Asia Pacific In-Flight Catering Services Market - Analysis of Growth, Trends, Progress and Challenges (2015-2020)

Description: The Asia Pacific In-flight catering services market is expected to grow at a CAGR of 6.03% till 2020. Asia Pacific is a vast market in terms of culinary habits and each region features varied cuisines. Though India and China are neighbor countries, the culinary habits of people are vastly different. Food habits of passengers from the north of India vary from those of the south. The airlines operating in the region have to differentiate their catering services substantially even when operating to different parts of certain countries and that remains the biggest challenge in the region.

Passenger of this region are the most demanding in the world in terms of aircraft service and amenities offered and carriers have to maintain highest levels of service to keep the passengers satisfied. Value addition in terms of higher quality of meals would reap highest returns for carriers in this region, making it would be highly profitable for carriers to invest in providing better quality meal services.

The Asia Pacific aviation sector is the fastest growing market in the world and accounts for the highest number of aircraft orders amongst all the regions. Rising disposable incomes and connectivity in some of the developing nations like India, Vietnam and China have given the necessary impetus to the market. These markets will lead the growth in the next few years. Flight Catering Service providers have an opportunity to make higher margins in the market as passengers travelling in Business class or higher are willing to pay a premium for better quality of food and in flight meals are one of the top considerations of passengers when choosing a flight.

SATS, Malton In-flight, LSG Sky chefs are some of the important players in the Asia Pacific In-Flight catering services market. The Asia Pacific in-flight catering services market has been segmented by aircraft class, (Economy Class, Business Class, First Class, Others), by flight type (Full Service, Low Cost and Others), by food Type (Meals, Bakery & Confectionary, Beverages and Others), and by geography (China, India, Japan, Australia and Others).

What The Report Offers:

Market analysis for the Asia Pacific In-Flight Catering Services Market specific assessments and competition analysis on global and regional scales
Market definition along with the identification of key drivers and restraints
Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
Extensively researched competitive landscape section with profiles of major companies along with their market shares
5. Identification and analysis of the macro and micro factors that affect the Asia Pacific In-flight Catering Services Market on both global and regional scales
A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
Insights on the major countries in which this industry is blooming and to also identify the regions that are still untapped

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