Description:
“Rising Bring Your Own Device (BYOD) trend among businesses to drive the PPM market”
The Project Portfolio Management (PPM) market size is expected to grow from USD 2.52 billion in 2015 to USD 4.63 billion by 2020, at a Compound Annual Growth Rate (CAGR) of 12.9%. Increasing complexities in projects, increasing BYOD trends at work, and growing popularity of cloud-based PPM solutions are some of the factors driving this market. The other factor driving the growth of the PPM market is the increase in business optimization needs. Furthermore, the market is expected to be driven by opportunities such as social media integration with PPM and the growing demand for a more agile project management.
“Large enterprises segment is estimated to hold the largest market share during the forecast period”
PPM solutions are highly adopted by large enterprises and this segment is expected to witness huge growth potential due to increasing project handling needs and proliferation of PPM mobile applications. Clarizen, Oracle, Planview, NetSuite Ope Air, Daptiv LLC, EPM Live, and others are active providers of PPM solutions to large businesses.
“North America will continue to hold the largest market share during the forecast period”
In terms of regions, the PPM market is segmented into five major regional segments, namely, North America, Asia-Pacific (APAC), Europe, Latin America, and Middle East and Africa (MEA). Out of the five major regions, APAC is likely to lead the market in terms of market growth, followed by MEA. North America constitutes the largest market for PPM software in terms of market size, owing to the fact that this software solution has already penetrated this region. Countries such as the U.S., Canada, and Mexico are the major contributors of growth in this region. Companies in this market are open to various partnerships, collaborations, mergers, and acquisitions to enrich their product line.

Breakdown of Primaries:
Distribution of primary interviews is as follows:
By Company: Tier 1 - 55%, Tier 2-20%, and Tier 3-25%
By Designation: C-Level-60%, Director Level-25%, and Others*-15%
By Region: North America-10%, Europe-20%, Asia-Pacific-40%, and RoW-30%

Note: *Others include sales managers, marketing managers, and product managers
The tier of the companies is defined on the basis of their total revenue, as of 2013: Tier 1 = >USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion and Tier 3 = <USD 1 billion
Various key insurance telematics vendors and service providers profiled in the report are as follows:
1. Oracle Corporation
2. Changepoint Corporation
3. CA Technologies
4. Planview
5. Innotas
6. Workfront, Inc.
7. Microsoft Corporation
8. Hewlett-Packard
9. SAP SE
10. Planisware

The report will help the market leaders/new entrants in this market in the following ways:
1. This report segments the PPM market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, mergers, and acquisitions.
6.3.4 Bargaining Power of Buyers
6.3.5 Intensity of Competitive Rivalry

7 Project Portfolio Management Market Analysis, By Platform Type
7.1 Introduction
7.2 Software
7.3 Services
7.3.1 Integration and Deployment
7.3.2 Support and Consulting
7.3.3 Training and Education

8 Ppm Market Analysis, By Deployment Type
8.1 Introduction
8.2 Cloud
8.3 On-Premises

9 Ppm Market Analysis, By End User
9.1 Introduction
9.2 Small and Medium Size Enterprise (Sme)
9.3 Large Enterprise

10 Ppm Market Analysis, By Business Solution
10.1 Introduction
10.2 Information Technology (It) Solution
10.3 New Product Development (Npd) Solution
10.4 Professional Services
10.5 Others

11 Ppm Market Analysis, By Industry Vertical
11.1 Introduction
11.2 Government and Utilities
11.3 Bfsi
11.4 Healthcare and Pharmaceutical
11.5 Engineering and Construction
11.6 Energy and Power
11.7 It and Telecom
11.8 Retail
11.9 Manufacturing
11.10 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.3 Europe
12.4 Asia-Pacific (Apac)
12.5 Middle East and Africa (Mea)
12.6 Latin America

13 Competitive Landscape
13.1 Overview
13.2 Competitive Situation and Trends
13.2.1 New Product Launches
13.2.2 Partnerships
13.2.3 Mergers and Acquisitions

14 Company Profiles
(Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View)*
14.1 Introduction
14.2 Ca Technologies
14.3 Hewlett-Packard (Hp)
14.4 Microsoft Corporation
14.5 Oracle Corporation
14.6 Sap Se
14.7 Workfront, Inc.
14.8 Planview
14.9 Changepoint Corporation
14.10 Innotas
14.11 Planisware
14.12 Celoxis Technologies

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View Might Not Be Captured in Case of Unlisted Companies.

