Mobile Messaging Apps - Global Strategic Analysis

Description: This report analyzes the worldwide markets for Mobile Messaging Apps in Number of Users (in Thousands). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 118 companies including many key and niche players such as:

- Alibaba Group Holding Limited
- Apple Inc.
- BlackBerry Limited
- Facebook, Inc.
- Hike Ltd.

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PChome Online Releases PChome IM
Mobilink Launches Urdu Version of WhatsApp Android Messaging App
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Autodesk Launches Autodesk Instant Mobile Messaging App for Enterprises
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AirWatch Introduces AirWatch Chat
Spok Introduces Spok Mobile Version 4.0
FlareWorks Launches Flares
Chaatz Unveils Chaatz for Google Glass
4talk Global Rolls Out iOS Support for Cross-Platform Cloud Messaging Service
Inbox Messenger Rolls Out Advanced Messaging App
Open Garden Unveils New Features for FireChat Messaging App
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BlackBerry Limited (Canada)
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Hike Ltd. (India)
Kakao Corp. (South Korea)
Kik Interactive Inc. (Canada)
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Total Companies Profiled: 118 (including Divisions/Subsidiaries 123)
The United States (51)
Canada (5)
Japan (2)
Europe (27)
- France (1)
- Germany (4)
- The United Kingdom (3)
- Italy (1)
- Spain (2)
- Rest of Europe (16)
Asia-Pacific (Excluding Japan) (35)
Latin America (1)
Middle East (2)
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