HPV Testing & Pap Test Market by Test Type (HPV Testing, Follow-Up, Co-Testing, Primary), by Application (Pap Test, Cervical Cancer, Vaginal Cancer), by End User (Laboratories, Hospitals, Physicians’ Offices & Clinics) - Global Forecast to 2020

Description: Increasing awareness of cervical cancer screening programs, and government initiative and funding are the Major Drivers of the HPV testing and Pap test Market

On the basis of test type, the HPV testing and Pap test market is divided into two major segments, namely, HPV testing and Pap test. The HPV testing segment is further classified into three sub-segments, namely, follow-up HPV testing, co-testing, HPV primary testing. The Pap test segment is expected to account for the largest share of the HPV testing and Pap test market in 2015.

But this segment is projected to decline at a negative during the forecast period due to due the shift towards the use of HPV testing, as it provides enhanced accuracy and sensitivity than Pap test. Furthermore, the HPV testing segment is expected to grow at the highest CAGR in the next five years, owing to increasing incidences of cervical cancer, raising awareness of HPV screening, as well as the introduction of HPV primary test.

On the basis of type of application, the global HPV testing and Pap test market is classified into two major segments, namely, cervical cancer screening and vaginal cancer screening. The cervical cancer screening application segment is expected account for the largest share of the Pap test market in 2015. This large share can be attributed to the increasing incidences of cervical cancer and government initiatives to spread the awareness about cervical cancer screening.

On the basis of type of end user, the HPV testing and Pap test market is classified into three segments, namely, hospitals, laboratories, physicians’ offices and clinics. The laboratories end-user segment is expected to account for the largest share of the HPV testing and Pap test market in 2015. Furthermore, the hospitals end-user segment is expected to grow at the highest CAGR in the next five years, as most of the diagnostic tests are carried out in-house in hospitals with advanced technologies in shorter period of time.

From an insight perspective, this research report focuses on qualitative data, market size, and growth of various segments and subsegments, competitive landscape, and company profiles. The qualitative data covers various levels of industry analysis such as market dynamics (drivers, restraints, opportunities, and threats).

The report also offers market sizes and data of the various segments in this industry. It focuses on emerging and high-growth segments, high-growth regions, and initiatives by governments. The competitive landscape covers the growth strategies adopted by industry players in the last three years.

The company profiles comprise basic views on the key players in the HPV testing and Pap test market and the strategies adopted by them to maintain and increase their market shares in the near future. The above mentioned market research data, current market size, and forecast of the future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change in approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

Reasons to Buy the Report:

This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms, garner a greater market share. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on cervical cancer screening tests offered by top 10 players in the HPV testing and Pap test market. The report analyzes the HPV testing and Pap test market by product, application, and end user across geographies

- Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the HPV testing and Pap test market

- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for HPV testing and Pap test across geographies

- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the HPV testing and Pap test market

- Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of leading players in the HPV testing and Pap test market

Contents:
1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Study Scope
   1.3.1 Markets Covered
   1.3.2 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 HPV testing Market Size Estimation
   2.2 HPV testing Market Breakdown and Data Triangulation
      2.2.1 Key Data From Secondary Sources
      2.2.2 Key Data From Primary Sources
      2.2.2.1 Key Industry Insights
      2.2.3 Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Market Overview
   4.2 Market, By Test Type
   4.3 Market, By Test Type and End User
   4.4 Market, By Region

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
   5.3 Market Dynamics
      5.3.1 Drivers
      5.3.1.1 Increasing Number of Cervical Cancer Cases and Growing Aging Population
      5.3.1.2 Increasing Awareness of Cervical Cancer Screening Programs
      5.3.1.3 Government Initiatives and Funding
      5.3.2 Restraints
      5.3.2.1 Changes in Regulatory Guidelines for Cervical Cancer Screening
      5.3.2.2 HPV Vaccination
      5.3.3 Opportunity
      5.3.3.1 Introduction of HPV Primary Screening Tests
      5.3.4 Challenge
      5.3.4.1 Uncertain Reimbursement Scenario