15 Appendix
15.1 Other Recent Developments
15.2 Insights of Industry Experts
15.3 Discussion Guide
15.4 Introducing Rt: Real Time Market Intelligence
15.5 Available Customizations
15.6 Related Reports

List of Tables:
Table 1 Global Ppm Market Size and Growth, 2015-2020 (USD Million, Y-O-Y %)
Table 2 Ppm Market: Summary of Drivers
Table 3 Ppm Market: Summary of Restraints
Table 4 Ppm Market: Summary of Opportunities
Table 5 Ppm Market: Summary of Challenges
Table 6 Global Ppm Market Size, By Platform Type, 2013-2020 (USD Million)
Table 7 Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 8 Ppm Market Size, By Service, 2013-2020 (USD Million)
Table 9 Integration and Deployment: Ppm Market Size, By Region,2013-2020 (USD Million)
Table 10 Support and Consulting: Ppm Market Size, By Region,2013-2020 (USD Million)
Table 11 Training and Education: Ppm Market Size, By Region,2013-2020 (USD Million)
Table 12 Ppm Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 13 Cloud: Ppm Market Size, By User Type, 2013-2020 (USD Million)
Table 14 Cloud: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 15 On-Premises: Ppm Market Size, By User Type, 2013-2020 (USD Million)
Table 16 On-Premises: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 17 Ppm Market Size, By End User, 2013-2020 (USD Million)
Table 18 Sme: Ppm Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 19 Sme: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 20 Large Enterprise: Ppmmarket Size, By Deployment Type,2013-2020 (USD Million)
Table 21 Large Enterprise: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 22 Ppm Market Size, By Business Solution, 2013-2020 (USD Million)
Table 23 It Solution: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 24 Npd Solution: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 25 Professional Services: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 26 Others: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 27 Ppm Market Size, By Industry Vertical, 2013-2020 (USD Million)
Table 28 Government and Utilities: Ppm Market Size, By Region,2013-2020 (USD Million)
Table 29 Bfsi: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 30 Healthcare and Pharmaceutical: Ppm Market Size, By Region,2013-2020 (USD Million)
Table 31 Engineering and Construction: Ppm Market Size, By Region,2013-2020 (USD Million)
Table 32 Energy and Power: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 33 It and Telecom: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 34 Retail: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 35 Manufacturing: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 36 Others: Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 37 Ppm Market Size, By Region, 2013-2020 (USD Million)
Table 38 North America: Ppm Market Size, By End User, 2013-2020 (USD Million)
Table 39 North America: Ppm Market Size, By Deployment Type,2013-2020 (USD Million)
Table 40 North America: Ppm Market Size, By Platform Type,2013-2020 (USD Million)
Table 41 North America: Ppm Market Size, By Business Solution,2013-2020 (USD Million)
Table 42 North America: Ppm Market Size, By Service, 2013-2020 (USD Million)
Table 43 North America: Ppm Market Size, By Industry Vertical,2013-2020 (USD Million)
Table 44 Europe: Ppm Market Size, By End User, 2013-2020 (USD Million)
Table 45 Europe: Ppm Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 46 Europe: Ppm Market Size, By Platform Type, 2013-2020 (USD Million)
Table 47 Europe: Ppm Market Size, By Business Solution, 2013-2020 (USD Million)
Table 48 Europe: Ppm Market Size, By Service, 2013-2020 (USD Million)
Table 49 Europe: Ppm Market Size, By Industry Vertical, 2013-2020 (USD Million)
Table 50 Asia-Pacific: Ppm Market Size, By End User, 2013-2020 (USD Million)
Table 51 Asia-Pacific: Ppm Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 52 Asia-Pacific: Ppm Market Size, By Platform Type, 2013-2020 (USD Million)
Table 53 Asia-Pacific: Ppm Market Size, By Business Solution, 2013-2020 (USD Million)
Table 54 Asia-Pacific: Ppm Market Size, By Service, 2013-2020 (USD Million)
Table 55 Asia-Pacific: Ppm Market Size, By Industry Vertical, 2013-2020 (USD Million)
Table 56 Middle East and Africa: Ppm Market Size, By End User, 2013-2020 (USD Million)
Table 57 Middle East and Africa: Ppm Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 58 Middle East and Africa: Ppm Market Size, By Platform Type, 2013-2020 (USD Million)
Table 59 Middle East and Africa: Ppm Market Size, By Business Solution, 2013-2020 (USD Million)
Table 60 Middle East and Africa: Ppm Market Size, By Service, 2013-2020 (USD Million)
Table 61 Middle East and Africa: Ppm Market Size, By Industry Vertical, 2013-2020 (USD Million)
Table 62 Latin America: Ppm Market Size, By End User, 2013-2020 (USD Million)
Table 63 Latin America: Ppm Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 64 Latin America: Ppm Market Size, By Platform Type, 2013-2020 (USD Million)
Table 65 Latin America: Ppm Market Size, By Business Solution, 2013-2020 (USD Million)
Table 66 Latin America: Ppm Market Size, By Service, 2013-2020 (USD Million)
Table 67 Latin America: Ppm Market Size, By Industry Vertical, 2013-2020 (USD Million)
Table 68 New Product Launches, 2013-2015
Table 69 Partnerships, 2013-2015
Table 70 Mergers and Acquisitions, 2013-2015
Table 71 Other Recent Developments, 2013-2015

