PESTLE Analysis of the UAE 2015

Description: The UAE economy is dominated by the industrial sector, which contributed approximately 58.2% to the total GDP in 2014. Mining and quarrying made the major contribution of 34.6% to GDP. The UAE significantly relies on its hydrocarbon sector where the share of oil-related activities accounted for about 29% and non-oil activities accounted for 71% of total GDP in 2014. Strong investment plans of the UAE government in infrastructure and major projects will support the high growth of the economy. The UAE government has diversified the economy from the oil sector to the non-oil sector. The non-oil sector that includes tourism, hospitality, and finance is expected to drive economic growth during the forecast period.

The author has analyzed the political, economic, social, technological, legal, and environmental factors of the UAE and has come up with a comprehensive research report “PESTLE Analysis of the UAE 2015”. This report provides an analysis of the UAE economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of the UAE are also included in the report. The report also includes forecast for the UAE's economic growth through 2020.

The report highlights various drivers and challenges, which have influenced investment decisions in the economy. The UAE is a politically stable country, which follows absolute monarchy. The UAE has 7th largest oil reserves and 7th largest natural gas reserves in the world. It is the 6th largest petroleum exporter in the world. The country has a strong current account surplus and high foreign reserves. The industrial sector is the main sector, which drives the economic growth of the UAE. In the industrial sector, the manufacturing and construction industries together contributed 9% share of GDP in 2014. The UAE is highly dependent on oil revenue, which is one of the main challenges. If oil prices go down, it directly affects the country’s GDP. Another challenge for the UAE is low R&D investment.

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “PESTLE Analysis of the UAE” include:
- Trend and forecast for key macroeconomic variables that are useful to make major investment decision
- Analysis on economic activity, investment environment, and trade structure of the country
- Major industries in UAE and its contribution to GDP
- Trends in savings, investments, and consumptions
- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries
- Analyses on geographical importance and social structure such as labor quality
- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of UAE

The author has been closely tracking and conducting research on variety of industries and countries since 1998. This research project was designed for the purposes of determining the investment opportunities in UAE. In order to ensure fairness with our analysis, we compared several factors in order to align the current performance and, more importantly, the future prospects.

The analysts used the following sources for the creation and completion of this valuable report:
- Political, Economic, Social, Technological and legal analysis of UAE economy,
- Extensive search of current published literature, market and database information including industry news, country news, and customer intentions.
- A compilation of the experiences, judgments, and insights of the analysts, who have analyzed and tracked the economic study of the country.
Contents:

1. Executive Summary
2. UAE's Political Analysis
   2.1: Structure and Stability of the Government
   2.2: Government Policy Agenda
   2.2.1: Political Agenda
3. UAE's Economic Analysis
   3.1: Sectoral Contribution to GDP and Real GDP Growth Rate
   3.2: Pricing Trends - Inflation and Interest Rates
   3.3: Consumption, Saving, and Investment Trends
   3.4: International Trade and Its Contribution to GDP
   3.5: Foreign Direct Investment by Industry
4. UAE’s Economic and Business Risk Analysis
   4.1: Risk in Current Account Balance
   4.2: Risk in Balance of Payment (BOP)
   4.2.1: Risk in Balance of Payment
   4.3: Risk in Foreign Exchange Reserves and Exchange Rate
   4.4: Risk in Fiscal Balance
   4.5: Risk in External Sector
   4.5.1: External Debt and Default Risk
   4.6: Credit Rating of Countries
5. UAE’s Social Analysis
   5.1: Social and Demographic Analysis
   5.2: Labor Market
   5.3: Social Development Index
6. UAE’s R&D and Technological Factors
   6.1: R&D Expenditure in the UAE
   6.2: Impact of Technology in Industry
   6.3: Technology Policy
7. Legal Analysis of UAE
   7.1: Corporate Law
   7.2: Tax Law
   7.3: Recent Economic Policies
   7.4: Doing Business in UAE 2016
8. UAE’s Environment Analysis
   8.1: Government’s Action against Environmental Issues
   8.2: Environmental Policy
9. UAE’s SWOT Analysis

List of Figures

Chapter 3 UAE’s Economic Analysis
Figure 3.1: Global Economic Scenarios
Figure 3.2: Trend of Real GDP Growth Rate
Figure 3.3: Forecast of Real GDP Growth Rate
Figure 3.4: Trend of Per Capita Income
Figure 3.5: GDP Sectoral Contribution
Figure 3.6: Shares of Different Sectors of the GDP
Figure 3.7: Annual Trend of Inflation Rates
Figure 3.8: EIBOR Rate of UAE
Figure 3.9: Trends of Savings and Investments as Percentage of GDP
Figure 3.10: Trends of Consumption Expenditure as Percentage of GDP
Figure 3.11: UAE’s International Trade Structure
Figure 3.12: Exports and Imports as Percentage of GDP
Figure 3.13: Foreign Direct Investment by Industry
Chapter 4 UAE's Economic and Business Risk Analysis
Figure 4.1: Trend of Current Account Balance and Share in GDP
Figure 4.2: Terms of Trade of the UAE
Figure 4.3: Trends of Balance of Payment
Figure 4.4: Trends of Foreign Exchange Reserves and Exchange Rate
Figure 4.5: Trends of Government Revenue and Expenditure as Percentage of GDP
Figure 4.6: Trends of Fiscal Deficit as Percentage of GDP
Figure 4.7: Trends of Debt as Percentage of GDP

Chapter 5 UAE's Social Analysis
Figure 5.1: Geographical Location of UAE
Figure 5.2: Trends of Population and Population Growth Rate
Figure 5.3: Population Age Structure of UAE
Figure 5.4: Trends of Unemployment Rate in UAE

List of Tables

Chapter 1 Executive Summary
Table 1.1: Factors Affecting Business in UAE

Chapter 2 UAE's Political Analysis
Table 2.1: Political Factors that Impact Business

Chapter 3 UAE's Economic Analysis
Table 3.1: FDI Limits by Industry
Table 3.2: Economic Factors and Its Impact on Business

Chapter 4 UAE's Economic and Business Risk Analysis
Table 4.1: Credit Rating of Countries by Moody's, Fitch, and S&P
Table 4.2: Economic Risk Factors and Their Impact on Business

Chapter 5 UAE's Social Analysis
Table 5.1: Corruption, GINI, and Human Development Index
Table 5.2: Social Factors and Its Impact on Business

Chapter 6 UAE's R&D and Technological Factor
Table 6.1: Technological Factors and Its Impact on Business

Chapter 7 UAE's Legal Analysis
Table 7.1: Indicators for Starting-up Business
Table 7.2: Ranking for Procedures of Starting-up a Business
Table 7.3: Legal Factors and Its Impact on Business

Chapter 8 UAE's Environment Analysis
Table 8.1: Environmental Factors and Its Impact on Business

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