The Latin America Pharmaceutical Packaging market is estimated to grow from $6.16 billion in 2015 to $10.80 billion by the end of 2020 at a CAGR of 11.87%. Brazil leads the market in terms of revenue followed by Argentina. This growth is attributed to the growing economies of Latin American nations.

The economy of Latin America is expected to grow from 2.9% in 2014 to 3.5% in 2015 and 3.7% in 2016. The steady growth in this region for some years and economic policies has improved the lives of millions. The poverty rate has also declined from 42% in 2000 to 25% in 2012 and the middle class has increased from 22% to 34% in the same time.

This huge growth has increased the demand for medicines. The pharmaceutical market in this region is valued at more than $65 billion. This growth in the pharmaceutical market has spurred the growth in the pharmaceutical packaging also. Packaging is the key part of the pharmaceutical market because it helps with keeping the drugs safe from contamination and damage.

Pharmaceutical industry is seeing an exponential growth. With changing lifestyle, more and more people being diagnosed with various diseases and with increased spending on healthcare by government of different countries world over, pharmaceutical has become a multi-billion dollar industry. Pharmaceutical manufacturers must follow stringent requirements to protect consumer safety and environmental regulations. Increasing cost pressures on pharmaceutical manufacturers is forcing them to pass on this cost on to packaging companies which has become one of the driving forces of pharmaceutical packaging market. The rise in self-medication and over the counter products is also contributing to growth of this industry.

The Pharmaceutical Packaging market is evolving; the Introduction of innovative techniques like Blow Fill Seal Technology and the increasing need for Anti Counterfeiting Technologies are changing the market drastically. The increasing globalization has resulted in the setting up of manufacturing plants all across the world thereby changing the raw materials used and lengthening the supply chains.

It is necessary for packaging companies to manufacture such packages which meet the objectives of keeping the product safe from environment and vice versa. Some of the pharmaceutical packaging products being used to meet above objectives are ampoule, vial, dropper bottle, labels and patient information booklet.

The major problem with this market is the striking socioeconomic differences. The regions close to the urban areas have high GDP per capita which is very much different from the other regions. Also Brazil, Mexico and Argentina are the major driving forces of the region and the other countries are still not the key Drivers in terms of economy and FDI. With this region getting a lot of investment and support from countries like USA the economic situation will improve and create more economic hubs across the region.

The report provides a comprehensive analysis of the market segmented on the basis of packaging material used and the end user industry. The various products used in pharmaceutical packaging are explained along with their market shares and forecasts. Detailed estimates for the next five years are included along with the analysis of the major players and their strategies. Some of the major vendors are Amcor, CCL Industries, Intrapac, Rexam Plc and Schott AG.

Reasons to buy this report

1) Report gives complete market insights, the driving forces of the market, the challenges market faces, about different pharmaceutical packaging technologies and their applications

2) It gives market trends of type of pharmaceutical packaging technology and by applications

3) A complete market breakdown has been done by different countries to give a detailed picture of the
market in that particular region

4) The report also gives information on major vendors of pharmaceutical packaging products, their existing share in the market, strategies they adopt along with the major products, financials, recent developments and profile of these vendors.

Who should be interested in this report?

1) Vendors who are into manufacturing of these products as they can get an overview of what competitors are doing and also which markets they can look forward to expand their operations

2) Processed food suppliers in need of better understanding of different technologies and products

3) Investors who are willing to invest in this market

4) Consultants who can have readymade analysis to guide their clients

5) Anyone who wants to know about this industry

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