
Description: The North America In-flight catering services market is expected to grow at a CAGR of 4.96% till 2020. North American diet varies considerably with each state. The eating habits of the two major North American countries differ considerably from each other. In Canada, eating habits in the Quebec region differ with the rest of the provinces. Smaller countries in the continent vary even more. So carriers have to stock up food according to their routes and the region they are operating in. But eating healthy is one common trend, which is linking all the regions in the continent and more particularly in the United States of America.

More than 25% of Americans still consume fast food every day, but the percentage is dropping and the high obesity rate is a major factor for the same. Among the foods that have witnessed maximum levels of growth in their sales in the past 10 years, health food stands upfront. Yogurt, poultry, sandwiches, fresh fruit, Mexican food are some of the foods that has witnessed a spiked demand during in-flight catering.

The North American commercial aviation market will continue to remain one of the biggest and most profitable in the world but its growth rate will lag behind regions like Asia Pacific, Latin America and Middle East & Africa due to reasons such as high penetration of the aviation sector and saturated market. But the In Flight catering services sector will register impressive levels of growth in the market, as carriers will improve quality of food served on the planes. The increase in quality and services provided will be directly led by passenger demand to have healthier and better quality food on their flights.

Gate Gourmet, Chelsea Food Services, LSG Sky chefs are some of the important players in the North America In Flight catering services market. The market has been segmented by aircraft alass (Economy Class, Business Class, First Class, Others), by flight Type (Full Service, Low Cost and Others), by Food Type (Meals, Bakery & Confectionary, Beverages and Others), and by geography (United States, Canada and Others).

What The Report Offers:

- Market analysis for the North America In-Flight Catering Services Market specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the North America In-flight Catering Services Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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