Mobile Messaging Apps - Global Strategic Analysis

Description: This report analyzes the worldwide markets for Mobile Messaging Apps in Number of Users (in Thousands). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 118 companies including many key and niche players such as:

- Alibaba Group Holding Limited
- Apple Inc.
- BlackBerry Limited
- Facebook, Inc.
- Hike Ltd.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   A Prelude
   Table 1: Worldwide Mobile Messaging Apps Penetration by Region: 2015 & 2018 (as % of total Mobile Phone Users) (includes corresponding Graph/Chart)
   Table 2: Worldwide Mobile Messaging Apps Penetration by Region: 2015 & 2018 (as % of total Mobile Internet Users) (includes corresponding Graph/Chart)
   Increased Inclination towards 'Social Connectedness' Builds Momentum for Messaging Apps
   Growing Penetration of Smartphones Turbo Charges Market Growth
   Table 3: Global Mobile Phones Market: Percentages Share Breakdown of Shipments by Feature Phones and Smartphones: 2011, 2013, 2015, & 2017 (includes corresponding Graph/Chart)
   Messaging Apps Benefit from Growing Tablet Sales
   Positive Trend in Mobile Internet Usage Patterns Elevates Market Prospects
   Table 4: Global Mobile Internet Active Subscriptions by Geographic Region (2015): Number of Subscriptions in Million (includes corresponding Graph/Chart)
   Table 5: Monthly Mobile Data Traffic (in MB) for Smartphones, Mobile PCs and Tablets: 2014 & 2020 (includes corresponding Graph/Chart)
   Table 6: Global Mobile Data Traffic by Application Segment (2015 & 2020): Percentage Breakdown of Contribution by Audio, File Sharing, Other Encrypted Applications, Social Networking, Software Downloads and Updates, Video, Web Browsing, and Other Applications (includes corresponding Graph/Chart)

2. COMPETITIVE SCENARIO
   Mobile Messaging: A Market Characterized by Large Number of Vendors
   Facebook & Tencent Lead the Global Messaging App Market
   WhatsApp
   Facebook Messenger
   WeChat
   Table 7: Leading Messaging Apps by Number of Monthly Active Users (MAUs) (in million) as of Q3 2015 (includes corresponding Graph/Chart)
   Select Leading Mobile Messaging Apps and Features: A Snapshot
Regional Dominance: A Key Characteristic of the Market
An Overview of Select Other Popular Messaging Apps
Blackberry Messenger
Hike Messenger
Kakaotalk
Line
MessageMe
Nimbuzz
Skype
Snapchat
Telegram
Viber

Vendors Roll-Out Lightweight Versions to Enhance Audience Base
Market Sees Rise in M&A Activity

3. REVENUE CREATION & MONETIZATION OPPORTUNITIES
Advertising: A Primary Revenue Generation Channel for Messaging Apps
High Tide in Mobile Advertisement Vertical to Accelerate Ad Volumes in Messaging Apps
Content Marketing Emerges as a Viable Revenue Generation Channel
App Vendors Focus on Stickers to Generate Additional Revenues
Payment Services Extend Novel Monetization Opportunities

4. NOTEWORTHY MARKET TRENDS & GROWTH DRIVERS
Messaging Apps Emerge as Next Logical Extension of Social Networking
Messaging Apps to Surpass SMS as Primary Messaging Medium
Ephemeral Apps Seek Market Prominence
Cloud-based Messaging Apps Exhibit Potential Opportunities
Security Emerges as Main Focus Area in Mobile Messaging
Market Sees Growing Demand for Apps with Advanced Security Features
Messaging Apps Gain Precedence in Enterprise Environments
Ongoing Changes in Organizational Structure Instigate a Strong Business Case for Messaging Apps
Mainstream Image of Enterprise Mobility Extends Opportunities for Messaging Apps
Table 8: Global Workforce Population (2009 & 2015): Percentage Share Breakdown of Employees by Nature of Work (includes corresponding Graph/Chart)
Table 9: Global Mobile Workforce Population (2009 & 2015): Breakdown of Number of Mobile Employees in Million by Region/Country (includes corresponding Graph/Chart)
Table 10: Global Mobile Workforce Population (2015): Penetration of Mobile Employees by Region/Country (includes corresponding Graph/Chart)
Increased Reliance on BYOD Props Up Demand for Messaging Apps
Key Factors Encouraging BYOD Trend among Enterprises Ranked by Importance Attached by Enterprises
Messaging Apps for Wearables: The New Fad

