Global Pharmaceutical Packaging Market - By Primary Packaging Material, Type Of Packaging, Geography And Vendors - Forecasts, Trends And Shares (2015- 2020)

Description: Pharmaceutical industry is seeing an exponential growth. With changing lifestyle, more and more people are being diagnosed with various diseases. With increased spending on healthcare by government of different countries world over, pharmaceutical has become a multi-billion dollar industry. Pharmaceutical manufacturers must follow stringent requirements to protect consumer safety and environmental regulations. Increasing cost pressures on pharmaceutical manufacturers is forcing them to pass on this cost on to packaging companies which has become a driving force of pharmaceutical packaging market. The rise in self-medication and over the counter products is also contributing to growth of this industry.

It is necessary for packaging companies to manufacture such packages which meet the objectives of keeping the product safe from environment and vice versa. Also there should be proper labelling of the products so that, it cannot be counterfeited and it should have a longer shelf life. Some of the pharmaceutical packaging products being used to meet above objectives are ampoule, vial, dropper bottle, labels and patient information booklet.

The pharmaceutical packaging market is expected to grow at a CAGR of 8.38% to reach $86.7 billion by the end of 2020 from the current estimates of $58.2 billion. Some of the major vendors are Amcor, CCL Industries, Intrapac, Rexam Plc and Schott AG.

Reasons to buy this report
) It gives market trends of type of pharmaceutical packaging technology and by applications>
) A complete market breakdown has been done by different geographies along with the country level segmentation to give a detailed picture of the market in that particular region>
) The report also gives information on major vendors of pharmaceutical packaging products, their existing share in the market, strategies they adopt along with the major products, financials, recent developments and profile of these vendors.

Who should be interested in this report? 1) Vendors who are into manufacturing of these products as they can get an overview of what competitors are doing and also which markets they can look forward to expand their operations>
) Processed food suppliers in need of better understanding of different technologies and products>
) Investors who are willing to invest in this market>
) Consultants who can have ready made analysis to guide their clients>
) Anyone who wants to know about this industry

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