Enterprise Mobility Security - Convenient And Secure Access - Market Shares And Growth Trends To 2020

Description: Bring Your Own Device (BYOD) has revolutionized the way corporates function but it has opened up the risk of the presence of varied devices without proper security cover accessing secure data. This has called for security policies which could assess the risks involved and avoid them. The existing policies are static, resulting in unexpected failures when new threats arise. This situation has resulted in firms looking for devices which can imbibe cognitive mobility which enables appropriate security policy in the right place at the right time. Integrating such cognitive systems could also pose a major challenge because of the different types of platforms involved.

Over 50% of the corporations in the world allow employees to access company data with some sort of access restriction and this number is only going to grow with the gradual adoption of cloud computing. In general, the trends are continuing to grow in all but the most security-restricted organizations. Small and medium-sized businesses have been at the forefront of the BYOD trend, with almost 62 percent of U.S. SMBs having an official BYOD policy in place. Spurred by this enormous growth BYOD market, the enterprise mobility security market is expected to grow at a CAGR of 32% from USD 1.28 Billion in 2015 to USD 5.13 billion by 2020. This report also provides an independent analysis of the products of current key players and their impact going forward.

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