Middle East and Africa In Flight Catering Services Market: Analysis of Growth, Trends Progress and Challenges (2015-2020)

Description:
The Middle East & Africa In-flight catering services market is expected to grow at a CAGR of 5.24% till 2020. The Middle East and Africa in-flight catering market will be one of the fastest growing amongst all the regions of the world. The Middle East Aviation market is relatively very well developed as compared to the African market where air connectivity is very poor as a whole and is centered in a few relatively prosperous regions. But due to the low base and rising disposable incomes in the region, the African aviation industry will register strong growth rates. Currently South Africa has one of the most developed aviation industries in the region, but markets like Nigeria, Tanzania, and Ghana are making strong strides in the Industry. Low Cost carriers will lead the growth in the African aviation market, and service providers investing in food services catering to the low cost carriers will make rapid strides.

The Middle Eastern Market will be led by United Arab Emirates. Its major carrier, Emirates, has been making huge investments in the sector. After the removal of the major sanctions against Iran, the country has been upgrading its fleet and purchasing jets. It recently made an order to purchase 114 Airbus planes. The passengers of this region are one of the most sensitive to service quality in the world, and airlines will continue to make value additions to the services offered going into the future. Saudi Arabia, United Arab Emirates and Iran will be the major markets in the region.

Compass Group, Emirates Flight Catering, LSG Sky chefs are some of the important players in the Middle East & Africa In Flight catering services market. The market has been segmented by aircraft class (Economy Class, Business Class, First Class, Others), by flight type (Domestic, International), by Food Type (Meals, Bakery & Confectionary, Beverages and Others), and by geography (Saudi Arabia, UAE, Iran, South Africa, Nigeria & Others).

What The Report Offers:

- Market analysis for the Middle East & Africa In-Flight Catering Services Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Middle East & Africa In-flight Catering Services Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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