Industrial and Institutional Cleaning Chemical Market - Segmented by Type, Application and Geography - Trends and Forecasts (2015-2020)

Description:
Global Industrial and Institutional cleaning chemical market was currently valued at $39.2 billion in 2014 and is expected to reach $51.4 billion by 2020 showing a compound annual growth rate of 4.6%. Among all the regions in the world Asia Pacific is the fastest growing market for Industrial and Institutional cleaning chemical market during the period 2014-2020 whereas North America is the largest market in terms of revenue owing to the large base of healthcare, manufacturing industries in that region. Cleaning chemical market majorly focuses on the chemicals required for producing disinfectants and sanitizers.

The fastest growth is expected to occur in healthcare, due to a rise in the number of hospital stays and concerns about healthcare-associated infections (HAIs). The manufacturing sector is also expected to be a significant source of growth, particularly in developing economies, as rising incomes lead to increases in demand for processed food and beverage products and these countries focus on increasing their cleaning standards.

Industrial and Institutional cleaning chemical market is segmented by market type in commercial use which include Food service, Retail, Laundry and dry cleaning, Healthcare, Offices, Car washes, Hotels and lodging, Transportation and distribution and Others. It is used in manufacturing market in Food and beverage processing, Fabricated metal products, Electronic Components and Others. The market is also segmented by product type which include General Purpose Cleaners, Floor Care Products, Ware washing Detergents, Disinfectants & Sanitizers, Laundry Care Products, Vehicle Wash Products, Hand Cleansers and Others. Lastly the market is segmented by Raw materials which include Chlor-Alkalis which is segmented by Caustic Soda, Soda Ash, Chlorine and Others; Surfactants which include Nonionic, Anionic, Cationic, Amphoter; Solvents which include Alcohols, Hydrocarbons, Chlorinated, Terpenes, Ethers and Others; Phosphates, biocides and others.


Drivers: Growth is largely fueled by increasing applications, technological advancements, and growing demand in the developing countries in Asia Pacific such as China, India due to the large setup of healthcare and Food and beverage industries. The demand of Industrial and Institutional cleaning chemicals also rises due to increasing health awareness among people setting high standards for hygiene in their day to day life. Food industry drives the growth of cleaning chemical market as due to increasing quantities of food borne illness the industry has increased its standard in maintaining the hygiene levels of food.

Restraints: Industrial and institutional cleaning chemical manufacturers are shifting to a set of chemicals which are free from Volatile organic solvents as these solvents are toxic and carcinogenic. These solvents are emitted into the environment when used for cleaning and they flow into the nearby lakes and water bodies and get into the respiratory track of living organisms. Volatility in the raw materials of these cleaning chemicals also serve as a major drawback to the growth of this market.

What the report contains

The report elucidates the situation of Industrial and institutional cleaning chemicals around the world and studies its markets by market type which include commercial and manufacturing market; by product type and by raw materials.

Lastly, the report is divided by geography - North America, Europe, the Asia-Pacific (APAC), South America and Middle-East & Africa (MEA); where-in the market share of each region is analyzed and estimates are provided for the next 6 years.
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