Mobile Messaging Apps - Global Strategic Analysis

Description: This report analyzes the worldwide markets for Mobile Messaging Apps in Number of Users (in Thousands). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 118 companies including many key and niche players such as:

Alibaba Group Holding Limited
Apple Inc.
BlackBerry Limited
Facebook, Inc.
Hike Ltd.

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Line Introduces Line Lite
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Reliance Jio Infocomm Introduces Jio Chat
PChome Online Releases PChome IM
Mobilink Launches Urdu Version of WhatsApp Android Messaging App
Social Ink Introduces Ink Messenger
Autodesk Launches Autodesk Instant Mobile Messaging App for Enterprises
Path Releases Path Talk Messaging App
AirWatch Introduces AirWatch Chat
Spok Introduces Spok Mobile Version 4.0
FlareWorks Launches Flares
Chaatz Unveils Chaatz for Google Glass
4talk Global Rolls Out iOS Support for Cross-Platform Cloud Messaging Service
Inbox Messenger Rolls Out Advanced Messaging App
Open Garden Unveils New Features for FireChat Messaging App
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BlockTrail Takes Over SendChat
Facebook Takes Over WhatsApp
Google Takes Over Emu
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Alibaba Invests in Tango
Yahoo Snaps Up Blink
Dropbox Takes Over Droptalk
Rakuten Takes Over Viber
Kakao and Daum Merge to form Daum Kakao
Kirusa Takes Over Saya Mobile
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China Mobile to Merge Fei Liao and Fetion IM Platforms
One97 Communications Acquires Plustxt
IGAWorks Inks Agreement with Kakao
Globe Telecom Collaborates with Viber

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BlackBerry Limited (Canada)
Facebook, Inc. (US)
WhatsApp Inc. (US)
Hike Ltd. (India)
Kakao Corp. (South Korea)
Kik Interactive Inc. (Canada)
LINE Corporation (Japan)
Myriad Group AG (Switzerland)
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Total Companies Profiled: 118 (including Divisions/Subsidiaries 123)

The United States (51)

Canada (5)

Japan (2)

Europe (27)

- France (1)
  - Germany (4)
- The United Kingdom (3)

- Italy (1)
- Spain (2)

- Rest of Europe (16)

Asia-Pacific (Excluding Japan) (35)

Latin America (1)

Middle East (2)
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