
2.2.3 Critical growth scenario

CHAPTER 3 MARKET OVERVIEW
3.1 Market definition and scope
3.2 Key findings
3.2.1 Top investment pockets
3.2.2 Top winning strategies
3.3 Porters five forces analysis
3.3.1 Low threat of new entrants
3.3.2 Medium threat of substitutes
3.3.3 Low bargaining power of suppliers
3.3.4 High bargaining power of buyers
3.3.5 Rivalry amongst firms
3.4 Drivers
3.4.1 The emerging markets of Asia-pacific Region
3.4.2 Constant Focus on Research & development
3.4.3 Rising Population
3.5 Restraints
3.5.1 Fluctuating cost of raw materials
3.5.2 Stringent regulations governing the market
3.6 Opportunities
3.6.1 Development of Eco-friendly products
3.6.2 Commercialization and Industrialization of specialty chemicals market

CHAPTER 4 WORLD SPECIALTY CHEMICALS MARKET, BY TYPE
4.1 Introduction
4.1.1 Market size and forecast
4.2 Food additives
4.2.1 Food flavors
4.2.1.1 Market size and forecast
4.2.2 Hydrocolloids
4.2.2.1 Market size and forecast
4.2.3 Flavor enhancers
4.2.3.1 Market size and forecast
4.2.4 Others
4.2.4.1 Market size and forecast
4.2.4.2 Emulsifiers
4.2.4.3 Colorants
4.2.4.4 Enzymes
4.2.4.5 Preservatives
4.2.5 Market size and forecast
4.3 Cosmetic chemicals
4.3.1 Emollients, filmformers, moisturizer
4.3.1.1 Market size and forecast
4.3.2 Surfactants
4.3.2.1 Market size and forecast
4.3.3 Single-used additives
4.3.3.1 Market size and forecast
4.3.4 Others
4.3.4.1 Market size and forecast
4.3.4.2 Thickening agent
4.3.4.3 Carriers
4.3.4.4 colorants (color additives)
4.3.4.5 pigments
4.3.5 Market size and forecast
4.4 Water treatment chemicals
4.4.1 Corrosion & scale Inhibitor
4.4.1.1 Market size and forecast
4.4.2 Biocides & disinfectants
4.4.2.1 Market size and forecast
4.4.3 Coagulants and Flocculants
4.4.3.1 Market size and forecast
4.4.4 Activated Carbon
4.4.4.1 Market size and forecast
4.4.5 Anti-foaming agents
4.4.5.1 Market size and forecast
4.4.6 pH adjusters and softeners
4.4.6.1 Market size and forecast
4.4.7 Market size and forecast
4.5 Textile chemicals
4.5.1 Colorants & auxiliaries
4.5.2 Coating & sizing chemicals
4.5.3 Finishing Chemicals
4.5.4 Others
4.5.4.1 Surfactants
4.5.4.2 Desizing agents
4.5.4.3 Bleaching agents
4.5.4.4 Yarn lubricants
4.5.5 Market size and forecast
4.6 Construction chemicals
4.6.1 Protective Coatings
4.6.1.1 Market size and forecast
4.6.2 Adhesives and sealants
4.6.2.1 Market size and forecast
4.6.3 Concrete admixtures
4.6.3.1 Market size and forecast
4.6.4 Asphalt additives
4.6.4.1 Market size and forecast
4.6.5 Market size and forecast
4.7 Paper & Pulp Chemicals
4.7.1 Bleaching & RCF Chemicals
4.7.1.1 Market size and forecast
4.7.2 Process chemicals
4.7.2.1 Market size and forecast
4.7.3 Functional chemicals
4.7.3.1 Market size and forecast
4.7.4 Coating chemicals
4.7.4.1 Market size and forecast
4.7.5 Pigments & fillers
4.7.5.1 Market size and forecast
4.7.6 Market Size and Forecast
4.8 Oil field chemicals
4.8.1 Drilling fluids
4.8.1.1 Market size and forecast
4.8.2 Cementing
4.8.2.1 Market size and forecast
4.8.3 Acidizing
4.8.3.1 Market size and forecast
4.8.4 Fracturing
4.8.4.1 Market size and forecast
4.8.5 Oil Production chemicals
4.8.5.1 Market size and forecast
4.9 Ink Additives

