Project Portfolio Management (PPM) Market by Platform Type (Software and Services), Deployment Type (On-Premises and Cloud), End User, Business Solutions, Industry Vertical, and Region - Global Forecast and Analysis to 2020

Description: “Rising Bring Your Own Device (BYOD) trend among businesses to drive the PPM market”
The Project Portfolio Management (PPM) market size is expected to grow from USD 2.52 billion in 2015 to USD 4.63 billion by 2020, at a Compound Annual Growth Rate (CAGR) of 12.9%.
Increasing complexities in projects, increasing BYOD trends at work, and growing popularity of cloud-based PPM solutions are some of the factors driving this market. The other factor driving the growth of the PPM market is the increase in business optimization needs. Furthermore, the market is expected to be driven by opportunities such as social media integration with PPM and the growing demand for a more agile project management.
“Large enterprises segment is estimated to hold the largest market share during the forecast period”
PPM solutions are highly adopted by large enterprises and this segment is expected to witness huge growth potential due to increasing project handling needs and proliferation of PPM mobile applications. Clarizen, Oracle, Planview, NetSuite Ope Air, Daptiv LLC, EPM Live, and others are active providers of PPM solutions to large businesses.
“North America will continue to hold the largest market share during the forecast period”
In terms of regions, the PPM market is segmented into five major regional segments, namely, North America, Asia-Pacific (APAC), Europe, Latin America, and Middle East and Africa (MEA). Out of the five major regions, APAC is likely to lead the market in terms of market growth, followed by MEA. North America constitutes the largest market for PPM software in terms of market size, owing to the fact that this software solution has already penetrated this region. Countries such as the U.S., Canada, and Mexico are the major contributors of growth in this region. Companies in this market are open to various partnerships, collaborations, mergers, and acquisitions to enrich their product line.

Breakdown of Primaries:
Distribution of primary interviews is as follows:
By Company: Tier 1 - 55%, Tier 2-20%, and Tier 3-25%
By Designation: C-Level-60%, Director Level-25%, and Others*-15%
By Region: North America-10%, Europe-20%, Asia-Pacific-40%, and RoW-30%

Note: *Others include sales managers, marketing managers, and product managers
The tier of the companies is defined on the basis of their total revenue, as of 2013: Tier 1 = >USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion and Tier 3 = <USD 1 billion
Various key insurance telematics vendors and service providers profiled in the report are as follows:
1. Oracle Corporation
2. Changepoint Corporation
3. CA Technologies
4. Planview
5. Innotas
6. Workfront, Inc.
7. Microsoft Corporation
8. Hewlett-Packard
9. SAP SE
10. Planisware

The report will help the market leaders/new entrants in this market in the following ways:
1. This report segments the PPM market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, mergers, and acquisitions.
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*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, M&M View Might Not Be Captured in Case of Unlisted Companies.

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