List of Figures:
Figure 1 Global Ppm Market: Research Design
Figure 2 Breakdown of Primary Interviews: By Company Type, Designation, And Region
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Market Breakdown Data Triangulation Approach
Figure 6 Ppm Market: Assumptions
Figure 7 Integration and Deployment Expected to Have the Largest Size in the Ppm Market in 2015
Figure 8 It Ppm Shows Lucrative Growth Opportunities During the Forecast Period
Figure 9 Asia-Pacific Region Has Huge Potential to Grow Substantially During the Forecast Period
Figure 10 High Growth is Expected in the Ppm Market Due to Increasing Complexities in Projects and Trend of Workforce Mobility at Workplace
Figure 11 Significant Shift From On-Premises to Cloud Solutions is Expected During the Forecast Period
Figure 12 Bfsi Will Dominate the Ppm Market, 2015
Figure 13 the Ppm Market is Quite Promising for Small and Medium Size Enterprises in the Next 5 Years
Figure 14 Asia-Pacific is Expected to Grow at the Highest Cagr During the Forecast Period
Figure 15 Ppm Market Segmentation: By Platform Type
Figure 16 Ppm Market Segmentation: By Deployment Type
Figure 17 Ppm Market Segmentation: By End User
Figure 18 Ppm Market Segmentation: By Business Solution
Figure 19 Ppm Market Segmentation: By Industry Vertical
Figure 20 Ppm Market Segmentation: By Region
Figure 21 Ppm Market: Drivers, Restraints, Opportunities, and Challenges
Figure 22 Value Chain Analysis (2015): Major Role Played By Ppm Software Providers
Figure 23 Porter’S Five Forces Analysis (2015)
Figure 24 Service Segment is Expected to Gain Significant Traction During the Forecast Period
Figure 25 Integration and Deployment Services Are Expected to Dominate the Ppm Market During the Forecast Period
Figure 26 Cloud Deployment is Expected to Grow More Than Two-Fold By 2020
Figure 27 Large Enterprises Expected to Have the Largest Market Size in the Ppm Market During the Forecast Period
Figure 28 Ppm Market Size, By Business Solution (2015 Vs 2020): It Solution is Expected to Dominate the Market Throughout the Forecast Period
Figure 29 Ppm Market Size, By Industry Vertical (2015 Vs 2020): Bfsi is Expected to Lead the Market By 2020
Figure 30 North America Expected to Have the Largest Market Size in the Ppm Market During the Forecast Period
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