5. AN OVERVIEW OF GLOBAL SMARTPHONES MARKET
Smartphones: Communicating the ‘Smart Way’
‘Versatility’: The Hallmark of Smartphones
Product Innovations: Hallmark of Smartphones Market
Favorable Demographic Trends Strengthen Market Prospects
Developing Countries Continue to Drive Smartphone Market Growth
Table 11: Increasing Middle-Class Consumer Spending Across Developing Regions: 2015 & 2030 (includes corresponding Graph/Chart)
Table 12: Global Smartphones Market Major Countries Ranked by CAGR for 2014-2020: US, Canada, Japan, France, Germany, Italy, UK, Russia, China, India, and Brazil (includes corresponding Graph/Chart)
China: The World's Largest Smartphones Market
India: The Fastest Growing Smartphone Market in the World
Smartphones Marketplace: Extremely Competitive
Table 13: Leading Players in the Global Smartphones Market (2014): Percentage Share Breakdown of Smartphone Shipments for Apple, Coolpad, HTC, Huawei, Lenovo, LG, Motorola, Samsung, Sony, Xiaomi, ZTE, and Others (includes corresponding Graph/Chart)
Samsung and Apple Face Increasing Competition from Chinese Brands

6. PRODUCT OVERVIEW
Introduction
Key Features
Convenient Messaging
Voice Chat
Video Chat
Photo Sharing
Location Sharing
Group Conversations
Stickers
Read Notifications
Cross-Platform Functionality
Advantages
Free Service
No Need for Cellular Connectivity
Seamless Conversations
Flexible Sharing of Content
High Engagement Levels
Superior User Experience
Limitations
Need for Internet Connectivity
Communication Only with Pre-Existing Connections
Both the Parties Should Have Same App

7. PRODUCT INTRODUCTIONS/LAUNCHES
LinkedInLaunches Lookup
SOMA Messenger Launches Messaging App
Everbridge Unveils HipaaChat Mobile Messaging App
Acumen Innovations Unveils Safekeep
TigerText Introduces TigerText for Apple Watch
reTXT Labs Introduces reTXT Mobile Messaging App
Microsoft Rolls Out Skype for Business for iPhone and iPad Business Users
Microsoft Unveils Skype Messaging Apps for Windows 10
PingTank Launches 2D/3D Animated Messaging App for iOS
Viber Launches Services for Businesses
Yahoo Unveils Livetext Mobile Messaging App
GetClose Offers GetClose Messaging App on iOS App Store
Sparkcentral Introduces Mobile In-App Messaging Solution for Enterprises
SecureCom™ Mobile Launches SecureCom™ Private Messaging App for iOS
Line Introduces Line Lite
Myriad Group Introduces New Version of msngr
Hike Introduces New Voice-Calling Feature on Hike Android App
Quikr Rolls Out Quikr Nxt Messaging Application
Truecaller Launches Truemessenger
Reliance Jio Infocomm Introduces Jio Chat
PChome Online Releases PChome IM
Mobilink Launches Urdu Version of WhatsApp Android Messaging App
Social Ink Introduces Ink Messenger
Autodesk Launches Autodesk Instant Mobile Messaging App for Enterprises
Path Releases Path Talk Messaging App
AirWatch Introduces AirWatch Chat
Spok Introduces Spok Mobile Version 4.0
FlareWorks Launches Flares
Chaatz Unveils Chaatz for Google Glass
4talk Global Rolls Out iOS Support for Cross-Platform Cloud Messaging Service
Inbox Messenger Rolls Out Advanced Messaging App
Open Garden Unveils New Features for FireChat Messaging App
John McAfee Introduces Chadder
Fleksy Releases Fleksy Messenger App
SecureCom Mobile Unveils SecureCom Text Messaging App
Validian to Develop Secure Mobile Messaging App
Deutsche Post Unveils SIMSme
Golden Frog Unveils Cyphr
Telekom Malaysia Launches HyppMe
comiXchat Announces Availability on iOS, Android and Windows Platforms
Facebook Launches Slingshot
KakaoTalk to Launch News Content Service
Samsung Rolls Out ChatON v.3.5
Iusacell Launches Messaging App
Mobi Media Unveils MIRAGE 2.0
AnswerFirst Communications Rolls Out miSecure Messaging
Acesse Unveils YouChat
Sprint Introduces Messaging Plus Mobile Messaging App
Orange Introduces Libon Messaging App for Android
TourRadar Introduces ‘Meet Other’ for iOS
NetEase and China Telecom Launch Yixin
Sina Launches WeMeet Messaging App
Nimbuzz Rolls Out New Redesigned Nimbuzz Messaging App