6 HPV Testing and PAP Test Market, By Test Type
   6.1 Introduction
   6.2 HPV Testing
Table 1 Increasing Number of Cervical Cancer Cases and Growing Aging Population Drive the HPV testing Market
Table 2 Changes in Regulatory Guidelines for Cervical Cancer Screening Acts A Restraining Factor Hampering the Market Growth
Table 3 Introduction of HPV Primary Screening Tests Provide Significant Growth Opportunities for the HPV testing Market
Table 4 Uncertain Reimbursement Scenario is Limiting the Growth for the PAP Test Market
Table 5 HPV testing Market Size, By Test Type, 2013-2020 (USD Million)
Table 6 Market Size, By Test Type, 2013-2020 (Million Tests)
Table 7 Market Size, By Test Type, 2013-2020 (USD Million)
Table 8 Market Size, By Region, 2013-2020 (USD Million)
Table 9 Market Size, By Region, 2013-2020 (Million Tests)
Table 10 North America: Market Size, By Country, 2013-2020 (USD Million)
Table 11 Asia-Pacific: Market Size, By Country, 2013-2020 (USD Million)
Table 12 Follow-Up HPV Testing Market Size, By Region, 2013-2020 (USD Million)
Table 13 HPV Co-Testing Market Size, By Region, 2013-2020 (USD Million)
Table 14 Market Size, By Region, 2013-2020 (USD Million)
Table 15 Market Size, By Region, By Volume 2013-2020 (Million Tests)
Table 16 North America: Market Size, By Country, 2013-2020 (USD Million)
Table 17 Asia-Pacific: Market Size, By Country, 2013-2020 (USD Million)
Table 18 Market Size, By Application, 2013-2020 (USD Million)
Table 19 Cervical Cancer Screening Market Size, By Region, 2013-2020 (USD Million)
Table 20 North America: Cervical Cancer Screening Market Size, By Country, 2013-2020 (USD Million)
Table 21 Asia-Pacific: Cervical Cancer Screening Market Size, By Country, 2013-2020 (USD Million)
Table 22 Vaginal Cancer Screening Market Size, By Country, 2013-2020 (USD Million)
Table 23 Asia-Pacific: Vaginal Cancer Screening Market Size, By Country, 2013-2020 (USD Million)
Table 24 Market Size, By End User, 2013-2020 (USD Million)
Table 25 Market Size for Laboratories, By Region, 2013-2020 (USD Million)
Table 26 North America: Market Size for Laboratories, By Country, 2013-2020 (USD Million)
Table 27 Asia-Pacific: Market Size for Laboratories, By Country, 2013-2020 (USD Million)
Table 28 Market Size for Hospitals, By Region, 2013-2020 (USD Million)
Table 29 North America: Market Size for Hospitals, By Country, 2013-2020 (USD Million)
Table 30 Asia-Pacific: Market Size for Hospitals, By Region/Country, 2013-2020 (USD Million)
Table 31 Market Size for Physician's Offices and Clinics, By Region, 2013-2020 (USD Million)
Table 32 North America: Market Size for Physician's Offices and Clinics, By Country, 2013-2020 (USD Million)
Table 33 Asia-Pacific: Market Size for Physician's Offices and Clinics, By Country, 2013-2020 (USD Million)
Table 34 Market Size, By Region, 2013-2020 (USD Million)
Table 35 Market Size, By Region, 2013-2020 (Million Tests)
Table 36 North America: HPV Testing Market Size, By Country, 2013-2020 (USD Million)
Table 37 North America: Market Size, By Test Type, 2013-2020 (USD Million)
Table 38 North America: Market Size, By Test Type, 2013-2020 (Million Tests)
Table 39 North America: Market Size, By Test Type, 2013-2020 (USD Million)
Table 40 North America: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 41 North America: Market Size, By End User, 2013-2020 (USD Million)
Table 42 U.S.: Market Size, By Test Type, 2013-2020 (USD Million)
Table 43 U.S.: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 44 U.S.: Market Size, By End User, 2013-2020 (USD Million)
Table 45 Canada: Market Size, By Test Type, 2013-2020 (USD Million)
Table 46 Canada: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 47 Canada: Market Size, By End User, 2013-2020 (USD Million)
Table 48 Europe: Market Size, By Test Type, 2013-2020 (USD Million)
Table 49 Europe: Market Size, By End User, 2013-2020 (USD Million)
Table 50 Europe: Market Size, By Test Type, 2013-2020 (USD Million)
Table 51 Europe: Market Size, By Test Type, 2013-2020 (Million Tests)
Table 52 Europe: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 53 Asia-Pacific: PAP Test Market Size, By Country, 2013-2020 (USD Million)
Table 54 Asia-Pacific: Market Size, By Test Type, 2013-2020 (USD Million)
Table 55 Asia-Pacific: PAP Test Market Size, By Test Type, 2013-2020 (Million Tests)
Table 56 Asia-Pacific: Market Size, By Test Type, 2013-2020 (USD Million)
Table 57 Asia-Pacific: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 58 Asia-Pacific: PAP Test Market Size, By End User, 2013-2020 (USD Million)
Table 59 Japan: PAP Test Market Size, By Test Type, 2013-2020 (USD Million)
Table 60 Japan: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 61 Japan: PAP Test Market Size, By End User, 2013-2020 (USD Million)
Table 62 China: PAP Test Market Size, By Test Type, 2013-2020 (USD Million)
Table 63 China: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 64 China: Market Size, By End User, 2013-2020 (USD Million)
Table 65 India: Market Size, By Test Type, 2013-2020 (USD Million)
Table 66 India: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 67 India: HPV Testing Market Size, By End User, 2013-2020 (USD Million)
Table 68 RoAPAC: HPV Testing Market Size, By Test Type, 2013-2020 (USD Million)
Table 69 RoAPAC: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 70 RoAPAC: Market Size, By End User, 2013-2020 (USD Million)
Table 71 RoW: Market Size, By Test Type, 2013-2020 (USD Million)
Table 72 RoW: Market Size, By Test Type, 2013-2020 (Million Tests)
Table 73 RoW: HPV Testing Market Size, By Test Type, 2013-2020 (USD Million)
Table 74 RoW: PAP Test Market Size, By Application, 2013-2020 (USD Million)
Table 75 RoW: Market Size, By End User, 2013-2020 (USD Million)
Table 76 Product Approvals and Licenses 2013-2015
Table 77 New Product Launches, 2012-2015
Table 78 Agreements, Collaborations, and Partnerships, 2012-2015
Table 79 Acquisitions, 2012-2015
Table 80 Expansions, 2012-2015

