Backend-as-a-Service (BaaS) - Global Strategic Analysis

Description: This report analyzes the worldwide markets for Backend-as-a-Service (BaaS) in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 62 companies including many key and niche players such as:

AnyPresence, Inc.
Apigee Corp.
ApiOmat Inc.
Appcelerator Inc.
Appery, LLC

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How do they Differ

BaaS

How Does it Work

BaaS

Key Benefits

Simplify Application Development Process

Reducing Redundancy

Faster Times to Market

Allows Developers to Focus on Front End

Optimized for Mobile and Tablets

Support App Development with Limited Resources

Increasing Efficiency

Cost Benefit

Scalable & Secure

Better in app analytics

Common API resources Stack

4. SERVICE/PRODUCT LAUNCHES

Syncano Launches New BaaS Platform

moBack Launches moBack Enterprise MBaaS Platform

Kinvey Unveils Dedicated BaaS Platform for Enterprise Developers

Shephertz Launches New App42 PaaS and BPaaS

AnyPresence Unveils 4th-Generation BaaS Platform
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Kony Announces MobileFabric BaaS
Red Hat Takes Over FeedHenry
Sleepy Giant Inks Partnership with Kochava
CloudMine Partners with Rackspace Marketplace
PayPal Shuts Down StackMob Backend-as-a-Service
PayPal Acquires StackMob
FB Take Over Parse
Pegasystems Acquires Antenna Software
Lucent Mobile to Acquire Proxomo Software
Kii to Expand to Southeast Asia

6. FOCUS ON SELECT PLAYERS
AnyPresence, Inc. (US)
Apigee Corp. (US)
ApiOmat Inc. (US)
Appcelerator Inc. (US)
Appery, LLC (US)
Applicasa Ltd. (Israel)
Buddy Platform, Inc. (US)
Built.io (US)
CloudMine (US)
FatFractal Inc (US)
Kii Corporation (Hong Kong)
Kinvey, Inc. (US)
Kumulos Ltd (UK)
Microsoft Corporation (US)
Mobeelizer (Poland)
Parse, Inc (US)
Pivotal Software, Inc (US)
Rackspace, Inc. (US)
Red Hat, Inc. (US)
Sencha Inc. (US)
ShepHertz (US)
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- Japan (3)
- Europe (8)
  - France (1)
  - The United Kingdom (3)
  - Italy (1)
  - Spain (1)
  - Rest of Europe (2)
- Asia-Pacific (Excluding Japan) (4)
  - Middle East (1)

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