Latin America In Flight Catering Services Market - Analysis of Growth, Trends Progress and Challenges (2015-2020)

Description: The Latin America In-flight catering services market is expected to grow at a CAGR of 5.13% till 2020. Eating habits in Latin America are one of the healthiest in the world. Although, the influence of other cultures have made some of the population deviate from their original habits, still the diet and the demands of passengers in the region is on the healthier side. An important point to consider is that Latin American consumers show concern about ethically produced products and the carriers could keep that in mind when thinking about value addition.

The Latin American Aviation Market is projected to be one of the fastest growing aviation sectors in the world. The major reason for the growth is increase in travel and tourism in the region; both domestic and international. Major sporting events like the Olympics and the football world cup have given much-needed boost to the local aviation industry.

The major restraint to the market is the slump in the Latin American economy, which has been brought about majorly by the global commodity price crash. Brazil has been one of the most affected markets and this has affected the neighboring economies as well. Fall in disposable incomes has temporarily affected air traffic and if the situation persists for long term, then it can potentially have a major impact on the In-flight Catering Services Market.

Goddard Catering, Gate Gourmet, IGS Flight Catering are some of the important players in the Latin America In Flight catering services market. The Latin America in-flight catering services market has been segmented by aircraft class (Economy Class, Business Class, First Class, Others), by flight type (Full Service, Low Cost, Others), by Food Type (Meals, Bakery & Confectionary, Beverages and Others), and by geography (Argentina, Brazil, Mexico, Colombia and Others).

What The Report Offers:
- Market analysis for the Latin America In-Flight Catering Services Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Latin America In-flight Catering Services Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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