8. RECENT INDUSTRY ACTIVITY
Google Snaps Up Jibe Mobile
Photobucket Takes Over Lasso Chat and Photo Messaging Application
SignalShare Snaps Up Incubite
Hike Takes Over Zip Phone
Tencent Holdings Invests in Kik Interactive
Fundamental Applications Takes Over Forro Technologies
BlockTrail Takes Over SendChat
Facebook Takes Over WhatsApp
Google Takes Over Emu
Path Talk Acquires TalkTo
Yahoo Takes Over MessageMe
Alibaba Invests in Tango
Yahoo Snaps Up Blink
Dropbox Takes Over Droptalk
Rakuten Takes Over Viber
Kakao and Daum Merge to form Daum Kakao
Kirusa Takes Over Saya Mobile
Kirusa Snaps Up Cooltok
China Mobile to Merge Fei Liao and Fetion IM Platforms
One97 Communications Acquires Plustxt
IGAWorks Inks Agreement with Kakao
Globe Telecom Collaborates with Viber

9. FOCUS ON SELECT GLOBAL PLAYERS
Alibaba Group Holding Limited (China)
Apple Inc. (US)
BlackBerry Limited (Canada)
Facebook, Inc. (US)
WhatsApp Inc. (US)
Hike Ltd. (India)
Kakao Corp. (South Korea)
Kik Interactive Inc. (Canada)
LINE Corporation (Japan)
Myriad Group AG (Switzerland)
Nimbuzz Technologies India Pvt. Ltd. (India)
Skype Technologies (Luxembourg)
Snapchat, Inc. (US)
Tango (US)
Telegram Messenger LLP (Germany)
Tencent Holdings Limited (China)
Viber Media S.à r.l (Cyprus)
Yahoo!, Inc. (US)