List of Figures

Figure 1 Research Design
Figure 2 Market Size Estimation and Data Triangulation
Figure 3 Breakdown of Primary Interviews: By Companies, Designation, and Region
Figure 4 Market Snapshot (2015 vs 2020)
Figure 5 Market, By Test Type, 2015 vs 2020
Figure 6 The Hospitals Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 7 Cervical Cancer Screening Segment Will Continue to Dominate the PAP Test Market During the Forecast Period
Figure 8 New Product Launch is the Most Dominant Strategy Adopted By Market Players
Figure 9 Rising Incidences of Cervical Cancer and Increasing Awareness of Cervical Cancer Screening are Factors Driving Market Growth
Figure 10 HPV Testing Will Be the Fastest-Growing Segment During the Forecast Period
Figure 11 Laboratories Segment Dominates the HPV Testing Market in 2015
Figure 12 The HPV Testing and PAP Test Market in North America is Projected to Grow at the Highest CAGR During the Forecast Period
Figure 13 Market Analysis
Figure 14 Market: Drivers, Restraints, Opportunity, and Challenge
Figure 15 Cervical Cancer Incidences and Mortality: Global Forecast, 2012-2020
Figure 16 HPV Testing Segment to Outgrow PAP Testing During the Forecast Period
Figure 17 Primary HPV Testing Segment is Expected to Grow at the Highest CAGR During Forecast Period
Figure 18 North America is Projected to Dominate the HPV Testing Market During Forecast Period
Figure 19 North America is Expected to Dominate the PAP Test Market During the Forecast Period
Figure 20 Cervical Cancer Screening is A Major Application of the Market
Figure 21 North America is Expected to Dominate the PAP Test Market for Cervical Cancer Screening
Figure 22 North America is Expected to Dominate the Vaginal Cancer Screening Market
Figure 23 Laboratories are the Major End Users of the HPV Testing Market
Figure 24 North America Exhibits Highest Growth Potential in the Laboratories End User Segment
Figure 25 North America is Projected to Dominate the Hospitals Market During the Forecast Period
Figure 26 North America: Highest Growth Potential in the Physicians' Offices and Clinics End-User Segment
Figure 27 Geographic Snapshot: North America Will Be the Fastest-Growing Region in the HPV Testing Market By 2020
Figure 28 North American Market for HPV Testing Shows Significant Growth Opportunities
Figure 29 The HPV Testing Market in North America is Projected to Grow at the Highest CAGR During the Forecast Period
Figure 30 North America HPV Testing Market Snapshot
Figure 31 The U.S. is Expected to Grow at the Highest CAGR in the North America HPV Testing Market During the Forecast Period
Figure 32 The Follow-Up HPV Testing Segment is Expected to Dominate the North America HPV Testing Market
Figure 33 The Hospitals Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 34 The HPV Testing Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 35 European HPV Testing Market Snapshot
Figure 36 The Hospitals Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 37 Japan is Estimated to Account for the Largest Share in the Asia-Pacific HPV Testing Market
Figure 38 The Laboratories Segment Accounted for the Largest Share in 2015
Figure 39 The Cervical Cancer Screening Segment Accounted for the Largest Share in 2015
Figure 40 The HPV Testing Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 41 The Hospitals Segment is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 42 The Hospitals Segment is Expected to Grow at the Highest CAGR During The Forecast Period
Figure 43 New Product Launches, Product Approvals, Agreements, and Acquisitions Have Been the Key Strategies Adopted in the Last Three Years
Figure 44 Global HPV Testing Market Share, By Key Players, 2014
Figure 45 Battle for Market Share: Product Approvals and Licenses, New Product Launch, Agreements & Acquisitions Have Been the Key Strategies
Figure 46 Geographic Revenue Mix of the Top Five Market Players
Figure 47 Abbott Laboratories: Company Snapshot
Figure 48 Qiagen N.V.: Company Snapshot
Figure 49 Roche Diagnostics: Company Snapshot
Figure 50 Hologic, Inc.: Company Snapshot
Figure 51 Becton, Dickinson and Company: Company Snapshot
Figure 52 Quest Diagnostics: Company Snapshot

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3618650/](http://www.researchandmarkets.com/reports/3618650/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: HPV Testing & Pap Test Market by Test Type (HPV Testing, Follow-Up, Co-Testing, Primary), by Application (Pap Test, Cervical Cancer, Vaginal Cancer), by End User (Laboratories, Hospitals, Physicians' Offices & Clinics) - Global Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3618650/
Office Code: SCDK7IUB

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 7150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 9000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________  Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World