Project Portfolio Management (PPM) Market by Platform Type (Software and Services), Deployment Type (On-Premises and Cloud), End User, Business Solutions, Industry Vertical, and Region - Global Forecast and Analysis to 2020

Description: The Project Portfolio Management (PPM) market size is expected to grow from USD 2.52 Billion in 2015 to USD 4.63 Billion by 2020, at a Compound Annual Growth Rate (CAGR) of 12.9%. The rising Bring Your Own Device (BYOD) trend among businesses, increasing business optimization needs, organizations' inclination towards cloud-based software solutions, and rising complexities within projects are driving the PPM market.

The report aims at estimating the market size and future growth potential of the project portfolio management market across different segments, such as platform types, services, deployment types, end users, business solutions, and regions. The base year considered for the study is 2014 and the market size is estimated from 2015 to 2020.

The research methodology used to estimate and forecast the PPM market included capturing data on key vendor revenues through secondary research. The vendor offerings were also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global project portfolio management market from the revenue of the key players in the market. After arriving at the overall market size, the total market was split into several segments and subsegments, which were then verified through primary research by conducting extensive interviews with key people, such as chief executive officers, vice presidents, directors, and executives. The data triangulation and market breakdown procedures were employed to complete the overall market engineering process and to arrive at the exact statistics for all segments and subsegments.

The PPM ecosystem consists of PPM solution providers such as Microsoft, CA Technologies, and HP; cloud platform providers such as Akamai, Amazon Web Services; integration providers such as SAP, EMC Software, and Siemens; and technology providers such as IBM and Primaris.

Target audience:
- PPM solution vendors
- System integrators
- IT developers
- Third-party vendors
- Cloud service providers
- Government
- Regulatory and compliance agencies

Scope of the Report:

The research report segments the project portfolio management market into the following submarkets:

By Platform Type:
- Software
- Services

By Deployment Type:
- Cloud
- On-premises

By Organization Size:
- Small and Medium Enterprises (SMEs)
By Business Solution:
- Information technology
- New product development
- Professional services
- Others

By Region:
- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

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