10. GLOBAL MARKET PERSPECTIVE
Table 14: World Recent Past, Current and Future Analysis for Mobile Messaging Apps by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets
Independently Analyzed with Number of Users in Thousands for Years 2014 through 2020 (includes
corresponding Graph/Chart)
Table 15: World 6-Year Perspective for Mobile Messaging Apps by Geographic Region
Percentage Breakdown of Number of Users for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan),
Middle East & Africa, and Latin America Markets for Years 2015 & 2020 (includes corresponding
Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Inclination towards ‘Social Connectedness’ Fuels Market Growth
Table 16: Mobile Messaging Apps Penetration in North America: 2014 & 2018 (includes corresponding
Graph/Chart)
Table 17: The US Messaging App Market (2015): Percentage Share Breakdown of Users by Age Group
(includes corresponding Graph/Chart)
Table 18: The US Messaging App Market (2015): Percentage Share Breakdown of Users by Gender (includes
corresponding Graph/Chart)
High Penetration of Smart Devices Drives Adoption of Messaging Apps
Favorable Demographic Trends Augment Smartphone Sales
Table 19: Smartphone Users (in '000s) in the United States: 2015 & 2020 (includes corresponding
Graph/Chart)
Table 20: The US Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of
Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)
Table 21: Most Popular Activities on Smartphones in the US: 2015 (includes corresponding Graph/Chart)
Messaging Apps with Full Security Features Aim to Expand Market Footprint
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 22: The US Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number
of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Key Statistical Findings
Table 23: Canadian Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of
Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 24: Canadian Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with
Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Line: The Widely Used Mobile Messaging App in Japan
Growing Smartphones Demand Gives Impetus to Market Growth
Table 25: Japanese Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of
Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)
Product Launch
Corporate Development
B. Market Analytics
Table 26: Japanese Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with
Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Table 27: Mobile Messaging Apps Penetration in Europe: 2015 & 2018 (includes corresponding Graph/Chart)
European Enterprises Focus on Messaging Apps for Myriad Communication Needs
Smartphone Usage Patterns Drive Demand for Messaging Apps in Europe
Table 28: Percentage Share Breakdown of Mobile Phone Shipments by Feature Phones and Smartphones in
Europe: 2012, 2014 & 2016 (includes corresponding Graph/Chart)
B. Market Analytics
Table 29: European Recent Past, Current and Future Analysis for Mobile Messaging Apps by Region/Country
France, Germany, Italy, UK, Spain, and Rest of Europe Markets Independently Analyzed with Number of
Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 30: European 6-Year Perspective for Mobile Messaging Apps by Region/Country
Percentage Breakdown of Number of Users for France, Germany, Italy, UK, Spain, and Rest of Europe
Markets for Years 2015 & 2020 (includes corresponding Graph/Chart)

4a. France
A. Market Analysis
Product Launch
B. Market Analytics
Table 31: French Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number
of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4b. Germany
A. Market Analysis
German Mobile Users Prefer Cloud-based Apps
Product Launch
Telegram Messenger LLP
A Major Germany-based Company
B. Market Analytics
Table 32: German Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number
of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4c. Italy
Market Analysis
Table 33: Italian Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of
Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4d. The United Kingdom
A. Market Analysis
Ephemeral Apps Gain Prominence
Key Statistical Findings
Table 34: The UK Mobile App Market (2015): Percentage Share Breakdown of App Usage by Frequency
(includes corresponding Graph/Chart)
Table 35: The UK Mobile App Market (2015): Percentage Share Breakdown of App Users by Device Type
(includes corresponding Graph/Chart)
Table 36: The UK Mobile App Market (2014): Percentage Share Breakdown of Revenues by App Category
(includes corresponding Graph/Chart)
B. Market Analytics
Table 37: The UK Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number
of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4e. Spain
Market Analysis
Table 38: Spanish Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of
Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4f. Russia
Market Analysis
Table 39: Russia Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number
of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

4g. Rest of Europe
A. Market Analysis
Product Launches
Corporate Development
Select Key Players
B. Market Analytics
Table 40: Rest of European Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with
Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Asia-Pacific: The Most Important Market for Messaging Apps

Table 41: Mobile Messaging Apps Penetration in Asia-Pacific: 2015 & 2018 (includes corresponding Graph/Chart)

Select Mobile Messaging Apps in Asia: A Snapshot

Regional Divergence: A Key Characteristic of Asia-Pacific Messaging App Market

Table 42: Select Leading Messaging Apps in Asia-Pacific by Number of Monthly Active Users (in million) in 2015 (includes corresponding Graph/Chart)

