
Description: The Global Recycled Materials Packaging Market is estimated at $195.24 billion in 2015 and is projected to reach $232.08 billion by 2020 at a CAGR of 3.52%. Recycled Materials are materials obtained from the resources that can be regrown or replenished naturally with the passage of time. In terms of packaging, these materials are mainly paper based and renewable polymers such as bio-based polyethylene and glass. The use of such materials is vital, as they offer many environmental benefits. The recycled packaging market includes materials like paper, plastic, glass and metal. As the focus on sustainable packaging grows, companies may increasingly choose to produce packaging made of recycled materials to save costs and reduce their environmental impact. The use of recycled paper in the food service sector is said to be one of the fastest growing packaging markets. Paper has the potential to replace other types of packaging material like polystyrene and has the potential to dominate other material type in the packaging industry. An increase in demand for paper will likely provide impetus to the recycled packaging market as a whole. Environmental conscious consumers may choose paper over other types of packaging because paper containers could be recycled to be made into new items.

Recycled Paper packaging holds major market of the global recycled materials packaging in 2015 with a share of 65%. The biggest growth is coming from the Asia Pacific region, driven by demand for green packaging in China. The demand is being further boosted by a growing conscientious population and focus on environmental issues. In 2015, Asia will be the largest market for green packaging, accounting for 37% of the overall market followed by North America and Europe.

The Global Recycled Materials Packaging Market is segmented on the basis of Type (Plastic, Paper, Metal, Glass), Region (North America, Europe, Asia Pacific, Rest of World) with further country wise segmentation. The market is also segmented on the basis of Industry Verticals such as FMCG, Hospital, Manufacturing, Agriculture, Fashion and Apparel, Electronics & Appliances, Automotive and other industries. This report also describes a detailed study of the Porter’s five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and key profiles of leading suppliers of Recycled Materials Packaging Market. Some of the top companies mentioned in the report are Reynolds Group Holdings Limited, Tetra Laval, Amcor, Mondi Group, Kruger Inc., Biopac UK Ltd, Smurfit Kappa Group, Berkley International Packaging, International Paper, Ranpak Corp, Be Green Packaging LLC and Others.

Market Definition for Recycled Materials Packaging along with identification of key Drivers and Restraints for the market. Market analysis for the Global Recycled Materials Packaging Market, with region specific assessments and competition analysis on a global and regional scale. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

Identification and analysis of the Macro and Micro factors that affect the Global Recycled Materials Packaging market on both global and regional scale. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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