CHAPTER 5 WORLD SPECIALTY CHEMICALS MARKET, BY GEOGRAPHY
5.1 Introduction
5.1.1 Market size and forecast
5.2 North America
5.2.1 Key market trends, growth factors and opportunities
5.2.2 Market size and forecast
5.3 Europe
5.3.1 Key market trends, growth factors and opportunities
5.3.2 Market size and forecast
5.4 Asia-Pacific
5.4.1 Key market trend growth factors and opportunities
5.4.2 Market size and forecast
5.5 LAMEA
5.5.1 Key market trends, growth factor and opportunities
5.5.2 Market size and forecast

CHAPTER 6 COMPANY PROFILES
6.1 BASF SE
6.1.1 Company overview
6.1.2 Operating business segment overview
6.1.3 Financial performance
6.1.4 Strategic moves and developments
6.1.5 SWOT analysis

6.2 The Dow Chemical Co.
6.2.1 Company overview
6.2.2 Operating business segment overview
6.2.3 Financial performance
6.2.4 SWOT analysis

6.3 Bayer AG
6.3.1 Company overview
6.3.2 Operating business segment overview
6.3.3 Financial performance
6.3.4 Strategic moves and developments
6.3.5 SWOT analysis

6.4 AkzoNobel N.V.
6.4.1 Company overview
6.4.2 Financial performance
6.4.3 Strategic moves and developments
6.4.4 SWOT analysis of AkzoNobel N.V.

6.5 Huntsman Corporation
6.5.1 Company overview
6.5.2 Financial performance
6.5.3 Strategic moves and developments
6.5.4 SWOT analysis

6.6 Chemtura Corporation
6.6.1 Company overview
6.6.2 Financial performance
6.6.3 Strategic moves and developments
6.6.4 SWOT analysis of Chemtura corporation

6.7 Rhodia S.A.
6.7.1 Company overview
6.7.2 Strategic moves and developments
6.7.3 SWOT analysis of Rhodia S.A.

6.8 Clariant AG
6.8.1 Company overview
6.8.2 Financial performance
6.8.3 Strategic moves and developments
6.8.4 SWOT analysis of Clariant AG Company

6.9 Evonik Industries AG
6.9.1 Company overview
6.9.2 Financial performance
6.9.3 Strategic moves and developments
6.9.4 SWOT analysis of Evonik

6.10 Novozymes A/S
6.10.1 Company overview
6.10.2 Financial performance
6.10.3 Strategic moves and developments
6.10.4 SWOT analysis of Novozymes

List of Tables
Table 1 World Specialty Chemicals Market Revenue, By Geography, 2014-2020, ($ Million)
Table 2 World Specialty Chemicals Market, Moderate Growth Scenario Value, By Geography, 2020-2025 ($Million)
Table 3 World Specialty Chemicals Market, Rapid Growth Scenario Value, By Geography, 2020-2025 ($Million)
Table 4 World Specialty Chemicals, Market Critical Growth Scenario Value, By Geography, 2020-2025 ($Millions)
Table 5 World Specialty Chemicals Market, By Type, Value ($Million), 2014-2020
Table 6 World Specialty Food Additives Market, By Type, Value ($Million), 2014-2020
Table 7 World Specialty Food Additives Market, By Geography, Value ($Million), 2014-2020
Table 8 World Specialty Cosmetic Chemicals Market, By Type, Value ($Million), 2014-2020
Table 9 World Specialty Cosmetic Chemicals Market, By Geography, Value ($Million), 2014-2020
Table 10 World Specialty Water Treatment Chemicals Market, By Type, Value ($Million), 2014-2020
Table 11 World Specialty Water Treatment Chemicals Market, By Geography, Value ($Million), 2014-2020
Table 12 World Specialty Textile Chemicals Market, By Geography, Value ($Million), 2014-2020
Table 13 World Specialty Construction Chemicals Market, By Type, Value ($Million), 2014-2020
Table 14 World Specialty Construction Chemicals Market, By Geography, Value ($Million), 2014-2020
Table 15 World Specialty Paper & Pulp Chemicals Market, By Type, Value ($Million), 2014-2020
Table 16 World Specialty Paper & Pulp Chemicals Market, By Geography, Value ($Million), 2014-2020
Table 17 World Specialty Oil Field Chemicals Market, By Type, Value ($Million), 2014-2020
Table 18 World Specialty Oil Field Chemicals Market, By Geography, Value ($Million), 2014-2020
Table 19 World Specialty Ink Additives Market, By Geography, Value ($Million), 2014-2020
Table 20 World Specialty Chemical Market, By Geography, Revenue ($ Million), 2014-2020
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