Growing Penetration of Smartphones Fuels Demand Growth for Messaging Apps

B. Market Analytics

Table 43: Asia-Pacific Recent Past, Current and Future Analysis for Mobile Messaging Apps by Region/Country

China, India, and Rest of Asia-Pacific Markets Independently Analyzed with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 44: Asia-Pacific 6-Year Perspective for Mobile Messaging Apps by Region/Country

Percentage Breakdown of Number of Users for China, India, and Rest of Asia-Pacific Markets for Years 2015 & 2020 (includes corresponding Graph/Chart)

5a. China

A. Market Analysis

Tencent Holdings: The Undisputed Leader in the Chinese Messaging App Market

China's Emergence as the Largest Base of Smartphone Users Augurs Well for Market Growth

Table 45: Chinese Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)

Chinese Mobile User Prefer Social Messaging Ahead of SMS

Product Launches

Corporate Development

Select Key Players

B. Market Analytics

Table 46: Chinese Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

5b. India

A. Market Analysis

Strong Growth in Smartphone Sales Bodes Well for Market Growth

Key Statistical Findings

Table 47: Smartphone Penetration in India by Age: 2015 (includes corresponding Graph/Chart)

Table 48: Indian Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)

Table 49: Most Performed Activity Using Smartphones: 2015 (includes corresponding Graph/Chart)

Product Launches

Strategic Corporate Developments

Select Key Players

B. Market Analytics

Table 50: Indian Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

5c. Rest of Asia-Pacific

A. Market Analysis

KakaoTalk: A Widely Used Messaging App in South Korea

Australia: A High Potential Market

Product Launches

Strategic Corporate Developments

Kakao Corp.

A Major South Korea-based Company

B. Market Analytics

Table 51: Rest of Asia-Pacific Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA

A. Market Analysis

Growing Penetration of Smart Devices Creates Strong Business Case for Messaging Apps in The Middle East

Table 52: Mobile Messaging Apps Penetration in the Middle East & Africa (2015 & 2018) (includes corresponding Graph/Chart)
Key Statistical Findings
Table 53: The Middle East & Africa Mobile Phones Market: Percentage Share Breakdown of Shipments by Feature Phones and Smartphones for the Years 2012, 2014 & 2016P (includes corresponding Graph/Chart)
Table 54: Saudi Arabian Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)
Table 55: South African Internet Usage Trends Among Smartphone Owners: Percentage Share Breakdown of Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)
Product Launch
Corporate Development
B. Market Analytics
Table 56: The Middle East & Africa Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Table 57: Mobile Messaging Apps Penetration in Latin America: 2015 & 2018 (includes corresponding Graph/Chart)
Latin America: A Market Laden with Potential Opportunities
B. Market Analytics
Table 58: Latin American Recent Past, Current and Future Analysis for Mobile Messaging Apps by Region/Country
Brazil and Rest of Latin America Markets Independently Analyzed with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 59: Latin American 6-Year Perspective for Mobile Messaging Apps by Region/Country Percentage Breakdown of Number of Users for Brazil and Rest of Latin America Markets for Years 2015 & 2020 (includes corresponding Graph/Chart)

7a. Brazil
A. Market Analysis
Brazilian Smartphone Market: An Overview
Table 60: Brazilian Internet Usage Trends among Smartphone Owners: Percentage Share Breakdown of Internet Users by Key Demographics: 2015 (includes corresponding Graph/Chart)
B. Market Analytics
Table 61: Brazilian Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

7b. Rest of Latin America
A. Market Analysis
Product Launch
B. Market Analytics
Table 62: Rest of Latin America Recent Past, Current and Future Analysis for Mobile Messaging Apps Market with Number of Users in Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 118 (including Divisions/Subsidiaries 123)
The United States (51)
Canada (5)
Japan (2)
Europe (27)
- France (1)
- Germany (4)
- The United Kingdom (3)
- Italy (1)
- Spain (2)
- Rest of Europe (16)
Asia-Pacific (Excluding Japan) (35)
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