
Description: The North America Non Lethal Weapons Market is expected to grow at a CAGR of 5.31% till 2020. The fatal shooting of Michael Browne on the 9th of August 2014 by Officer Darren Wilson, sparked widespread riots and protests that ultimately resulted in the arrest of 321 members of the public. The Ferguson unrest was the start of many public protests and demonstrations in the country, and it is seen that the racial tensions will worsen before they get better. United States will be keen to equip their local police departments to deal with such a situation in the future. The local police departments have also been criticized severely for their heavy use of force and adoption of military tactics and weapons to deal with civilian matters. Also, the massive influx of refugees from the Middle East and the recent terrorists attacks have been responsible for rising levels of intolerance amongst the community towards them, and the government would do well, to get prepared for any future tensions.

The most popular and widely used Non Lethal Weapon in United States is the tasers. More than 15,000 law enforcement and military agencies are using tasers in the United States alone. The taser costs upwards of $1000 per officer. In spite of this high cost, the tasers have a bright future with the law enforcement agencies and it is expected that in future, they will replace the standard issue handguns. Directed Energy Weapons will lead the growth in the North America Non Lethal Weapons Market. The cost of a taser is 3 times that of a shotgun. This high cost is one major friction factor for the adoption of tasers in the country.

United States and Canada are similar markets on the basis of usage of Non Lethal Weapons, but there is a big difference in scale. Due to lower incomes and funding in Mexico, the law enforcement agencies are relatively poorly equipped. The growth of the Non Lethal Weapons will be slow initially in Mexico and pick up post 2020.

Non Lethal Technologies, Taser International, Security Devices International are some of the important players in the North America Non Lethal Weapons Market. The market has been segmented by Product (Ammunition, Direct Contact Weapons, Directed Energy Weapons, Others), End Users (Law Enforcement, Special Forces, Others) and by Region (United States, Canada, Mexico and Others).

What The Report Offers:

Market analysis for the North America Non Lethal Weapons Market, with region specific assessments and competition analysis on global and regional scales
Market definition along with the identification of key drivers and restraints
Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
Extensively researched competitive landscape section with profiles of major companies along with their market shares
Identification and analysis of the macro and micro factors that affect the North America Non Lethal Weapons Market on both global and regional scales
A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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